

CITYnews

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Smarter Travel Volunteers Needed

Volunteers with Blackberry or Android smartphones are needed to participate in the Smarter Travel Pilot Study. Participation is easy and free -- just download the TransitPlanner application to your smartphone. That's it!

This newly created IBM smartphone application will record your travel data anonymously



and securely transmit it for analysis. The data collected, along with real-time analytics, will be provided to the volunteers with options to save money, conserve resources, and improve the environment through their travel choices. The aggregate data can be used by the City and its transit partners to implement

policies that incorporate lower-cost and lower-impact options.



The Smarter Travel Pilot Study is a project of Smarter Sustainable Dubuque, the research "arm" of the Sustainable Dubuque initiative. Sustainable Dubuque seeks to make Dubuque a community that meets the environmental, economic, and social equity needs of its residents today without reducing the ability of future generations to meet their needs.

Smarter Sustainable Dubuque is providing Dubuque residents what they need (information and tools specific to their

circumstances) to do what they want (save money, conserve resources, and improve the local economy and environment).

For additional details on volunteering for the Smarter Travel Pilot Study, visit www.cityofdubuque.org/smartertravel or call 563.690.6111.

If your phone has a QR code scanner, you can download the app by scanning the appropriate QR code below. §

Android

Blackberry



Firnstahl Appointed City Clerk

The Dubuque City Council appointed Kevin S. Firnstahl as city clerk at their Sept. 6 meeting.

Firnstahl, a certified Iowa Municipal Clerk, has been a City of Dubuque employee since February 1999 when he joined the City Manager's Office as secretary. He was named assistant city clerk in February 2007 and had served as the acting city clerk since late April 2011.



Firnstahl was employed at Keystone Area Education Agency before joining the City. He is a graduate of the Minnesota

School of Business where he majored in legal office administration with additional coursework in court reporting.

As a City Council-appointed, record-keeping officer, the city clerk is responsible for the preparation, execution, and archiving of all City Council documents as prescribed by State law and City Code. These duties include: City Council meetings and election materials; archival of City Council documents, official proceedings, ordinances, and resolutions; publication of legal notices; recording of official documents; board and commission applications and appointments; development agreements and leases; and a variety of City licenses and permits. §

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THE CITY OF
DUBUQUE
Masterpiece on the Mississippi

New Tool Offered to Reduce Costs and Save Water

Up to 4,000 additional households and small businesses can now access Dubuque's Smarter Water Portal, an interactive website developed in collaboration with IBM Research for utility customers to more closely monitor their water usage.

After the successful completion of the Smarter Water Pilot Study earlier this year, expanded access is now available to the interactive website or portal used by pilot study participants. There is no additional cost or equipment needed to utilize this new tool designed to help residents and businesses make more informed decisions about how they use water and track the associated costs.

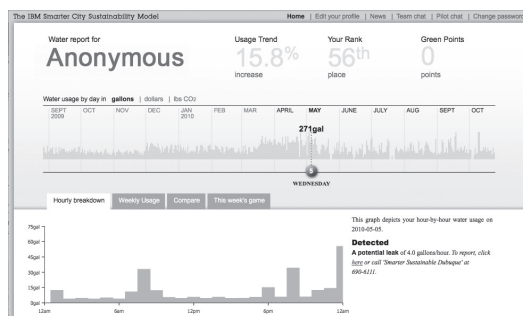


Dubuque's Smarter Water Pilot Study was a Smarter Sustainable Dubuque project conducted in conjunction with the City's community-wide water meter replacement project. More than 300 Dubuque households participated in this 12-month pilot study which helped reduce water utilization by 6.6 percent

and increased leak detection and response eight-fold among participants.



The Smarter Water Portal provides a customer-specific, integrated view of water usage. The data is collected hourly and transmitted daily. Usage data can be displayed in gallons, cost, or by carbon footprint. The portal also provides leak detection and notification, historical usage data, and comparative data.



