

growing sustainable communities

6TH ANNUAL CONFERENCE

Grand River Center | Port of Dubuque | Dubuque, Iowa



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Visionaries to Headline Dubuque's Growing Sustainable Communities Conference

6th Annual Conference Slated Sept. 24-25

DUBUQUE, Iowa – Three women who have helped community leaders and some of the world's most successful companies plot a course toward a more sustainable future will deliver keynote addresses at the 6th annual Growing Sustainable Communities Conference Sept. 24-25 at the Grand River Center in Dubuque, Iowa.



Michele Hunt



Rebecca Ryan



Deb Frodl

Michele Hunt, founder of Vision & Values, a leadership consulting firm based in Washington D.C., will share her thoughts on *The Power of Visionary Leadership*, which she defines as leaders who put vision and values to work to achieve extraordinary success. Hunt is a strategic advisor on leadership, team and organizational development, cultural transformation and communications. She is known internationally for her work helping leaders develop strong, cohesive leadership teams to enable them to create high-performance, high-energy organizations. [Read more about Michele Hunt.](#)

Rebecca Ryan, futurist, author and founder of Next Generation Consulting, will present *Cities 3.0: Reflecting, Responding and Redesigning for an Uncertain Future*. As we enter a new era in which cities have fewer resources, citizens are uncertain about their future, and people become more "home-oriented," civic leaders must remember what cities are for, and make smart, contemporary choices to endear them to generations to come. In this dynamic presentation, audiences will learn about NGC's extensive research on "Next Cities" - places that have the attributes to become talent magnets - and will help cities gather momentum for "The New Normal." [Read more about Rebecca Ryan.](#)

Deb Frodl is global executive director of *ecomagination*, General Electric's commitment to imagine and build innovative solutions to today's environmental challenges while driving economic growth. Learn

how GE is investing \$10 billion in clean-tech research and development and reducing water use and greenhouse gas emissions by 25 percent. GE, the third largest company in the world, is currently one of the biggest players in the wind power industry and is developing hybrid locomotives, desalination and water reuse solutions. The company plans to build the largest solar-panel-making factory in the U.S., and is the second largest wind turbine manufacturer in the world. [Read more about Deb Frodl.](#)

Presented by the City of Dubuque and Sustainable City Network, the Growing Sustainable Communities Conference is intended for community leaders representing local government, business, non-profits, and schools. This year's event, sponsored by Crescent Electric Supply, GE Lighting and other corporate [sponsors](#), will directly precede the Iowa League of Cities' annual conference, also at the Grand River Center. Iowa League members who register for the Growing Sustainable Communities Conference will receive a coupon code for \$60 off the ILC conference registration fee when registering online prior to Aug. 21.

The GSC conference will feature more than 20 educational workshops and mobile tours related to sustainability, resource conservation and community engagement. Registration is now open at <http://gscdubuque.com>. Register now to take advantage of early-bird pricing for a limited time.

Complete session descriptions and updates can be found at <http://gscdubuque.com/programming.htm>.

Last year's event was attended by more than 460 people from 81 different cities in 18 states and three countries. Here's what attendees had to say about the conference:

"Best networking experience I have had in years."

"Each session I attended was packed with useful information. The speakers were passionate and had lots of great tips to share. Thanks for putting on such a great event!"

"The conference provided practical examples of sustainable efforts from the basics to highly advanced allowing anyone in attendance to take home something of value that can be implemented."

