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# NEWS RELEASE

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## The Jule Honored by the FTA with Award of Excellence

DUBUQUE, Iowa – The Federal Transit Administration (FTA) Region VII honored The Jule, Dubuque’s public transit system, with their “Award of Excellence” on June 23, 2011, in Okoboji, Iowa, at the annual Iowa Public Transit Association Conference. The award recognized The Jule for having the highest percentage decrease (14.5 percent) in cost per ride among urban transit systems in the state of Iowa in Fiscal Year 2009 to Fiscal Year 2010.

The Jule was also recognized at the Iowa Public Transit Association Conference by the Iowa Department of Transportation as the “Most Improved Urban Transit System” of the year. The Jule provided more than 371,000 rides in 2010, an increase of 10.7 percent, while decreasing the cost per ride by 14.5 percent. Each year, the Iowa Department of Transportation recognizes one urban and one regional transit system as the “Most Improved Transit System” of the year based on the highest increase in ridership combined with decreases in cost per ride. This is the first time the City of Dubuque has received this award.

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