A sample view of the Smarter Water Portal

If you are interested in accessing detailed information on your water usage via the Internet, visit www.cityofdubuque.org/smarterwater or call the Smarter Sustainable Dubuque help desk at 563.690.6111. §

Dubuque Again Named an All-Star Community

The Iowa League of Cities (ILC) named Dubuque a **2011 All-Star Community** at its Annual Conference & Exhibit in late September. Dubuque received the award for the Unified Development Code (UDC) which guides the physical, economic and social development, redevelopment, and conservation of our community. It protects and enhances the historic, cultural and aesthetic resources that make Dubuque a unique, identifiable and vital community. This is the second consecutive year the ILC has offered an All-Star City Award with special recognition for sustainability and Dubuque received it both years. Dubuque received the award last year for the Sustainable Dubuque initiative. §

Leaf Collection Reminders

- The City provides weekly curbside collection of leaves and yard waste through November.
- Containers may not exceed 35 gallons in capacity or 40 pounds in weight.
- A yellow single-use yard waste sticker must be looped through a handle on rigid containers or applied flat on paper yard waste bags.
- Stickers can be purchased at local grocery, hardware or discount stores, and City Hall.
- Plastic bags will not be collected.
- Mulch mowing and backyard composting are also economical and beneficial uses for leaves.
- Leaf burning and raking or blowing your leaves into the street or storm sewer are prohibited and subject to fines.
- Leaf rake-out collections (\$15 minimum) must be scheduled in advance by calling 563.589.4250.

For additional information, contact the Public Works Department at 563.589.4250 or visit www.cityofdubuque.org/yardwaste.

There are free "Leaves Only" drop-offs at the Dubuque Arboretum and Splendid Valley Nursery. Please contact those organizations for details. §

Applicants Sought for Boards and Commissions

The City's volunteer board and commission members provide a valuable link to the community and to the various interests within it. They assist in the development of policy recommendations to the City Council, provide leadership and support to City staff, promote the City and its programs, and provide expertise in specialized areas.

Volunteers are needed for 17 current and upcoming vacancies on the following boards and commissions.

- Airport Zoning Board of Adjustment
- Airport Zoning Commission
- Building Code Board of Appeals
- Community Development Advisory Commission
- Environmental Stewardship Advisory Commission
- Housing Code Appeals Board
- Long-Range Planning Advisory Comm.

- Plumbing Board
- TV Cable Regulatory Commission
- TV Cable Community Teleprogramming Commission
- Zoning Advisory Commission

Applications can be printed or submitted on-line from www.cityofdubuque.org/boards or through the City Clerk's Office in City Hall. Applications can be submitted at any time for all boards and commissions and are activated as positions become available. Applications remain on file for one year from the date they are submitted.

For a complete list of boards and commissions, descriptions, terms and meeting information, please visit www.cityofdubuque.org/boards or contact the City Clerk's Office at 563.589.4120. §



A MESSAGE from the CITY MANAGER

Michael C. Van Milligen

Mayor Roy D. Buol and the City Council completed their annual goal-setting sessions in late August. They established the 15-year vision statement, mission statement, five-year goals, and developed priorities for 2011-2013 policy and management agendas.

15-YEAR VISION STATEMENT

- The city of Dubuque is a progressive, sustainable city with a strong diversified economy and expanding global connections;
- the Dubuque community is an inclusive community celebrating culture and heritage and has actively preserved our Masterpiece on the Mississippi;
- Dubuque citizens experience healthy living and active retirement through quality, livable neighborhoods and an abundance of fun things to do and they are engaged in the community, achieving goals through partnerships; and
- Dubuque city government is financially sound and providing services with citizens getting value for their tax dollars.

CITY MISSION STATEMENT

The City's mission is to deliver excellent municipal services that support urban living and contribute to a sustainable city. The City plans for the community's future and facilitates access to critical human services. The result is a financially sound city government and citizens getting services and value for their tax dollar.

