

CITYnews



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Dubuque Named a 2013 All-America City

The National Civic League has named Dubuque one of its 10 All-America Cities for 2013. This is the third time Dubuque has been named an All-America City.

A Dubuque delegation traveled to Denver, Colo., in mid-June where they competed among 20 finalist communities for this national honor at the annual All-America City Awards (AAC) competition. Dubuque's 11-minute presentation, as well as a documentary on the process, are available for viewing at www.cityofdubuque.org/aac.

The All-America City Award is sponsored by the National Civic League and recognizes 10 communities annually for outstanding civic impact and action planning. Winning applicants demonstrate innovation, inclusiveness, civic engagement, and cross-sector collaboration by describing successful efforts to address pressing local challenges.



Dubuque first received the designation in 2007 and again in 2012 when the competition focused on efforts to improve third-grade reading. Dubuque's 2013 application was a collaborative effort led by the City of Dubuque and the Dubuque Area Chamber of Commerce with involvement from numerous business and non-profit sector partners. The application featured a community background section and detailed descriptions of three community-driven projects: veteran-oriented programs, workforce development efforts, and the Historic Millwork District revitalization initiative.

To learn more about how you or your business can promote Dubuque as an All-America City, visit www.cityofdubuque.org/aac. A limited supply of All-America City logo static window clings, reusable shopping bags, and "I am a Ripple" wristbands is available for pickup on a first-come, first-

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served basis. For more information, please call the City Manager's Office at 563-589-4116. §



City Expo Slated for September 10



The City of Dubuque's annual **City Expo** will be held from 4 – 7 p.m. at the **Five Flags Civic Center** on **Tuesday, Sept. 10**. Residents of all ages are encouraged to attend this free event to learn more about city services, programs, and projects.

This year's event is being held in a new season and at a new time as part of an effort to "overhaul" City Expo and make it a more accessible and engaging experience for attendees. It will again offer booths and displays featuring all City departments

and divisions as well as many partner organizations but the displays and activities provided are being redesigned to be more informative and engaging for residents.

Plans also call for a new arrangement of displays in the Five Flags arena as well as the addition of an outdoor display area on West Fifth Street between Locust and Main streets. City staff also plan to offer a series of presentations/seminars on a variety of topics on two stages in the arena throughout the event. Topics and a schedule of presentations will be

announced in advance of the event and posted at www.cityofdubuque.org/cityexpo.

As it has since its inception, City Expo will offer something for the entire family and residents of all ages. Attendees are encouraged to BYOB (bring your own bag) to collect materials of interest to them. Complimentary refreshments will also be provided for attendees. For more information, visit www.cityofdubuque.org/cityexpo or call the Public Information Office at 563.589.4151. §

Parking Meters Now Offer Pay-By-Phone Technology

Dubuque parking meter customers can now use their mobile phones to pay for parking at all 1,800 of the City of Dubuque's parking meters.

"Mobile payment seems to be the future of parking," said Tim Horsfield, parking division manager for the City of Dubuque. "We hope meter customers will like the convenience of not having to scramble to find change for meters or rush back to their vehicles if they are running out of time."

All parking meters now have informational decals providing basic instructions on how to utilize this new service. Customers must first create an account by securely registering for the PassportParking Mobile Pay application (iPhone or Android operating system) or voice system. Once securely registered, motorists have three phone-based options to pay for parking: using the mobile payment app, calling a phone number, or texting their zone and space information.

Meter decals indicate the meter number and zone and include the phone number to call as well as QR code which, when scanned by a smartphone, enables the customer to download the Passport Parking app. There is no registration fee. Users are charged a 25-cent convenience fee each time they use the system to pay for time on a meter. Interested customers can create an account online by visiting www.cityofdubuque.org/parking or www.passportparking.com/parkers, or by calling PassportParking at 608-678-3848. Users also have the option to receive text message alerts and reminders 15 minutes prior to the expiration of their parking session and can also add up to 15 minutes beyond the time limit of the meter.

Meter customers may still pay for metered parking by coin or by using the City's parking meter cash card. For more information, contact the City of Dubuque Parking Department at 563-589-4267 or visit www.cityofdubuque.org/parking. §

growing sustainable communities

A two-day conference packed with **comprehensive, impactful, and actionable** sustainable ideas, plans, and best practices.

