



**CONTACT:**  
David Heiar, Economic Development Director  
563-589-4393, dheiar@cityofdubuque.org

# NEWS RELEASE

**October 29, 2010 – For Immediate Release**

## **Still Time to Vote on New Transit Look**

DUBUQUE, Iowa – Dubuque residents have until Nov. 10 to vote for their favorite new brand concept for the City's public transit system.

The East Central Intergovernmental Association (ECIA), which manages Dubuque's Keyline Transit System for the City, is coordinating the rebranding process and facilitating public input. As of Thursday, Oct. 28, ECIA reports that nearly 1,400 online votes have been received and the two concepts to receive the most votes are "the dot" and "The Jule." Hardcopy ballots have not yet been tabulated.

The seven logo designs under consideration are:

- Bob
- Current
- the dot
- The Jule
- Green Machine
- Greenway
- WeGo

Residents can view the concepts and vote online at [www.cityofdubuque.org/namethebus](http://www.cityofdubuque.org/namethebus) or at the following locations:

- Dubuque City Hall – 50 W 13<sup>th</sup> St., utility billing desk
- Carnegie-Stout Public Library – 360 W 11<sup>th</sup> St., 2<sup>nd</sup> floor circulation desk
- Historic Federal Building – 350 W 6<sup>th</sup> St., main lobby
- Keyline Management Office – 2401 Central Ave., main lobby
- Multicultural Family Center – 1157 Central Ave., front desk
- Asbury Plaza Hy-Vee – 2395 NW Arterial

All online and hardcopy votes will be tabulated after Nov. 10, reviewed by a committee, and recommendations will be submitted to the Dubuque City Council for final concept selection.

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