



CITY NEWS



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A Newsletter of the City of Dubuque

November/December 2008

Odd/Even Snow Route Policy Changed

Dubuque's odd/even snow route parking policy, which allows City crews to plow the streets more effectively, improve driving conditions, and provide better on-street parking, was amended in July.

THE CHANGES: Parking restrictions will be enforced during the entire posted and declared time period, with no allowance for parking prior to the end of the posted time period or after a perceived plow pass. The first ticket of each winter season will be forgiven if the recipient submits his or her telephone number for subsequent

declaration notifications through the City's CodeRED system. Second and subsequent violations will result in a \$30 fine.

POLICY BACKGROUND: When the snow route policy is declared, the program requires "odd/even" parking along the designated snow routes. When in effect, parking is prohibited on the "even numbered" side of the streets on the even days of the month and on the "odd numbered" side of the streets on the odd days of the month. The parking restrictions are in effect from noon to 5:00 p.m. OR 1:00 a.m. to 6:00 a.m., depending upon the street.

Enforcement of the snow route parking policy is announced at least six hours in advance through area news media, including CityChannel 8 and the City of Dubuque website, as well as the City's CodeRED emergency notification system.

For more information on Dubuque's odd/even snow route parking policy, visit the Public Works section of the City website or call 589-4250. ■



City Adds Emergency Notification System

The City of Dubuque has instituted the "CodeRED" Emergency Notification System, a high-speed telephone communication service for emergency notifications and other important messages. This system allows local officials to telephone all or targeted areas of the city or county in case of an emergency situation that requires immediate action.

The CodeRED system offers geographic targeting of calls coupled with a high-speed telephone calling system capable of delivering customized pre-recorded emergency messages directly to homes and businesses at the rate of up to 60,000 calls per hour. If the call is not answered, CodeRED's technology will deliver the message in its entirety to voicemail and answering devices.

The Dubuque County 911 System's phone number and address database is being used as the phone number database for the CodeRED system. Dubuque residents with unlisted phone numbers, anyone who has changed his or her phone number or address within the last year, and anyone who uses a cellular phone as their primary phone number should register their number with the service to insure their number is in the database. Additionally, residents can add an alternate number, such as a cellular phone, to their record if they wish. Providing an alternate phone number will cause both the primary and alternate phone numbers to be contacted in the event a call goes out for the address specified.

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THE CITY OF
DUBUQUE
Masterpiece on the Mississippi

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CodeRED allows individuals and businesses to add their phone numbers directly to the database through the Internet. To add a phone number to the database, Dubuque residents should visit www.cityofdubuque.org and click on the "CodeRED Alert System" link. This will take visitors to a CodeRED website where they can submit their information.



CodeRED is a geographical-based system, so street addresses are needed to select which phone numbers will receive an emergency notification call in any given situation. Cell phone numbers are fine, but an address must be associated with the number.

Winter Set-Out Tips for Solid Waste

- Do not use white plastic bags in the winter. They can be mistaken for snow and missed by crews.
- Use a lid and keep the inside of your can clean and dry so the contents won't be frozen to the can. If rain or snow gets inside, there is a greater chance of the contents freezing to the container.
- Place smaller bags inside the can at the top.
- Please make sure your containers are accessible for crew collection.

HOLIDAY TAG DISTRIBUTION

City refuse customers may present the bottom half of their November 2008 City Utility Bill to the City Utility Office, Municipal Services Center, Housing & Community Development Office, or Leisure Services Office before Dec. 12, 2008, to receive one complimentary green "extra bag" garbage tag. ■

The City of Dubuque plans to use the service to notify residents who live on Dubuque's snow routes when the odd/even parking policy is implemented this winter.

The information provided for the database will be used only for government notification purposes. The message can be delivered in text format to hearing impaired individual's TTY/TDD equipment. The phone numbers of individuals who request to have their numbers removed from the system will be removed. The CodeRED system will not be used for severe weather warnings or information. Residents should rely on local media that use the Emergency Alert System (EAS) or NOAA all-hazards radios. ■

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The Digital Television Transition

On February 17, 2009, full-powered broadcast television stations will stop broadcasting in analog and only send out digital signals. If you subscribe to a pay video service like cable or satellite, you won't need to do a thing. Those services will continue to provide you with an analog signal.

If you watch over-the-air television by receiving signals through an antenna, you might not be able to watch anymore. It all depends on whether your television set can receive digital signals. Check your TV's instruction booklet or ask at the store where you bought your set. Chances are, if you bought the set within the past year or two, it has a digital tuner. If you have an old set, you probably don't.

