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NEWS RELEASE

March 12, 2014 - For Immediate Release

City to Host Webinar for Independent Artists on March 19

DUBUQUE, Iowa – The City of Dubuque and the Arts and Cultural Affairs Advisory Commission will host a webinar for independent artists titled “Building Arts Marketing Skills for Independent Artists.” The webinar is scheduled for 2 p.m. on Wednesday, March 19 in Conference Room B at City Hall, 50 W. 13th St. The webinar is free and open to the public.

This unique webinar specifically designed for independent artists will address essential questions about the marketplace, such as how to find new buyers, how to identify a target market, identifying emerging or new markets, and how artists can stand out among their competition. The webinar will delve into marketing strategies designed to help artists position themselves and their art for greater success. The webinar will be presented by Deborah Obalil, Executive Director of Association of Independent Colleges of Art and Design in Providence, R.I. The webinar will be presented in cooperation with Americans for the Arts, the nation’s largest arts advocacy organization.

The mission of the Arts and Cultural Affairs Advisory Commission is to build the community of Dubuque through arts and cultural programs by developing visibility, funding, audiences, information and partnerships.

To reserve a spot for the webinar or for additional information, please contact the City’s Economic Development Department at 563-589-4393 or econdev@cityofdubuque.org.

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