FIVE-YEAR COMMUNITY GOALS FOR A SUSTAINABLE DUBUQUE

- Economic Prosperity
- Social/Cultural Vibrancy
- Environmental Integrity

FIVE-YEAR CITY GOALS

- Planned and Managed Growth
- Partnering for a Better Dubuque
- Improved Connectivity
 - Transportation and Telecommunications

2011-2013 POLICY AGENDA

Top Priorities: (in alphabetical order)

- 9-1-1 Center Relocation Analysis
- Arts and Culture Strategy
- Clean Air Attainment Strategy

- Historic Millwork District Master Plan
- Southwest Arterial Project
- Support of Greater Dubuque Development Corporation
- Washington Neighborhood Strategy

High Priorities: (in alphabetical order)

- Annexation Study
- Every Child | Every Promise
- Master Plan for Chaplain Schmitt Island
- Multicultural Family Center Support
- New Industrial Park Location and Action Plan
- Red Light & Speed-Enforcement Cameras
- Safe Community Initiative
- Street Improvement Program

The City Council also identified a 69-item Management Agenda and 11 Major Projects for 2011-2013. To view the Management Agenda and Major Projects list, please visit www.cityofdubuque.org/councilgoals.

These goals and priorities are the foundation of the City's work plan. They also guide the development of the City budget for the next fiscal year. If you would like to know more about the budget process or offer input, I invite you to attend the Budget Public Input Meeting for the Fiscal Year 2012 budget on Tuesday, Nov. 22, at 5:15 p.m. in the City Council Chambers at the Historic Federal Building or provide input through the City website at www.cityofdubuque.org. §

Check Out the New 'Lending Library'

The Carnegie-Stout Public Library has partnered with the Hy-Vee grocery store located in Asbury Plaza on the Northwest Arterial to launch a new service point for selection of library materials at the store. The service will be available through a vending machine called a "Lending Library."

Bestsellers, paperbacks, children's books and DVDs for all ages will be available for check out from the Lending Library with your library card. A 24-hour drive-up book and A/V drop is also being installed in the Hy-Vee parking lot.



"This is another step in providing service to the western part of our community, which began with materials return boxes at Eleanor Roosevelt Middle School and drop-off, pick-up service at Kennedy Mall," said Library Director Susan Henricks. "We believe this will be a welcome convenience for residents in this area of town, library patrons, and Hy-Vee customers."

Henricks said library staff will load the machine with current best sellers and popular children's material

– from board books for the youngest, through materials for teens – and will be able to stock these new materials thanks to a grant from the Library Foundation and the Friends of the Library.

The Lending Library is located at the entrance to the store near the pharmacy. The Lending Library has been made possible with funding from the Dubuque Racing Association, Carnegie-Stout Public Library Foundation, and a bequest from the estate of Robert Maher. For more information, please contact the Library at 589-4225 or visit www.dubuque.lib.ia.us §



Carnegie-Stout
PUBLIC LIBRARY

Check out the possibilities!

Fall and Winter Reminders

Holiday Collections

Thanksgiving Day collection: Sat., Nov. 26
Christmas Eve Day collection: No change
New Year's Eve Day collection: No change

Merry Mulch Program

Christmas trees, yard waste and unscheduled food scraps in carts will be picked up during the first two full weeks in January on regular collection days. Please attach a City brush tie or yard waste sticker.

Holiday Tag Distribution

City refuse customers may present the top half of their November 2011 City Utility Bill to the City Utility Billing Office, Municipal Services Center, Housing & Community Development Office, or Leisure Services Office before Dec. 9 to receive one complimentary green "extra garbage" tag.

Annual 2012 Yard Waste decals will be sold at the City Hall Utility Billing Office starting January 2.

Solid Waste Winter Set-Out Tips

- Do not use white plastic bags in the winter. They blend in with snow and can get missed by crews.
- Use a lid and keep the inside of your can clean and dry so the contents won't freeze to the can.
- Place smaller bags inside the can at the top.
- Make sure your containers are easily accessible for crew collection.

Remember: Televisions, monitors, and other electronics can not be landfilled and are no longer collected by City crews.