If you don't have a digital tuner in your television and you watch over-the-air signals received through an antenna, you'll need to do one of the following three things to keep watching TV after February 17, 2009:

- 1) Subscribe to a pay service like cable or satellite;

- 2) Get a converter box that will receive the new digital signals and convert them to analog. Most stores that sell televisions will sell the converter boxes. Generally, they cost between \$50-\$70 dollars. The federal government will provide each household with two \$40 coupons towards the purchase of two approved converter boxes. You may only use one coupon per converter box and the coupons expire 90 days after they are mailed to you. You can apply for the coupons online at www.dtv2009.gov or call 1-888-DTV-2009; or
- 3) Purchase a new television set. Stores are required to disclose if the TV you're buying does not have a digital tuner in it. Please note that buying a TV with a digital tuner does not mean you have to buy an expensive high definition (HD) set. While all HDTV is digital, not all digital TV is HD.

For more information, visit the Cable TV section of the City of Dubuque website (www.cityofdubuque.org) or call the Cable TV office at 589-4181. ■

City Manager's Message

Michael C. Van Milligen

The Dubuque City Council completed its annual goal-setting sessions in late August and developed a 2024 vision statement, a 2008-2010 policy agenda, along with a management agenda.

DUBUQUE VISION 2024

- The city of Dubuque is a progressive, sustainable city with a strong diversified economy and expanding global connections;
- the Dubuque community is an inclusive community celebrating culture and heritage and has actively preserved our Masterpiece on the Mississippi;
- Dubuque citizens experience healthy living and active retirement through quality, livable neighborhoods and an abundance of fun things to do and they are engaged in the community, achieving goals through partnerships; and
- Dubuque City government is financially sound and providing services with citizens getting value for their tax dollars.

FIVE-YEAR GOALS

- Diverse, Strong Dubuque Economy
- Sustainable City
- Planned and Managed Growth

- Improved Connectivity: Transportation & Telecommunication
- Partnering for a Better Dubuque

POLICY AGENDA 2008 – 2010

Top Priority

- Workforce Development Strategy/Project HOPE
- Warehouse District Redevelopment and Plan
- Port of Dubuque Development
- Sustainability Plan
- Street Program – Continued Funding
- Public Transit – New Model

High Priority

- Development Standards Incorporating Green Standards
- Unified Development Code
- Rental Licensing/Irresponsible Landlords
- Downtown Master Plan
- Neighborhood Investment/Code Enforcement.

The 2008-2010 Management Agenda was also established. These issues represent short-term projects for the City Manager and City of Dubuque staff. Included in the Management Agenda are items that are considered major projects that involve significant city resources and may span more than one year for completion:

MANAGEMENT AGENDA 2008-10

Top Priority

- Industrial Riverfront Leases
- National Trust for Historic Preservation Memorandum of Understanding
- Bee Branch Project
- Every Child/Every Promise, Partner with Community Foundation of Greater Dubuque
- Southwest Arterial

High Priority

- Washington Neighborhood Plan
- Americans with Disabilities Act (ADA) Actions: Continue Implementation & Education
- Envision 2010
- Library Project
- Airport Master Plan

These goals and priorities are the foundation of the City's work plan. They also guide the development of the City budget for the next fiscal year. If you would like to know more about the budget process or offer input, I invite you to attend the Public Budget Input Meeting for the Fiscal Year 2010 budget on **Monday, Nov. 24**, at 5:15 p.m. in the City Council Chambers at the Historic Federal Building. ■

Human Rights Speakers Bureau Expands Topics

The Dubuque Human Rights Commission Speakers Bureau has expanded to include speakers on race, national origin, and disability.

The speakers bureau is a free service which was initially launched in January of 2007 and focused on sexual orientation issues. It offers short presentations given by community volunteers. They are available to speak to a wide variety of groups including schools, classes, businesses, civic groups, religious

organizations, or parents. Groups interested in having a speaker can request the topic of their choice.

Kelly Larson, director for the Dubuque Human Rights Department said, "The speakers bureau is an educational resource to help people connect with others from various backgrounds."

