

# NEWS RELEASE

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## City Council Completes Annual Goal-Setting Sessions

DUBUQUE, Iowa – The Dubuque City Council completed its annual goal-setting sessions. Over the course of the last two days (Aug. 27-28), City Council members reaffirmed the 15-year vision statement, mission statement, and developed priorities for a 2012-2014 policy agenda.

### 15-YEAR VISION STATEMENT

- The city of Dubuque is a progressive, sustainable city with a strong diversified economy and expanding global connections;
- the Dubuque community is an inclusive community celebrating culture and heritage and has actively preserved our Masterpiece on the Mississippi;
- Dubuque citizens experience healthy living and active retirement through quality, livable neighborhoods and an abundance of fun things to do and they are engaged in the community, achieving goals through partnerships; and
- Dubuque City government is financially sound and providing services with citizens getting value for their tax dollars.

### CITY MISSION STATEMENT

The City's mission is to deliver excellent municipal services that support urban living, and contribute to a sustainable city. The City plans for the community's future, and facilitates access to critical human services. The result is a financially sound city government and citizens getting services and value for their tax dollar.

### FIVE-YEAR COMMUNITY GOALS FOR A SUSTAINABLE DUBUQUE

- Economic Prosperity
- Social/Cultural Vibrancy
- Environmental Integrity

### FIVE-YEAR CITY GOALS

- Planned and Managed Growth
- Partnering for a Better Dubuque
- Improved Connectivity – Transportation and Telecommunications

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## **POLICY AGENDA 2012 – 2014**

### **Top Priorities:** *(in alphabetical order)*

- Arts and Culture Strategy: Evaluation, Direction, Goals, City Action, City Funding
  - Complete Smarter Sustainable Dubuque Community Engagement Pilot on the Arts
  - Initiatives for inclusiveness
- Community Organizations: City Support and Funding
  - Every Child / Every Promise, Project HOPE, DubuqueWorks, Distinctively Dubuque, Dubuque Concierge Welcoming Program, and initiatives for inclusiveness
- Dubuque Millwork District Master Plan: Projects, Parking Solutions
- Mystique Casino: Evaluation and Direction
- Southwest Arterial Project: Funding

### **High Priorities:** *(in alphabetical order)*

- Greater Dubuque Development Corporation: City Support
- Indoor Aquatic Center: Evaluation, Direction, and School Partnership
- Master Plan for Chaplain Schmitt Island: Development
- Safe Community Initiative: Monitoring and Next Steps
- Skate Parks
- Street Improvement Program
- Third-Grade Reading Strategy: Direction and Implementation

## **MANAGEMENT AGENDA 2012 – 2014**

### **ECONOMIC PROSPERITY GOAL**

- Dubuque Initiatives: Next Step
- Green Jobs Training Program
- Workforce Market Rate Housing Strategy
- NICC Job Training Grant
- Renewable Energy Program

### **ENVIRONMENTAL/ECOLOGICAL INTEGRITY GOAL**

- Sustainability Purchasing Policy and Procedures
- Energy Efficiency Community Block Grant (EECBG) Implementation
- Automatic Vehicle Location (AVL) for Transit
- Grand River Center Electric Meters Project
- University of Iowa Initiative for Sustainable Communities Projects
- Green Team Work Plan: Implementation
- Sustainability Curriculum in School System

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## **Dubuque City Council Sets New Goals and Priorities**

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- City Operations: Sustainability Performance Measures
- Dubuque Regional Smart Plan: Development
- Department of Energy Smart Grid Grant
- FEMA Flood Plain Maps: Amendment
- Sustainable Design Standards and Incentives
- DMASWA Landfill: Methane, Next Cell Approval, Compost: Quality and Quantity

## **SOCIAL/CULTURAL VIBRANCY GOAL**

- City Workforce Diversity: Recruitment and Selection
- Territory Accountability Design: Targeted Actions
- Multicultural Family Center Building Expansion
- Local Foods Program: Implementation
- Urban Gardens: Development
- Citizen Academy: Development
- Intercultural Competency Program within City Government: Self-Assessment, Training
- Police Explorer Program: Support
- Police-Race Dialogue
- Sustainable Dubuque Indicators Software Tool: Implementation

## **PLANNED AND MANAGED GROWTH GOAL**

- Housing Program: Direction (including Section 8)
- Inflow and Infiltration Program/Home Inspections: EPA Consent Decree Implementation
- Surveillance and Security Camera Strategy: Design, Funding, Implementation
- City Comprehensive Plan: Update
- Census Count Resolution
- Flood Wall: Funding, Evaluation, Cell Protection
- Statewide Urban Design and Specifications (SUDAS) City Engineering Standards: Update
- Bee Branch Creek Restoration Project: Railroad Resolution, Upper Branch Design, Land Acquisition, Funding

## **PARTNERING FOR A BETTER DUBUQUE GOAL**

- Parks-School Joint Projects and Services: City Actions
- City Volunteer Program: Development

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**Dubuque City Council Sets New Goals and Priorities**

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- Sister City Program: Delegation to Potential City
- All-America City Award
- Dog Park Concept Plan: Development, Direction
- Veterans Memorials: Marshall Park, Miller-Riverview Park, Chaplain Schmitt Island
- Handicap Accessible for Parks: Direction
- AmeriCorps Program: Training
- Green Vision-Education
- Bridges Out of Poverty Program: City Support

**IMPROVED CONNECTIVITY: TRANSPORTATION AND TELECOMMUNICATIONS**

- Smart Transportation Program
- Transit for College Routes: Implementation
- Trolley Upgrades: Grant Funding
- Traffic Signal Synchronization: Citywide

**OTHER CITY ACTIONS:**

- Quarterly Budget Monitoring Process: Implementation
- Performance Measures: Implementation
- Budget and Financial Report: Re-write
- Website Content Management (CivicPlus)
- Citizen Response Management System (WebQA)
- 900 MHz Data System: Expansion
- Employee Wellness Program: Five-Year Goals, City Internet Posting
- Employee Involvement Teams: Expansion
- Healthcare Cost Containment: Modified Prescription Drugs Program, Agreement with Hospitals
- Police Officer Recruitment and Retention: Actions
- Bond Rating Review

The goal-setting process was facilitated by Lyle Sumek, of Lyle Sumek Associates, Heathrow, Fla.

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