For more information, visit www.cityofdubuque.org/publicworks or call 563.589.4250. §

Retirements

Congratulations to this employee who recently retired from the City of Dubuque:

Betty Baule
Library

New Faces

The City of Dubuque welcomes these new employees:

Jami Boss
Fire Department

Sharon Gaul
Housing and Comm.
Development

Debra Searles
City Manager's Office

Contact Information

The City of Dubuque welcomes comments and suggestions about your city government or news appearing in this newsletter.
Please contact:

City Manager's Office
50 W. 13th Street
Dubuque, Iowa 52001-4864
(563) 589-4110 phone
(563) 589-4149 fax
ctymgr@cityofdubuque.org



Editorial Information

City News is published by the Public Information Office and is inserted in the City of Dubuque utility bills six times per year. For the most up-to-date City news and events, visit www.cityofdubuque.org.

Crime-Reduction Training on Nov. 19

The City of Dubuque is sponsoring an educational program for property owners and property managers on how to reduce crime in rental housing. The program will be on Saturday, Nov. 19, from 8:00 a.m. to 4:00 p.m., at the NICC Town Clock Center, 680 Main Street. Participants of the program will receive a comprehensive guide to assist in maintaining a crime-free property. To register, visit www.cityofdubuque.org/DCFMHP or call NICC at 563.557.8271, ext. 380. §

CALENDAR

November

- | | |
|--------|---|
| 7 | City Council Meeting, 6:30 p.m., City Council Chambers, Historic Federal Building |
| 8 | Environmental Stewardship Advisory Commission, 5 p.m., Conference Room I, City Hall Annex |
| 8 | Park and Recreation Commission, 4:30 p.m., Bunker Hill Golf Course snack bar |
| 10 | Transit Advisory Board, 4:15 p.m., Room 223, Historic Federal Building |
| 11 | City Offices closed for Veterans Day |
| 12 | Multicultural Family Center presents Native Spirit Dancer Brian Hammill, 7 p.m., Five Flags Theater. FREE. Call 582-3681 to register. |
| 14 | Human Rights Commission Meeting, 4:30 p.m., Conference Room II, City Hall Annex |
| 15 | Housing Code Appeals Board Meeting, 4:30 p.m., Suite 312, Historic Federal Building |
| 17 | Carnegie-Stout Public Library Board of Trustees Meeting, 4 p.m., Carnegie-Stout Public Library Aigler Auditorium |
| 21 | City Council Meeting, 6:30 p.m., City Council Chambers, Historic Federal Building |
| 22 | Housing Commission, 4 p.m., Suite 312, Historic Federal Building |
| 22 | Arts and Cultural Affairs Advisory Commission, 4:30 p.m., Carnegie-Stout Public Library Lacy Board Room |
| 24, 25 | City offices closed for Thanksgiving |

December

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| 5 | City Council Meeting, 6:30 p.m., City Council Chambers, Historic Federal Building |
| 6 | Environmental Stewardship Advisory Commission, 5 p.m., Conference Room I, City Hall Annex |
| 8 | Transit Advisory Board, 4:15 p.m., Room 223, Historic Federal Building |
| 9 | Multicultural Holiday Event, 5 p.m., Multicultural Family Center, 1157 Central Ave. |
| 12 | Human Rights Commission Meeting, 4:30 p.m., Conference Room II, City Hall Annex |
| 13 | Park and Recreation Commission, 4:30 p.m., Bunker Hill Golf Course Snack Bar |
| 14 | Carnegie-Stout Public Library Board of Trustees Meeting, 4 p.m., Carnegie-Stout Public Library Aigler Auditorium |
| 19 | City Council Meeting, 6:30 p.m., City Council Chambers, Historic Federal Building |
| 20 | Housing Code Appeals Board Meeting, 4:30 p.m., Suite 312, Historic Federal Building |
| 23, 26 | City offices closed for Christmas |
| 27 | Arts and Cultural Affairs Advisory Commission, 4:30 p.m., Carnegie-Stout Public Library Lacy Board Rm. |
| 30 | City offices closed for New Year's |

This calendar does not include all events, and is subject to change.

City Hall: 50 W. 13th St.
City Hall Annex: 1300 Main St.
Historic Federal Building: 350 W. 6th St.
Carnegie-Stout Public Library: 360 W. 11th St.
Bunker Hill Snack Bar: 2200 Bunker Hill Rd.