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NEWS RELEASE

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City Council Completes Annual Goal-Setting Sessions

DUBUQUE, Iowa – The Dubuque City Council has completed its annual goal-setting sessions. Over the course of two evenings last week, Council members developed a 2010-2012 policy agenda, along with a management agenda. The goal-setting process was facilitated by Lyle Sumek, of Lyle Sumek Associates, Heathrow, Fla.

DUBUQUE VISION 2025

- The city of Dubuque is a progressive, sustainable city with a strong diversified economy and expanding global connections;
- the Dubuque community is an inclusive community celebrating culture and heritage and has actively preserved our Masterpiece on the Mississippi;
- Dubuque citizens experience healthy living and active retirement through quality, livable neighborhoods and an abundance of fun things to do and they are engaged in the community, achieving goals through partnerships; and
- Dubuque City government is financially sound and providing services with citizens getting value for their tax dollars.

MISSION STATEMENT

The City's mission is to deliver excellent municipal services that support urban living, and contribute to a sustainable city. The City plans for the community's future, and facilitates access to critical human services. The result is a financially sound city government and citizens getting services and value for their tax dollar.

FIVE-YEAR GOALS

- Diverse, strong Dubuque economy
- Sustainable city – economic prosperity, social/cultural vibrancy, environmental integrity
- Planned and managed growth
- Partnering for a better Dubuque
- Improved connectivity – transportation and telecommunications

POLICY AGENDA 2010 – 2012

Top Priority

- Develop a master plan for the South Port and Chaplain Schmitt Island
- Develop a human relations strategy
- Continue work on the Sustainability Plan
- Provide direction for the IBM/Smarter City Partnership
- Identify ways to develop sustainable city facilities
- Continue work with the Safe Community Task Force
- Pursue Southwest Arterial funding

(MORE)

High Priority

- FEMA flood plain maps
- Every Child | Every Promise
- Partnering with Community Foundation of Greater Dubuque
- Collaboration between the Leisure Services Department and the school district
- Expand air service
- Project HOPE (Helping Our People Excel)

The **2010-2012 Management Agenda** was also established. These issues represent short-term projects for the City Manager and City of Dubuque staff. Included in the Management Agenda are items that are considered major projects that involve significant city resources and may span more than one year for completion:

MANAGEMENT AGENDA 2010-2012

Top Priority

- Workforce housing
- DubuqueWorks programs
- Washington Neighborhood
- Intermodal facility
- Street improvement program
- Bee Branch Creek reconstruction

High Priority

- West End fire station
- Riverfront leases
- Destination for Opportunity
- Dubuque 2.0
- Passenger rail

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