

NEWS RELEASE

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Dubuque's Downtown Revitalization Touted in National Publication

DUBUQUE, Iowa — *Governing*, a national magazine and website, features the revitalization of downtown Dubuque in an article titled, "Corporate Entrepreneurs Are at the Heart of Downtown Revitalizations." The full article can be viewed at www.governing.com/topics/urban/gov-corporations-at-revitalizations-center.html.

The article describes the transformation of Dubuque's downtown from the high vacancy and unemployment rates of the 1980s to recent success stories including the IBM technology service center at the Roshek Building, the ongoing revitalization of the Historic Millwork District, and the Smarter Sustainable Dubuque initiative. Several Dubuque business and community leaders are quoted throughout the article as well as new residents and Dubuque natives who have moved back to the community.

Alan Greenblatt, the author and a National Public Radio correspondent, recently visited Dubuque to research the article in which he writes, "...Dubuque has been able to foster a culture of collaboration that includes every conceivable actor in the area on major projects. People don't always agree, but everyone gets to have their input as the process moves forward."

According to the article, creating opportunities and retaining the local best and brightest has long been the dream of many struggling communities. The article asserts, "These days, many cities are getting a lot of help on that front from companies that see great potential in downtowns and, in some cases, private-sector actors are reshaping central cities in ways local governments no longer have the ability to do themselves."

Governing claims to be the nation's leading media platform covering politics, policy and management for state and local government leaders. *Governing* provides nonpartisan news, insight and analysis on such issues as public finance, transportation, economic development, health, energy, the environment, and technology. www.governing.com