

Southwest Arterial Construction Underway!

A critical transportation project that has been pursued for decades is officially under construction. The Southwest Arterial, connecting U.S. Highway 20 with U.S. Highway 61/151, has been the #1 transportation priority for the City of Dubuque, Dubuque County, Dubuque Metropolitan Area Transportation Study (DMATS), Greater Dubuque Development Corporation, and Dubuque Area Chamber of Commerce since 1987.

When completed, the Southwest Arterial will be a 6-mile, four-lane, divided freeway connecting U.S. 20 and U.S. 61/151. This project includes three interchanges: U.S.

20, North Cascade Road, and U.S. 61/151. Unlike the Northwest Arterial, these interchanges will be on- and off-ramps, with no traffic signals or stop signs.

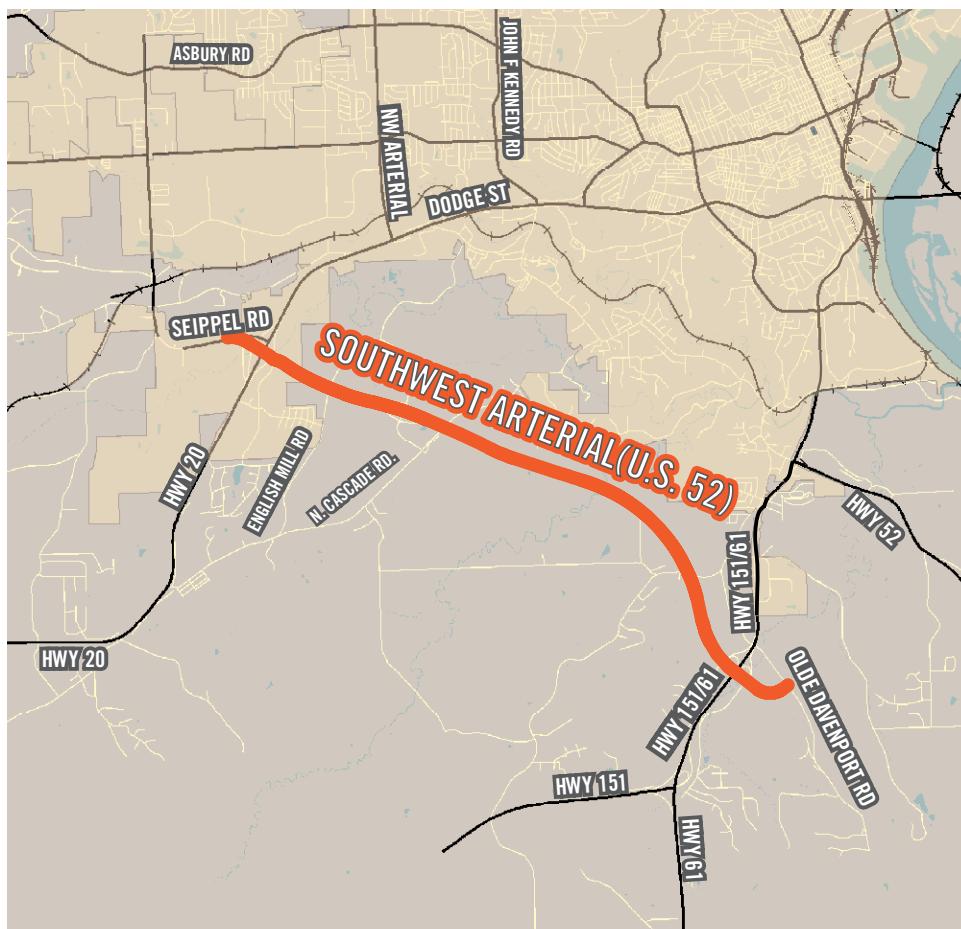
On average, 385 traffic accidents currently occur each year on U.S. 20/Dodge St., U.S. 52, and Kelly Lane. The Southwest Arterial Project will improve safety, reduce congestion on multiple Dubuque roadways, and positively impact Dubuque's economy. Specifically, the Southwest Arterial will reduce traffic/congestion and improve safety on: Central Ave. and White St. (U.S. 52), Dodge St. (U.S. 20), Locust/Dodge Street intersection, Fremont Ave., Cedar Cross Rd.,

Rockdale Rd., North Grandview Ave., and Kelly Lane. The project will also provide a much more convenient route between the Dubuque Industrial Center, Industrial Center West, and Industrial Center South with U.S. 61/151.

In addition to removing congestion and truck traffic from numerous city streets and roadways and significantly improving safety in those neighborhoods, the construction of the Southwest Arterial is creating major economic benefits for Dubuque and the tri-state area. It will encourage hundreds of millions of dollars of development throughout the project corridor. Following the completion of Phase I in 2019, the Southwest Arterial project has the potential to generate \$1.67 billion in economic output and \$653 million in labor income from 2021-2030.

