



CONTACT:
Laura Carstens
Planning Services Manager
563-589-4210
lcarsten@cityofdubuque.org

NEWS RELEASE

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Dubuque to Lead Opening Session at Gettysburg Historic Preservation Conference

DUBUQUE, Iowa –Dubuque’s historic preservation achievements will headline the opening session at the Journey Through Hallowed Ground Partnership 2013 Annual Conference held in Gettysburg, Pa., on May 21-22, 2013.

The annual conference is designed for preservation and economic development planners, tourism professionals, elected officials, historians, and educators. The 2013 conference, titled, “More Bang for the Buck: Tools for Sustainable Growth and Heritage Tourism,” will feature sessions that focus on project management, economic development opportunities, grant administration, and heritage tourism.

The opening educational workshop session, “Managing Economic Development, Sustainability, and Education to Capitalize on Identity of Place,” will showcase how Dubuque overcame economic hard times to become a model of sustainability and preservation through its focus on planning, people, and partnerships. The session will review incentives to improving local return on investment, creating heritage tourism opportunities, developing user-friendly design guidelines, wayfinding by car, bike, and on foot, and how to use this model to become viable, livable, and equitable through heritage preservation.

The session will be presented by Laura Carstens, Planning Services Manager for the City of Dubuque, and Julie Schlarman, Ph.D, Lecturer in Art History at the University of Wisconsin-Platteville and a member of the City’s Historic Preservation Commission. For more information on the conference, visit www.jthgannualconference.org.

The Journey Through Hallowed Ground Partnership is a non-profit, four-state partnership dedicated to raising awareness of American heritage in the region extending from Gettysburg through Maryland and West Virginia, to Thomas Jefferson’s Monticello in Charlottesville, Va.

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