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# NEWS RELEASE

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## **City Council Completes Annual Goal-Setting Sessions**

DUBUQUE, Iowa – The Dubuque City Council completed its annual goal-setting sessions. Over the course of the last two afternoons and evenings, City Council members reaffirmed the 15-year vision statement, mission statement, and developed priorities for a 2011-2013 policy agenda.

### **15-YEAR VISION STATEMENT**

- The city of Dubuque is a progressive, sustainable city with a strong diversified economy and expanding global connections;
- the Dubuque community is an inclusive community celebrating culture and heritage and has actively preserved our Masterpiece on the Mississippi;
- Dubuque citizens experience healthy living and active retirement through quality, livable neighborhoods and an abundance of fun things to do and they are engaged in the community, achieving goals through partnerships; and
- Dubuque City government is financially sound and providing services with citizens getting value for their tax dollars.

### **CITY MISSION STATEMENT**

The City's mission is to deliver excellent municipal services that support urban living, and contribute to a sustainable city. The City plans for the community's future, and facilitates access to critical human services. The result is a financially sound city government and citizens getting services and value for their tax dollar.

### **FIVE-YEAR COMMUNITY GOALS FOR A SUSTAINABLE DUBUQUE**

- Economic Prosperity
- Social/Cultural Vibrancy
- Environmental Integrity

### **FIVE-YEAR CITY GOALS**

- Planned and Managed Growth
- Partnering for a Better Dubuque
- Improved Connectivity – Transportation and Telecommunications

**(MORE)**

**POLICY AGENDA 2011 – 2013**

**Top Priorities:** *(in alphabetical order)*

- 9-1-1 Center Relocation Analysis
- Arts and Culture Strategy
- Clean Air Attainment Strategy
- Historic Millwork District Master Plan
- Southwest Arterial Project
- Support of Greater Dubuque Development Corporation
- Washington Neighborhood Strategy

**High Priorities:** *(in alphabetical order)*

- Annexation Study
- Every Child | Every Promise
- Master Plan for Chaplain Schmitt Island
- Multicultural Family Center Support
- New Industrial Park Location and Action Plan
- Red Light and Speed Enforcement Cameras
- Safe Community Initiative
- Street Improvement Program

The goal-setting process was facilitated by Lyle Sumek, of Lyle Sumek Associates, Heathrow, Fla.

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