



CONTACT:

Barbara Morck, Director of
Transit Operations
563-589-4196
bmorck@cityofdubuque.org

NEWS RELEASE

March 19, 2013—For Immediate Release

Jule Bus Visits One Magic Classroom

DUBUQUE, Iowa -- Lily Sprengelmeyer's third grade class is used to creative learning. That's why it wasn't out of the ordinary to see a big green bus in the East Dubuque Elementary School parking lot this morning, waiting for her class to explore.

Sprengelmeyer is the author of "One Magic Classroom"; a blog about one small class, in one small community, doing very big things. "One Magic Classroom" chronicles a third grade class and the exciting activities created by their teacher to inspire lifelong learning and creativity.

In an effort to help increase awareness that Dubuque's transit system, The Jule, offers appointment-based service to East Dubuque residents, Sprengelmeyer teamed up with The Jule so her students could have another magical experience. Although this bus will not take them on a field trip to the solar system, in the ocean or even around town, the students will board the bus and learn about the benefits of public transportation and where they could go if they wanted to catch the bus with their parents in East Dubuque.

The Jule's visit to East Dubuque Elementary School has a dual purpose: (1) to provide students with an opportunity to learn about public transit service and (2) to promote The Jule transit needs survey and gather information from East Dubuque residents on their transit needs.

The Jule currently provides public transit service to East Dubuque residents on an appointment basis through funding from the Federal Transit Administration and the State of Illinois Department of Transportation.

Residents of East Dubuque are encouraged to complete the East Dubuque transit needs survey when it is sent home with their children or online at www.cityofdubuque.org/EDTransitSurvey. Adults completing the survey will be entered into a drawing for a \$50 gift card from HyVee.

For more information, visit www.juletransit.org or call 563-589-4196.

###