

Minutes
The Dubuque Transit Advisory Board Meeting
Thursday, November 21, 2013
4:15 p.m. to 6:00 p.m.

Federal Building
Second Floor, Room 223

Transit Advisory Board Members:

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Joel Lightcap
<i>Chair</i> | <input checked="" type="checkbox"/> Matt Esser | <input checked="" type="checkbox"/> George Enderson |
| <input checked="" type="checkbox"/> Rhonda Knight | <input checked="" type="checkbox"/> R.R.S. Stewart | |

Others Present

- | | | |
|--|---|--|
| <input type="checkbox"/> Candace Eudaley
<i>The Jule Transit Director</i> | <input checked="" type="checkbox"/> Jodi Johnson
<i>Jule Operations Supervisor</i> | <input checked="" type="checkbox"/> Michelle Huseman
<i>Jule Mobility Coordinator</i> |
| <input checked="" type="checkbox"/> Gail Kuhle
<i>ECIA</i> | | |

Public Present

No public was present

Call to Order

The Dubuque Transit Advisory Board meeting was called to order by the Board Chair, Joel Lightcap at 4:22 p.m.

Review/approve the agenda for the Thursday, November 21, 2013 Dubuque Transit Advisory Board meeting

Lightcap asked to include agenda item, "Signing of Rhonda Knight's Oath of Office" as 6A.

Motion by Enderson, second by Knight to approve the revised agenda for the Thursday, November 21, 2013 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Review/approve the minutes of the Thursday, September 12, 2013 Dubuque Transit Advisory Board meeting

Motion by Enderson, second by Knight to approve the minutes of the Thursday, September 12, 2013 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Manager's Report

Review and recommend approval of the statistical data

Johnson presented the comparison ridership stats for July thru October FY 2013 and FY2014. She indicated the total ridership for the period was slightly down. She noted the Night Rider route continues to increase in service, noting that in FY2013 ridership was 1,029 and today for the same period ridership was at 6,110 rides.

Johnson indicated that there was no new information on grants.

Motion by Enderson, second by Esser to approve the Manager's report. The motion passed unanimously

Route Updates

Johnson presented the changes that will take place on the Jules Transit system beginning January 6, 2014. She reported the three transfer points will stay the same but each transfer point will have 3 buses. Each of the three buses from the transfer point will run a 30 minute loop. When that bus returns to the transfer point it will continue another 30 minute loop in the opposite direction and then return to the transfer point. This route will continue throughout the day. Johnson noted that a new route called the "Non-Stop Express Service" will be added which will allow for riders to get on the bus at the Iowa Street Transfer station or JFK Circle and ride directly to the opposite transfer point in approximately 15 minutes. From there riders can transfer to other buses to reach their destination, significantly cutting their ride time.

Johnson continued with highlighting the following changes:

- New service will begin January 6, 2014
- Non-stop Express Bus service will be added
- Jackson street will now have 30 minute service rather than hourly service
- The medical route will provide 30 minutes service rather than hourly service
- New service will be offered to Terrace Heights
- New service will be added to the Key West area
- Service will be added to the Freemont/Wartburg area
- Service time for the Linwood route will be reduced
- Service will be added for the YMCA rather than on-demand service
- Currently, the last bus from Iowa street leaves at 4:45 pm, but do to the changes in the routes the last bus will leave the Iowa street and head west at 6:15 pm
- At the JFK Circle, one bus will leave a 6:00 pm and come down NW Arterial and leave off workers from that area. The second bus will leave at 6:30 pm and will come down through town to leave riders off in the downtown area.
- Jule 101 classes will be held throughout the City to help citizens understand the changes
- All changes and information regarding the routes will be placed on the City website on December 6, 2013.

Lightcap asked if staff could look into providing more service to the West Locust area.

Stewart asked for staff to look into the transfer policy. She felt it wasn't right that riders could not transfer from any stop besides the transfer points.

Esser suggested that for the initial first week of the new routes that the City offer free rides to everyone.

The Board requested that a Letter of Support be sent to City Council which notes the Transit Advisory Board's support of the changes and additional service.

Enderson suggested that businesses are made aware of the changes in service and hours, so that their employees may utilize the services. Huseman noted that she has made connections with businesses and will continue to do so.

Review/approve letter to the Governor from the Transit Advisory Board regarding transit funding

Johnson presented a letter for approval addressed to the Governor in response to the funding concepts put forth by the DOT Director, Paul Trombino in regards to the Transit and Trail Fund concept. The letter stressed the need for more funding than the suggested \$1.5 million received through RIIF and asked for consideration in a \$5 million a year allocation for bus replacement capital in FY2015 and FY2016. The funding would allow for replacement of approximately 40 buses per year statewide.

Motion by Esser, second by Enderson to approve the Letter to the Governor. The motion passed unanimously.

Signing of Rhonda Knight's Oath of Office

Knigh proceeded with signing her Oath of Office.

Other Business

December meeting

Kuhle indicated that the next meeting will be held on Thursday, December 12, 2013 at 4:15 p. m. in Room 223 of the Federal Building.

Discussion of TAB goals for FY'14

Motion by Esser, second by Knight to table the Discussion of TAB Goals for FY'14 until the December meeting. The motion passed unanimously.

Board member comments

Enderson commented that he thought the changes in the routes were fantastic.

Public Comments

There were no Public comments

Adjournment

Motion by Enderson, second by Esser to adjourn the Thursday, November 21, 2013 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 5:41 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this _____ day of December 2013.

Joel Lightcap, Chairperson
Dubuque Transit Advisory Board