Sept. 24-25, 2013

Grand River Center

www.gscdubuque.com
563.690.6038

The Jule Named 'Most Improved Urban Transit System of the Year'

The Jule, Dubuque's public transit system, was named "Most Improved Urban Transit System of the Year" by the Iowa Department of Transportation (DOT).

Each year at the Iowa Public Transit Association Conference and Annual Meeting, the Iowa DOT recognizes one regional transit system and one urban transit system for the highest percentage increase in ridership coupled with a decrease or lowest increase in operating costs. Ridership on The Jule increased 11.8 percent in the 2012 fiscal year, while operating costs only increased 4.9 percent. Through a partnership with the local colleges, offering free rides to IBM Smarter Travel Study research participants, and more effective marketing of the fixed routes, The Jule was able to increase ridership on the existing fixed route service with limited increases to their costs of operation.

This is the second time Dubuque has received this award, with the first being in 2010. For more information on The Jule, visit www.juletransit.org or call 563-589-4196 during business hours. §

Public Access Channels Moved to New Digital Location

Dubuque's five local cable access channels have moved to a new digital location on the Mediacom cable system in order to improve reception for local cable subscribers. The change occurred in late June and only those local subscribers who connect their digital televisions directly to the cable without first going through a digital converter box or a digital adapter will need to find the new digital location.

Previously, the local public, educational, and government (PEG) channels were found on digital channels 97.2 – 97.6. Digital channel 97 is subject to interference from FM radio signals, and some cable subscribers have had difficulty receiving these access channels. To remedy this issue, the new digital location is channel 85, which utilizes a frequency not subject to FM radio interference.

For residents who do not subscribe to cable, CityChannel Dubuque is also available for viewing online at www.cityofdubuque.org/cabletv.

Cable subscribers who utilize a digital converter box or a digital adapter will still access these channels by selecting channel 8, 15, 16, 80, or 81. Subscribers who connect the cable directly to their digital televisions will need to re-scan for channels once the change occurs and will then find the channels on 85.2 – 85.6.

The following chart provides the PEG channel location information:

Dubuque Public Access Cable Channels

Channel	Cable Box Display #	Old Digital Channel	New Digital Channel
CityChannel Dubuque	8	97.2	85.2
Public Access	80	97.3	85.3
Public Access	81	97.4	85.4
Shared Education	15	97.5	85.5
DCS Channel	16	97.6	85.6



A MESSAGE from the CITY MANAGER

Michael C. Van Milligen

As the front-page article indicates, Dubuquers can again take pride in the fact that their community has been recognized for demonstrating innovation, inclusiveness, civic engagement, and cross-sector collaboration on successful efforts to address local challenges. Achieving the All-America City designation from the National Civic League three times in six years is a tremendous accomplishment. I want to commend the following delegation that traveled to Denver to bring home this award and especially thank Assistant City Manager Cindy Steinhauer and Intern Emily Brannon for their leadership.

Dubuque All-America City Delegates

Emily Brannon	Dan Lobianco
Cori Burbach	Chris Olson
Laura Carstens	Chandra Ravada
Brody Connolly	Padma Ravada
Jennifer Connolly	Shreya Ravada
Joyce Connors	Stan Rheingans
Mark Dalsing	Shantae Richard
Shannon Gaherty	Anderson Sainci
Barry Gentry	Hannah Schiesl
Wendy Knight	Kelley Schiesl
Kelly Larson	Geri Shafer
Paul Lemley	Ermina Soler

UPWARD MOBILITY

The Dubuque community's commitment to helping others and providing the resources they need to help themselves were quantified in a recent study. As reported in the Telegraph Herald in late July, children born in Dubuque have a better chance of moving upward through income classes than those in the nation's biggest metro areas, according to a survey by The Equality of Opportunity Project. The study analyzed earnings filings from millions of Americans to gauge people's likelihood of moving between income classes. The survey findings indicate that in the Dubuque area, someone born in the lowest one-fifth income bracket has an 18 percent chance of rising to the highest one-fifth bracket. That percentage is higher than each of the 100 largest U.S. metro areas, actually placing Dubuque in the top 60 of the country's 741 metro areas. The Dubuque area also

compares favorably to regional metros: Des Moines (11.1 percent), Chicago (6.1), Milwaukee (5.6) and Madison (10.2).

