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NEWS RELEASE

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The Jule to waive fares on ‘Dump the Pump Day’

DUBUQUE, Iowa – The Jule, Dubuque’s public transit system, will join public transportation systems nationwide participating in the sixth annual National Dump the Pump Day on Thursday, June 16. The theme for this year is, “Dump the Pump. Save Money. Ride Transit.”

To commemorate Dump the Pump Day and to promote ridership, The Jule will offer free service on its fixed-route buses all day on June 16. Routes and schedules are available at www.cityofdubuque.org/thejule. First-time transit users can request route information by calling 563-589-4196 or emailing their request to transit@cityofdubuque.org.

“With gas prices at their current level, Dump the Pump Day is a great opportunity for people to give public transit a try,” said Barbara Morck, director of transit operations for The Jule. “Using public transit is the quickest way to beat gas prices, reduce traffic congestion, and reduce carbon emissions.”

Sponsored by the American Public Transportation Association (APTA), the 2011 National Dump the Pump Day is a day that encourages people to ride public transportation and save money, instead of driving a car. Started in June 2006 when gas prices were \$3 per gallon, this national day emphasizes that public transportation is a great travel option that also helps people save money.

For more information on the Jule and the Dump the Pump program, call 563-589-4196 or visit www.cityofdubuque.org/thejule.

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The Jule, Dubuque’s public transit system, offers fixed route service throughout the city including summertime trolley transportation in the downtown Dubuque and the Port of Dubuque areas, as well as on-demand “mini-bus” service city wide.

This program supports the Sustainable Dubuque principle of Reasonable Mobility. Utilizing public transit can be part of a healthier lifestyle, decrease traffic congestion, lessen parking constraints, and reduce greenhouse gas emissions. For more information, visit www.sustainabledubuque.org.

