



Five Flags Civic Center Advisory Commission Meeting June 2, 2025

COMMISSIONERS PRESENT:	Bryce Parks, McKenzie Blau, Alan Schumacher, Colleen Myers
COMMISSIONERS ABSENT:	Sara Tandy
STAFF PRESENT:	Aaron Rainey, Jesse Cosen, Greg Olson
OTHERS PRESENT:	Parks and Recreation Lead Administrative Assistant Angie Metcalf, Parks and Recreation Director Marie Ware
CALL TO ORDER:	Vice Chair Blau called the meeting to order at 3:32PM.
MINUTES APPROVED:	Blau recommended the meeting minutes from the December 2, 2024 meeting be reviewed and approved at the next commission meeting in September 2025.
INTRODUCTION OF NEW COMMISSION MEMBERS:	Alan Schumacher and Colleen Myers introduced themselves as new commission members.
ELECTION OF OFFICERS; VOTE:	After a short discussion between commissioners, all parties were comfortable with the current officers keeping their current positions because have three newly appointed members. Commissioner Blau motioned, Commissioner Parks to Chair of the Commission. Parks seconded to nominate. Motion passed unanimously. Commissioner Parks motioned, Vote Commissioner Blau to Vice Chair of Commission. Blau seconded to nominate. Motion passed unanimously.
UPDATE FROM GENERAL MANAGER AARON RAINY ON BOOKINGS AND EVENTS:	Rainey shared that the new management company, Oak View Group (OVG), will officially transition management starting July 1, 2025. He also advised that the FY2026 bookings are looking strong and off to a great start with new bookings and renewals. There are a handful of shows remaining in FY25, which are expected to do well. Iowa Power Arena Football is set to start August 16, 2025 and the league championship game is scheduled for December 20, 2025. The installation of the promenade advertisement TVs will be installed prior to June 30, 2025.
UPDATE FROM DIRECTOR OF OPERATIONS AND EVENTS JESSE COSENS:	The north wall water access is repaired and no longer leaking. All safety and rigging inspection items that were able to be completed in-house, have been completed. Bleacher inspection is complete. The external paint and pretty campaigns are back in full swing for the season. Painting and redecorating of the arena dressing rooms (greenrooms) are moving along. Work on the HVAC system repairs upcoming.

**UPDATE FROM
DIRECTOR OF
FINANCE GREG
OLSON:**

Olson shared the quarterly financial report with commission members, advising of a forecasted for FY25 of \$308,240 over benchmark.

**MANAGEMENT
COMPANY
TRANSITION:**

Rainey and Ware shared an overview of the transition to date and what is upcoming. Ware shared activities to expect in the transition based upon the recent Grand River Center Transition.

**PREPARE AND
RECOMMEND GOAL
SETTING
WORKSHEET FOR
CITY COUNCIL**

Ware introduced the goal sheets to be provided for review by City Council during their goal setting sessions in August 2025. Page one listed the success of FY 2025 identified by the Commission and their impacts. Page two listed the goals and focus issues for FY2026 identified by the Commission. Commission members listed their successes and discussed the goals. Commissioner Parks motioned and Commissioner Blau seconded, to approve the Goal Setting sheet. Motion passed unanimously.

ADJOURNMENT:

It was moved by Parks, seconded by Blau, to adjourn the meeting 4:26 p.m. Unanimous.

NEXT MEETING:

September 8, 2025, 3:30 p.m.

Meetings for 2025
December 1, 2025

BOARD AND COMMISSION SUCCESSES

2024 – 2025

Dubuque, Iowa

June 2025

DEPARTMENT: **Civic Center Commission**

Please list your department's most important achievements that were completed during 2024 – 2025 under "Success." Under "Impacts", please explain what the benefits to the city and to a resident were as a result of each achievement.

Success: Incorporated self-service kiosks for concession stands. Continued the initiative to promote 'grab and go' stations during events.

Impacts: Increased patron satisfaction, faster customer service, and enhanced efficiency for staff.

Success: Bookings are strong for the fall of 2025.

Impacts: More entertainment opportunities for the residents and visitors as well as a diverse offering of events.

Success: Improvements made to the artist's greenroom.

Impacts: Provide a more inviting and relaxing space for artists to unwind before and after their performances, while reinforcing the city's reputation as a hospitable and artist-friendly destination.

Success: Installation of promenade located throughout the building for advertising/sponsorship on television screens.

Impacts: Provides advertising opportunities for current sponsors and encourage new sponsorships and promote upcoming shows and announcements.

BOARD AND COMMISSION INITIATIVES

2025 – 2026:

SHORT-TERM ISSUES AND PROJECTS

Dubuque, Iowa

June 2025

DEPARTMENT: Civic Center Commission

Please list issues or projects that you would like for the city to address this 2025 – 2026

1. RFP released for architectural and engineering services for the \$23.4 million renovation development plan creating a venue for the future and improves the customer experience.
2. Continue to complete capital improvements to Five Flags to have a facility maintained and managed well for the attendees of events and activities.
3. Reachieve meeting benchmark in FY26.