Presentations will also include brief information on human rights law and biographies of the speakers. Each

presentation will include significant time for input, questions, and discussion regarding the specific issue being presented. Molly Menster, Human Relations Specialist for the Dubuque Human Rights Department, added, "This initiative is also meant to place a human face on an abstract issue. We invite the Dubuque community to use this program and the speakers as resources." To request a speakers bureau presentation, call the Human Rights Department at 589-4190. ■

Leaf Rake-Outs, Holiday Collection & Merry Mulch Schedule

Leaf Rake-Outs (\$15 minimum fee) can be scheduled for collection between October 13 through November 26, weather permitting.

There will be no refuse and recycling collection on Thanksgiving, Christmas, or New Year's Day.

- Collection for Thanksgiving will be made on **Saturday, November 29**
- Collection for Christmas will be made on **Saturday, December 27**
- Collection for New Year's Day will be made on **Saturday, January 3**

Christmas trees and yard waste will be picked up during the first two full weeks in January on regular collection days. Please attach a City brush tag or yard waste sticker.

For more information, contact Public Works at (563)589-4250 or publicworks@cityofdubuque.org. ■

New Faces

The City of Dubuque welcomes these new employees:

Brandon J. Bauer
Police Department

Taneisha S. Berry
Library

Alexa L. Burns
Library

Ann C. Cummer
Police Department

Chloe M. Danzer
Library

Samantha S. Davis
Library

Danielle K. Day
Library

Jack A. Feldman
Library

Donald C. Friedman
Library

Randy W. Hancock
Public Works

Paula A. Hardin
Library

Jay D. Kepple
Public Works

Michael J. Kruser
Engineering

Mark A. Meyer
Water Department

Justin J. Smith
Engineering

Kristen L. Swift
Police Department

Edwin J. Traynor
Water Department

Contact Information

The City of Dubuque welcomes comments and suggestions about your city government or news appearing in this newsletter. Please contact:

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Editorial Information

Editor: Randy Gehl, Public Info. Officer
City News is inserted in the City of Dubuque utility bills six times per year. For the most up-to-date City news and events, visit www.cityofdubuque.org.



Calendar

November

- 1 Cupcake Decorating (Recreation Program), Allison-Henderson Park, ages 8-15. Call 589-4263 to register.
- 3 "Nunsense," 7:30 p.m., Five Flags Theater
- 8 Potato Gobblers (Recreation Program), Allison-Henderson Park, ages 4-8. Call 589-4263 to register.
- 15 Dubuque Symphony Orchestra: "The Four Seasons," 7:30 p.m., Five Flags Theater
- 16 Dubuque Symphony Orchestra: "The Four Seasons," 2:00 p.m., Five Flags Theater
- 22 Saturday Make a Mess (Recreation Program), Allison-Henderson Park, ages 3-5. Call 589-4263 to register.
- 22 Holiday Fun-Thanksgiving (Recreation Program), Allison-Henderson Park, ages 6-11. Call 589-4263 to register.
- 24 FY2010 Budget Public Input Meeting, 5:15 p.m., City Council Chambers, Historic Federal Building
- 25 Sesame Street Live: "Elmo's Green Thumb," 7:30 p.m., Five Flags Arena
- 26 Sesame Street Live: "Elmo's Green Thumb," 4:00 p.m. & 7:30 p.m., Five Flags Arena
- 28 Puddle of Mudd, 7:30 p.m., Five Flags Arena

December

- 5 Dubuque Symphony Orchestra: "Holiday Pops Celebration," 7:30 p.m., Five Flags Theater
- 6 Holiday Craft Extravaganza (Recreation Program), Allison-Henderson Park, ages 6-8. Call 589-4263 to register.
- 6 Dubuque Symphony Orchestra: "Holiday Pops Celebration," 7:30 p.m., Five Flags Theater
- 7 Dubuque Symphony Orchestra: "Holiday Pops Celebration," 2:00 p.m., Five Flags Theater
- 13 Saturday Make a Mess (Recreation Program), Allison-Henderson Park, ages 3-5. Call 589-4263 to register.
- 13 Miss Fancy Pants (Recreation Program), Allison-Henderson Park, ages 4-7. Call 589-4263 to register.
- 13 Ho-Ho-Ho Here Comes Santa (Recreation Program), Allison-Henderson Park, ages 4-8. Call 589-4263 to register.
- 13 Jim McDonough in Concert: "Holiday Grande 2008," 2:30 p.m. & 7:30 p.m., Five Flags Theater
- 20 Shh...It's a Secret (Recreation Program), Allison-Henderson Park, ages 3-4. Call 589-4263 to register.

This calendar is subject to change.

- Leisure Services: 589-4263, cityofdubuque.org
- Five Flags: 589-4258, fiveflagscenter.com