Grading for the four-lane design is currently underway. A preliminary two-lane design will be paved first and is expected to be completed and open for traffic in 2019. The estimated total cost for the four-lane highway grading, construction of the bridges and interchanges, and the paving of a two-lane highway from U.S. 61/151 to U.S. 20 is \$159 million. The Iowa Department of Transportation (DOT) has committed \$115 million toward the construction of a preliminary two-lane highway. The City of Dubuque has acquired \$32.9 million in federal funds and will contribute an additional \$7.9 million in local funds, along with \$3.6 million from Dubuque County to complete the preliminary two-lane highway. The remaining two lanes are expected to be constructed when the Iowa DOT can budget for the additional funding, estimated at \$30 million.

For additional details and project update videos on the Southwest Arterial Project, visit www.cityofdubuque.org/southwestarterial.



Fall/Winter Reminders from Public Works

Curbside Collection Holiday Schedule

- Veteran's Day (Fri., Nov. 11): No change in collection
- Thanksgiving (Thurs., Nov. 24): Collection on Sat., Nov. 26 instead
- Christmas Eve, Christmas Day, New Year's Eve and New Year's Day: No changes in collection

Leaf Rake-Out Appointments

Leaf rake-outs are available by appointment in October and November. Collections must be scheduled in advance by calling 563-589-4250 or submitting an online request at cityofdubuque.org/yardwaste. Appointments must be made before raking into a gutter area. Acceptable items include loose leaves, pine needles, and pine cones. Grass, brush, plants, and rocks are not accepted.



Yard Debris / Food Scrap Collection

Regular yard debris/food scrap collection service will end Nov. 26. From Dec. 1, 2016, through March 30, 2017, yard debris/food scrap collection will be on Thursdays by appointment only. Call 563-589-4250 or submit a winter season yard waste/food scraps collection appointment at cityofdubuque.org/yardwaste.

Holiday Tag Distribution

City refuse customers may present the top portion of their November utility bill to the City Hall Utility Billing Office, Municipal Services Center, Housing & Community Development Office, or Leisure Services Office **before** the date listed on the top portion of the November bill to receive one complimentary green "extra garbage" tag.

Annual 2017 Yard Waste Decals

Annual yard waste decals go on sale beginning Dec. 1 at the City Hall Utility Billing window. These make great gift ideas!

Merry Mulch Program (Jan. 2-13, 2017)

Christmas trees (max. height of 8'), yard waste bags, bundles, and containers, as well as GreenCarts with food scraps, will be picked up on regular collection days these two weeks. The tree must have either one City brush tie or one yellow yard waste sticker attached and be visible from the street or alley.

For more information on any of the above information, contact the Public Works Department at 563-589-4250 or visit www.cityofdubuque.org/publicworks. §

Prevent Water Meters From Freezing

With winter approaching, the City of Dubuque Water Department reminds residents that prevention is the key when it comes to protecting the plumbing in your home or business from freezing. It only takes a few minutes to check your basement/utility room windows to make sure they are tightly sealed after summer use and there is proper heating provided to these areas. If using heat tapes, ensure they are properly installed and working safely. These simple actions may prevent an interruption in services or costly bills to repair or replace a water meter or service line. For additional information, visit www.cityofdubuque.org/watermeters or call 563-589-4304. §

MyRide - An Interactive Site for Transit Riders

The Jule now offers MyRide, an interactive website allowing users to find the nearest Jule bus stop, track Jule bus locations, and view upcoming departure times. The user-friendly, interactive site includes the following features and functions:

- **Bus Times:** Enter the address of your current location to find a list of nearby bus stops and the upcoming times buses will depart from these stops. The list will indicate the street location of the bus stops and the distance from you to the stop.
- **Map:** Use the interactive map to view the live location of any Jule bus. Simply click the desired routes and view the route and current location of the bus.
- **SMS Alerts:** Texting your route and stop number to 41411 will provide you with the next real-time departure times for any stop.
- **Favorites:** Customize your MyRide site by adding favorite routes and locations to quickly access your frequent destinations.
- **MyRide On the Go:** Access MyRide from the home screen on your Android or iOS device.

Access MyRide at myride.cityofdubuque.org. For more information, call 563-589-4196. §

IMAGINE DUBUQUE CONNECT TODAY TO START SHARING!

PROJECT WEBSITE

INTERACT

WHAT CAN WE DO TO MAKE DUBUQUE A MORE VIABLE, LIVABLE, AND EQUITABLE COMMUNITY?

