CALL TO ORDER: The meeting was called to order by Chairperson Vincent at 5:31 p.m.

MINUTES: Motion by Eudaley, seconded by Ward, to approve the minutes of the October 20, 2021. Long Range Planning Advisory Commission meeting as submitted. Motion carried by the following vote: Aye – Eudaley, McGrath, Stoffel, Ward and Vincent; Nay – None.

ACTION ITEM: None

ITEMS FROM PUBLIC: None

ITEMS FROM COMMISSION: None

ITEMS FROM STAFF:

Imagine Dubuque Update
Staff Member Wally Wernimont started a presentation and introduced the plan and planning history in the City of Dubuque. He walked the Commission through the Imagine Dubuque process, especially in relation to previous planning we had done. He reminded the Commission of the Collective Impact Model that the City uses to guide and scaffold its comprehensive plan and its implementation, describing roles of Connectors, Coordinators and Champions.

Staff Member Jason Duba provided a live demonstration of the website, reviewing the different parts of the website related to the plan itself, its creation, outreach and engagement. He then gave a demonstration of the Progress page of the plan, which provides access to every category, subcategory and recommendation in the plan. The
reporting is reflected in the status for each recommendation, showing updates that inform the progress of each recommendation, and the recommendation’s connection to City Council Priorities.

Staff Members Duba and Chris Happ Olson presented on the progress from 2021 to 2022 for each of the seven plan categories.

Staff Member Happ Olson described a new online platform the City is in the process of adopting, called AchieveIt, which will help the City track, connect, and report on various City planning, including City Council Goals & Priorities, Imagine Dubuque, Climate Action Resiliency Plan, Arts & Culture Master Plan, Equitable Poverty Prevention and Reduction Plan and other plans as appropriate. She described that this tool will better help City Council, Departments Managers and staff utilize its good planning work, and better communicate and report out, both internally and externally.

Staff Member Wernimont reviewed the next steps for Imagine Dubuque and asked for questions and comments. A general discussion of the plan and reporting continued. Commissioner Mark Ward requested seeing a spreadsheet of the plan and its recommendations.

**Election of Officers**
Motion by Eudaley, seconded by Ward to elect Vincent as Chair. Motion carried by the following vote: Aye – Eudaley, McGrath, Stoffel and Ward; Nay – None; Abstain – Vincent.

Motion by Eudaley, seconded by Vincent to elect Stoffel as Vice Chair. Motion carried by the following vote: Aye – Eudaley, McGrath, Ward and Vincent; Nay – None; Abstain – Stoffel.

Commission members and staff discussed the Commission’s roles and responsibilities in tasks such as urban renewal district reviews and updates to the Comprehensive Plan and Future Land Use Map. Commissioners expressed a desire for staff to provide a more detailed review of the Comprehensive Plan.

**ADJOURNMENT:** Motion by Eudaley, seconded by Stoffel, to adjourn the July 20, 2022 Long Range Planning Advisory Commission meeting. Motion carried by the following vote: Aye – Eudaley, McGrath, Stoffel, Ward and Vincent; Nay – None.
The meeting adjourned at 6:40 p.m.

Respectfully submitted,

[Signature]
Wally Wernimont, Planning Services Manager

September 21, 2022
Adopted