KIPLINGER'S 10 GREAT PLACES TO LIVE

Dubuque was also recently named to Kiplinger's Personal Finance's list of "10 Great Places to Live for 2013." What does Kiplinger's thinks makes a city a great place to live? By their definition, good jobs, reasonably priced homes, strong schools, great health care and manageable size were all essential parts of the mix. They started with metro areas that have a population of 1 million or less and came up with a list of cities that met those criteria. Then they whittled the list to 10 cities and sent Kiplinger's reporters to each one to find the extra ingredients that make them special. Apparently, the Kiplinger's reporter who came to Dubuque was able to get a taste of what makes Dubuque a great place to live.

Recognitions of the character of our community and the quality of life in Dubuque not only affirm the work of many local organizations and individuals but they have a ripple effect. They lend credibility to our messages related to business and workforce retention and recruitment. They demonstrate the ability of the Dubuque community to collaborate on challenges and leverage public and private assets for the greater good. They also show that community leaders have a vision for the future and are actively planning to achieve that vision. §

The Jule Continues 'Nightrider' Evening Service

The Jule's Nightrider fixed-route evening service will continue throughout the 2013-2014 school year, operating Friday and Saturday evenings between 6 p.m. and 2:40 a.m.

The Nightrider service is open to the public at the standard fare of \$1.00 for adults and \$.50 for children.

Clarke University, Loras College, and University of Dubuque provide partial funding for this route, allowing college/university students free access to The Nightrider and all other Jule transit routes for the 2013-2014 school year by showing their school ID.



The Nightrider provides service every 30 minutes from each campus to west-end and downtown shopping, dining, and entertainment venues. Paratransit service is also available during the Nightrider hours of service but must be scheduled at least 24 hours in advance.

The Nightrider is also funded through the Iowa Clean Air Attainment Grant Program of the Iowa Department of Public Transportation.

For more information and to view The Nightrider route map, visit www.juletransit.org or call 563-589-4196. §

Dubuque Regional Airport News



Open House & Fly-In/Drive-In Breakfast:
Sunday, Sept. 8: 8 a.m. – noon
Airplane rides - \$25/person.
Aircraft displays, informational booths, University of Iowa helicopter, and airport equipment on display. More information at www.flydbq.com or 563-589-4128.

Honor Flight of Greater Dubuque:
Washington, D.C. - Sept. 16 & 17
Tri-state area veterans will visit D.C. memorials and changing of the guard at Arlington National Cemetery. More information at www.honorflightdbq.org. §

Get Your Geek On!

What do you geek? In this context, the word "geek" is used as a verb and is defined as: to love, to enjoy, to celebrate, to have an intense passion for; to express interest in; to possess a large amount of knowledge in; to promote. Whatever you geek, the Carnegie-Stout Public Library supports you. Join "Geek the Library" in spreading awareness about the value of your library. §



To sign up to receive free assistance, register a volunteer team, or donate supplies, visit www.thonline.com/makeadifferenceday or call 563-690-6038.

New Faces

The City of Dubuque welcomes these new employees:

Jody Gorman - Transit

Timothy Schmidt - Fire

Jena Gruber - Transit

Megan Starr - Economic Development

Ryan Kieffer - Fire

Andrea Tschiggfrie - Library

Robert Klaren - Fire

Sharrice Vance - Transit

Kyle Mueller - Fire

Vickie Wilwert - Finance

Manisha Paudel - Human Rights

Sarah Petersen - Recreation

Jacob Reiff - Fire

Retirements

Congratulations to the following employee who recently retired from the City of Dubuque:

Gerald Apel - Park Division



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twitter.com/CityofDubuque

Contact Information

The City of Dubuque welcomes comments and suggestions about your city government or news appearing in this newsletter. Please contact:

City Manager's Office
50 W. 13th St.
Dubuque, Iowa 52001-4864
(563) 589-4110 phone
(563) 589-4149 fax
cymgr@cityofdubuque.org



Editorial Information

City News is published by the Public Information Office and is inserted in the City of Dubuque utility bills six times per year. For the most up-to-date City news and events, visit www.cityofdubuque.org.