FREE MOBILE APP

WWW.IMAGINEDUBUQUE.COM



A MESSAGE from the CITY MANAGER

Michael C. Van Milligen

International Economic Development Awards

Congratulations to **Mayor Roy D. Buol** and Northeast Iowa Community College President **Dr. Liang Chee Wee**. Each was recently honored by the International Economic Development Council (IEDC) at the organization's annual conference.

Mayor Buol was awarded the IEDC's Leadership Award for Public Service which recognizes one elected official who, for at least 10 years, has been a committed advocate for economic development in the public sector. Recipients must have demonstrated sustained and effective efforts to mobilize community groups and industry leaders in the development of programs and projects, played a key role in the planning and designing of new economic development activities, and displayed dedication and commitment to his/her constituency as a leader and advocate for economic development.

Dr. Wee received the IEDC Chairman's Award for Lifetime Achievement which recognizes a leader of a community institution (university, community college, hospital, local foundation or other community institution) who has made significant contributions to the community in support of economic development through their leadership, financial support, local investments, hiring, training, or related activities.

Another Record Year for Jule Ridership

For a seventh consecutive year, The Jule has posted a record increase in transit ridership. Transit usage in Dubuque has risen to over 550,000 annual rides, with a significant portion of this growth a result of increased fixed-route usage. Dubuque's college and university population account for a large percentage of the rise in fixed-route ridership in fiscal year (FY) 2016.

This year's increase continues The Jule's trend of annual growth. Transit ridership has increased 26 percent, or over 150,000 rides, in the last five years, leveraged by the Smarter Sustainable Dubuque research results. The 553,387 total ridership in FY2016 consists of a 14,786 ride increase in fixed-route ridership even with the \$100,000 reduction in operating costs from combining low ridership routes in August 2015.

With the shift in ridership towards an increased use of fixed-route service, the cost per ride is reduced for Dubuque taxpayers. The more passengers on each bus, the lower the cost per ride and the greater the revenue on each route. As The Jule is able to combine routes but maintain ridership levels, more rides are provided for fewer taxpayer dollars.

Jule staff continue to conduct ongoing ridership analysis to determine passenger needs for bus routes, stop locations, and opportunities to combine routes and use peak and off peak scheduling to allocate resources efficiently.

In addition to this year's success, The Jule was recognized by the Federal Transit Administration, Region 7 Office, for the largest percent increase in ridership for urban transit systems in Iowa, with a 15.4 percent increase from FY2014 and FY2015.

Roundabout Project Receives Safety Award

Dubuque's first modern roundabout project at the North Grandview/Delhi Street/Grace Street intersection was awarded the "Tom McDonald Safety Award" at the Iowa Streets and Roads Conference in September. Developed by Iowa State University, the award recognizes individuals, agencies, or programs that have contributed to significant improvements in traffic safety at the local level. For more information on the project, visit www.cityofdubuque.org/roundabouts. §

Residents May Be Eligible for Refund with Earned Income Tax Credit

Operation: New View can assist residents in determining if they are eligible for up to a \$6,000 refund with the Earned Income Tax Credit (EITC). Operation: New View offers free tax preparation through Volunteer Income Tax Assistance (VITA) sites. Don't leave your money on the table this tax season; you may have earned more than you think! Visit www.operationnewview.org or call 563-588-3980 for VITA site locations, to make an appointment or for more information. §

Dubuque Fire Department Receives EMS Award



The Dubuque Fire Department has received a 2016 Mission: Lifeline® EMS Silver Award from the American Heart Association

for implementing quality improvement measures for the treatment of patients who experience severe heart attacks. Out of 931 emergency medical service (EMS) providers in the state of Iowa, the Dubuque Fire Department is one of only four to meet the criteria to receive an award in 2016.

Mission: Lifeline Emergency Medical System Recognition seeks to acknowledge the work, training, and commitment by EMS agencies and medical first responders (MFRs) to improve the overall quality of care for "STEMI" patients. According to the American Heart Association, STEMI is a common name for ST-elevation myocardial infarction, which is a more precise definition for a type of heart attack. STEMI has a substantial risk of death and disability and calls for a quick response.

The Dubuque Fire Department has proudly provided emergency and non-emergency ambulance service in the Dubuque community since 1914. For more information on Dubuque Fire Department EMS, visit www.cityofdubuque.org/fire or call 563-589-4160. §

New Faces

The City of Dubuque welcomes these new employees:

Zachary Dowell	Brianna Marzette
Public Works	Police
Barry Farber	Kevin Mink
Parking	Library
David Green	Brent Stokesberry
Library	Library
Elizabeth Griffin	Randall Weber
Library	Transit
Paula Hardin	
Library	

The City of Dubuque welcomes these new* or re-appointed board or commission members:

