

# NEWS RELEASE

*Sept. 6, 2013 – For Immediate Release*

## City Offers ‘DBQ IQ’ Water Management Tool

DUBUQUE, Iowa – What’s your “water IQ?” Do you know how many gallons of water your home or business used during last week’s high temperatures? Do you know how many gallons you used to water your lawn the other day? Did you know that a “running” toilet leak can waste more than 200 gallons a day and add \$60 to your monthly water bill?

The City of Dubuque is launching a new cloud-based data management and reporting service free for City water customers to monitor their utility accounts and water usage. The online tool is called DBQ IQ and will be demonstrated at the finance/utility billing display at City Expo from 4-7 p.m. at the Five Flags Civic Center on Tuesday, Sept. 10.

DBQ IQ is a water management “dashboard” that provides volunteer users online access to water usage data specific to their utility account. The dashboard displays the customer’s daily water consumption in gallons in context with weather data (temperature and precipitation). DBQ IQ also allows users to compare a particular period of consumption to their average consumption, compare their consumption to other averages, and set up automatic leak or backflow alerts to be sent to them by email. The data can be displayed as a graph or in table form. A “daily water budget” is also offered and is calculated based on the account’s average water use for that day of the week.

Current City of Dubuque water customers interested in using this tool can register at [www.cityofdubuque.org/dbqiq](http://www.cityofdubuque.org/dbqiq). There is no fee to use the service and the only requirement of users is internet access. To complete the registration process, please have your most recent utility bill to provide your account number, name as it appears on the bill, and your last billing date. For additional information, call 563-690-6111 or email [ssd@cityofdubuque.org](mailto:ssd@cityofdubuque.org).

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**SAMPLE DASHBOARD IMAGE ATTACHED**



Save Usage Data: [Microsoft Excel \(.XLS\)](#)  
[Adobe Acrobat \(.PDF\)](#)  
[Comma Separated \(.CSV\)](#)

Display Format:

Show Alert Icons:

Meter Number: MIU ID: Meter Class: 301

