

Minutes
The Dubuque Transit Advisory Board Meeting
Thursday, May 14, 2015
4:15 p.m. to 6:00 p.m.

Federal Building
Second Floor, Room 223

Transit Advisory Board Members:

<input type="checkbox"/> Don Stedman	<input type="checkbox"/> Matt Esser	<input checked="" type="checkbox"/> George Enderson
<input checked="" type="checkbox"/> Rhonda Knight	<input checked="" type="checkbox"/> R.R.S. Stewart	

Others Present

<input type="checkbox"/> Candace Eudaley-Loebach <i>The Jule Transit Director</i>	<input checked="" type="checkbox"/> Jodi Johnson <i>Jule Operations Supervisor</i>	
<input type="checkbox"/> Gail Kuhle <i>ECIA</i>	<input checked="" type="checkbox"/> Maurice Jones <i>City of Dubuque</i>	<input type="checkbox"/> Kelley Deutmeyer <i>ECIA Executive Director</i>

Public Present

No present

Call to Order

The Dubuque Transit Advisory Board meeting was called to order by Board member, George Enderson at 4:16 p.m.

Review/approve the agenda for the Thursday, May 14, 2015 Dubuque Transit Advisory Board meeting

Motion by Stewart, second by Knight to approve the agenda for the Thursday, May 14, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Review/approve the minutes for the Thursday March 12, 2015 Dubuque Transit Advisory Board meeting

Motion by Stewart, second by Knight to approve the minutes for the Thursday March 12, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously. Welcome Back Candace!

Manager's Report

Review and recommend approval of the statistical data

Eudaley presented the Jule Transit Statistical Route data for the year-to-date period of January 1, 2014 to April 30, 2015 for review. Eudaley reported that ridership continues to increase with the possibility of the Jule providing a half a million rides before the end of the fiscal year. She noted that the majority of the increase in ridership is from the fixed route system.

Enderson asked why there was a significant increase in March 2015 over March 2014. Stewart explained that in 2014 the school system had a ten day break whereas this year there was no break so that would reflect in the ridership, both Eudaley and Johnson concurred with Stewart's explanation.

Eudaley continued with reviewing the Ridership by Route from January 2014 until April 30, 2015. She pointed out that the Express continues to be the most successful route of the system. Eudaley pointed out there are a few low performing routes the staff continues to monitor.

Steward asked if staff has spoken to NICC regarding the possibility of their student using the Nightrider services. Eudaley stated that at one time the Jule and RTA worked together to provide service to the students however the coordination of services didn't work out and there wasn't a huge demand for the service. She noted that there are also several regulations that need to be reviewed to see if the Jule could provide the service. Eudaley stated that service to NICC is not out of the question but is a possible long-term goal.

Discussion followed.

Motion by Stewart, second by Knight to approve the statistical data. The motion passed unanimously.

Route Changes

Eudaley explained the due to opening of the Intermodal in August; routes will change to accommodate the relocation of the transfer station. Johnson continued with briefly highlighting the proposed following changes:

- Key West/Freemont will go to every other hour service.
- Green Route will add Mercy and Hy-Vee S. Locust to the route.
- Pink Point will take the Fengler overpass to add Eagle Window and Door and Mystic to the route.

- White Line would be eliminated but the stops would be incorporated into the other routes.
- Loras College will only be serviced once every hour rather than twice an hour.

Eudaley noted that the changes are not new stops but rather stops that have been change to a different route. Eudaley pointed out that ridership was taken into consideration when making any changes to the routes.

Discussion followed.

Eudaley stated that setting the date for the Public Hearing for the route changes will be on the City Council's Agenda in June.

Eudaley noted that she had drafted a letter of support for the City Council which included the following changes:

- Moving the transfer station from 6th and Iowa to the Intermodal on Elm St.
- Aligning the bus stops and service with the new transfer station.
- Service to Freemont reduced to every other hour or five trips per day.
- Service to Key West reduced to every other hour or five trips per day.
- Serviced to Port of Dubuque operating only during Business Shuttle hours and Summer Trolley hours.
- Service along Loras Blvd being reduced to once an hour.

Motion by Stewart, second by Knight to send a letter of support to City Council for the route changes discussed. The motion passed unanimously.

Review and Approve Date for Public Hearing

Consolidated Funding

Eudaley noted that the Consolidated Funding Public Hearing must be posted thirty days prior to the hearing; therefore she suggested that the June Transit Advisory Board meeting be changed to Thursday, June 18, 2015 to accommodate the thirty day posting requirement.

Motion by Stewart, second by Knight to set the date for the Consolidated Public Hearing to Thursday, June 18, 2015 at 4:15 p.m. The motion passed unanimously.

Other Business

June meeting

The June meeting will be held on Thursday, June 18, 2015 at 4:15 p.m. in Room 223 of the Federal Building.

Board Member comments

Steward presented a plastic refillable card used by the Chicago Transit as a possible suggestion for the Jule Transit pass.

Discussion followed.

Public Comments

There was no public in attendance.

Adjournment

Motion by Stewart, second by Knight to adjourn the Thursday, May 14, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 5:01 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this _____ day of _____, 2015.

George Enderson
Dubuque Transit Advisory Board