Ronald Collins* - Long Range Planning Advisory Commission
Wesley Heimke - Housing Commission
Carrie Lohrmann - Transit Advisory Board
Patrick Norton - Zoning Advisory Commission
Paul Papin* - Mechanical and Plumbing Board
Kate Parks* - Human Rights Commission
Gary Ruden - Investment Oversight Advisory Commission
Rich Russell* - Zoning Advisory Commission
Dorothy Schwendinger - Housing Commission
David Wall - Housing Commission
Michael Wright* - Long Range Planning Advisory Commission

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 twitter.com/CityofDubuque

Contact Information

The City of Dubuque welcomes comments and suggestions about your city government or news appearing in this newsletter. Please contact:

City Manager's Office
50 W. 13th Street
Dubuque, Iowa 52001-4864
(563) 589-4110 phone
(563) 589-4149 fax
cymgr@cityofdubuque.org



Editorial Information

City News is published by the Public Information Office and is inserted in the City of Dubuque utility bills six times per year. For the most up-to-date City news and events, visit www.cityofdubuque.org.

CALENDAR

November

2	Cable TV Commission, 4 p.m., Conf. Room I, City Hall Annex
2	Zoning Advisory Commission, 6 p.m., Historic Federal Building
7	City Council, 6 p.m., City Council Chambers, Historic Federal Building
8	Election Day - Polls open 7 a.m. - 8 p.m. Call 563-589-4457 for more info.
8	Park & Recreation Commission, 4:30 p.m., Bunker Hill Golf Course Snack Bar
10	Transit Advisory Board, 4:15 p.m., Intermodal Conference Room
11	City offices closed for Veterans Day
14	Human Rights Commission, 4:30 p.m., Conf. Room II, City Hall Annex
15	Housing Code Appeals Board, 4:30 p.m., Suite 312, Historic Federal Bldg.
16	Long Range Planning Advisory Commission, 5:30 p.m., Historic Federal Bldg.
16	Community Development Advisory Commission, 5:30 p.m., Suite 312, Historic Federal Building
17	Assisted Housing Resident Advisory Board, 11:30 a.m., Historic Federal Building
17	Carnegie-Stout Public Library Board of Trustees, 4 p.m., Lacy Board Room
17	Zoning Board of Adjustment, 5 p.m., Historic Federal Building
17	Historic Preservation Commission, 5:30 p.m., Historic Federal Building
21	City Council, 6 p.m., City Council Chambers, Historic Federal Building
22	Housing Commission, 4 p.m. Suite 312, Historic Federal Bldg.
22	Arts and Cultural Affairs Advisory Commission, 4:30 p.m., Lacy Board Room, C-S Public Library
24-25	City offices closed for Thanksgiving
28	Civic Center Commission, 3:30 p.m., Five Flags Civic Center

December

5	City Council, 6 p.m., City Council Chambers, Historic Federal Building
7	Cable TV Commission, 4 p.m., Conf. Room I, City Hall Annex
7	Zoning Advisory Commission, 6 p.m., Historic Federal Building
8	Transit Advisory Board, 4:15 p.m., Intermodal Conference Room
12	Human Rights Commission, 4:30 p.m., Conf. Room II, City Hall Annex
13	Park & Recreation Commission, 4:30 p.m., Bunker Hill Golf Course Snack Bar
14	Community Development Advisory Commission, 5:30 p.m., Suite 312, Historic Federal Building
15	Carnegie-Stout Public Library Board of Trustees, 4 p.m., Lacy Board Room
15	Historic Preservation Commission, 5:30 p.m., Historic Federal Building
19	City Council, 6 p.m., City Council Chambers, Historic Federal Building
20	Housing Code Appeals Board, 4:30 p.m., Suite 312, Historic Federal Building
21	Long Range Planning Advisory Commission, 5:30 p.m., Historic Federal Bldg.
22	Zoning Board of Adjustment, 4 p.m., Historic Federal Building
23,26	City offices closed for Christmas
26	Airport Commission 4 p.m., Dubuque Jet Center
27	Housing Commission, 4 p.m. Suite 312, Historic Federal Building
27	Arts and Cultural Affairs Advisory Commission, 4:30 p.m., Lacy Board Room, C-S Public Library
30	City offices closed for New Year's Eve

This calendar does not include all events, and is subject to change. Are you using Dubuque's "Notify Me" e-mail alert system? If not, please sign up today at www.cityofdubuque.org/notifyme to receive agendas, news releases, event notifications, and other timely news.

*City Hall: 50 W. 13th St.
City Hall Annex: 1300 Main St.
Historic Federal Building: 350 W. 6th St.
Carnegie-Stout Public Library: 360 W. 11th St.
Bunker Hill Snack Bar: 2200 Bunker Hill Rd.
Dubuque Jet Center: 11000 Airport Rd.
Intermodal Transportation Center: 950 Elm St.*