CALENDAR

September

- 2 City offices closed for Labor Day (Refuse collection on 8/31 instead)
- 3 City Council Meeting, 6:30 p.m., City Council Chambers, Historic Federal Bldg.
- 3 Environmental Stewardship Advisory Commission Meeting, 5 p.m., Conf. Room I, City Hall Annex
- 4 Community Development Advisory Commission Meeting, 5:30 p.m., Suite 312, Historic Federal Bldg.
- 4 Cable TV Commission Meeting, 4 p.m., Conf. Room I, City Hall Annex
- 4 Zoning Advisory Commission Meeting, 6 p.m., Historic Federal Bldg.
- 9 Human Rights Commission Meeting, 4:30 p.m., Conf. Room II, City Hall Annex
- 10 City Expo, 4-7 p.m., Five Flags Center
- 11 Park & Recreation Commission, 4:30 p.m., Iowa Pavilion, Miller Riverview Park
- 12 Transit Advisory Board Meeting, 4:15 p.m., Room 223, Historic Federal Bldg.
- 16 City Council Meeting, 6:30 p.m., City Council Chambers, Historic Federal Bldg.
- 17 Housing Code Appeals Board, 4:30 p.m., Suite 312, Historic Federal Bldg.
- 17 The Jule 101 Informal Drop-In Session, 4:30-5:30, C-S Public Library
- 18 Long-Range Planning Advisory Commission, 5:30 p.m., Historic Federal Bldg.
- 19 Historic Preservation Commission Meeting, 5:30 p.m., Historic Federal Bldg.
- 23 Airport Commission Meeting, 4 p.m., Dubuque Jet Center
- 24 Housing Commission Meeting, 4 p.m. Suite 312, Historic Federal Bldg.
- 24 Arts and Cultural Affairs Advisory Commission Meeting, 4:30 p.m., Lacy Board Room, C-S Public Library
- 24-25 Growing Sustainable Communities Conference, Grand River Center. Visit www.gscdubuque.com to register
- 26 Carnegie-Stout Public Library Board of Trustees, 4 p.m., Lacy Board Room
- 26 Zoning Board of Adjustment Meeting, 4 p.m., Historic Federal Building

October

- 1 Environmental Stewardship Advisory Commission Meeting, 5 p.m., Conf. Room I, City Hall Annex
- 2 Cable TV Commission Meeting, 4 p.m., Conf. Room I, City Hall Annex
- 2 Zoning Advisory Commission Meeting, 6 p.m., Historic Federal Bldg.
- 7 City Council Meeting, 6:30 p.m., City Council Chambers, Historic Federal Bldg.
- 8 Park and Recreation Commission, 4:30 p.m., Bunker Hill Golf Course
- 10 Transit Advisory Board Meeting, 4:15 p.m., Room 223, Historic Federal Building
- 14 Human Rights Commission Meeting, 4:30 p.m., Conf. Room II, City Hall Annex
- 15 Housing Code Appeals Board, 4:30 p.m., Suite 312, Historic Federal Building
- 16 Long-Range Planning Advisory Commission, 5:30 p.m., Historic Federal Bldg.
- 16 Community Development Advisory Commission Meeting, 5:30 p.m., Suite 312, Historic Federal Bldg.
- 17 Historic Preservation Commission Meeting, 5:30 p.m., Historic Federal Bldg.
- 21 City Council Meeting, 6:30 p.m., City Council Chambers, Historic Federal Bldg.
- 22 Housing Commission Meeting, 4 p.m., Suite 312, Historic Federal Bldg.
- 22 Arts and Cultural Affairs Advisory Commission Meeting, 4:30 p.m., Lacy Board Room, C-S Public Library
- 23 Investment Oversight Advisory Committee, 3 p.m., City Hall Annex Conf. Rm. II
- 24 Zoning Board of Adjustment Meeting, 4 p.m., Historic Federal Building
- 24 Carnegie-Stout Public Library Board of Trustees, 4 p.m., Lacy Board Room
- 28 Airport Commission Meeting, 4 p.m., Dubuque Jet Center

This calendar does not include all events, and is subject to change. Are you using Dubuque's "Notify Me" e-mail/text alert system? If not, please sign up today at www.cityofdubuque.org/notifyme to receive agendas, news releases, event notifications, and other timely news.

City Hall: 50 W. 13th St.

City Hall Annex: 1300 Main St.

Historic Federal Building: 350 W. 6th St.

Carnegie-Stout Public Library: 360 W. 11th St.

Bunker Hill Snack Bar: 2200 Bunker Hill Rd.