

NEWS RELEASE

August 23, 2013 – For Immediate Release

City Council Completes Annual Goal-Setting Sessions

DUBUQUE, Iowa – The Dubuque City Council completed its annual goal-setting sessions. Over the course of two days (Aug. 20-21), City Council members reaffirmed the 15-year vision statement, mission statement, set goals, and developed priorities for a 2013-2015 policy agenda.

2028 DUBUQUE VISION STATEMENT

The city of Dubuque is a progressive, sustainable city with a strong diversified economy and expanding global connections. The Dubuque community is an inclusive community celebrating culture and heritage and has actively preserved our Masterpiece on the Mississippi. Dubuque citizens experience healthy living and retirement through quality, livable neighborhoods with an abundance of fun things to do; and are engaged in the community, achieving goals through partnerships. Dubuque city government is financially sound and is providing services with citizens getting value for their tax dollar.

CITY MISSION STATEMENT

The City's mission is to deliver excellent municipal services that support urban living, and contribute to a sustainable city. The City plans for the community's future, and facilitates access to critical human services. The result is a financially sound city government and citizens getting services and value for their tax dollar.

FIVE-YEAR COMMUNITY GOALS FOR A SUSTAINABLE DUBUQUE

- Economic Prosperity
- Environmental Integrity
- Social/Cultural Vibrancy

FIVE-YEAR CITY GOALS

- Planned and Managed Growth
- Partnering for a Better Dubuque
- Improved Connectivity: Transportation and Telecommunications

FIVE-YEAR ORGANIZATIONAL GOAL

- Financially Responsible City Government and High Performance Organization

POLICY AGENDA 2013 – 2015

Top Priorities: *(in alphabetical order)*

- Arts and Culture organizations City support: evaluation, potential projects review and priority, overall direction, funding level
- Annexation: Direction on specific actions a) study implementation, b) corridor to Airport
- Dubuque welcoming, inclusive community action plan
- Four Mounds Foundation/HEART program City support
- Management and Employee Succession Planning and Funding
- Master Plan for Chaplain Schmitt Island: Development
- Safe Community Initiative: Monitoring, future direction, specific actions
- Washington Neighborhood Strategy: Business attraction, HEART program, update housing stock, homeownership, promotion, police substation

High Priorities: *(in alphabetical order)*

- Bee Branch Project: Specific projects, direction, funding
- Clean Air Attainment Strategy
- Greater Dubuque Development Corporation support
- Historic Millwork District: Development, project monitoring
- Indoor Aquatic Center: Direction
- Riverfront Leases: Agreement
- Smarter Sustainable Dubuque: Smarter Health and Wellness, Smarter Travel, Smarter Discards
- Southwest Arterial Project: Design, land acquisition, intersecting road

The goal-setting process was facilitated by Lyle Sumek, of Lyle Sumek Associates, Heathrow, Fla.

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