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# NEWS RELEASE

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## **Public is Invited to Vote on New Transit Look**

DUBUQUE, Iowa – The City of Dubuque’s Keyline Transit System is on the cusp of getting a facelift. Based on public input, seven logo designs have been developed and the public is invited to vote for their favorite concept before November 10.

The final concepts are:

- Bob
- Current
- the dot
- The Jule
- Green Machine
- Greenway
- WeGo

Residents can view the concepts and vote online at [www.cityofdubuque.org/namethebus](http://www.cityofdubuque.org/namethebus) or at the following locations:

- Dubuque City Hall – 50 W 13<sup>th</sup> St, utility billing desk
- Carnegie-Stout Public Library – 360 W 11<sup>th</sup> St, 2<sup>nd</sup> floor circulation desk
- Historic Federal Building – 350 W 6<sup>th</sup> St, main lobby
- Keyline Management Office – 2401 Central Ave, main lobby
- Multicultural Family Center – 1157 Central Ave, front desk
- Asbury Plaza Hy-Vee – 2395 NW Arterial

The City of Dubuque recently awarded the management contract for its public transit system to the East Central Intergovernmental Association (ECIA). The contract went into effect on July 1, 2010 and plans to modify Dubuque’s fixed route, mini-bus, and trolley services to better meet the needs of residents are being developed. New alternative fuel buses will also be hitting Dubuque’s streets next summer.

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**NOTE:** Design concepts attached.