Minutes
The Dubuque Transit Advisory Board Meeting
Thursday, June 12, 2014
4:15 p.m. to 6:00 p.m.

Federal Building
Second Floor, Room 223

Transit Advisory Board Members:

☒ Joel Lightcap  ☒ Matt Esser  ☒ George Enderson
Chair

☒ Rhonda Knight  ☐ R.R.S. Stewart

Others Present

☒ Candace Eudaley  ☐ Jodi Johnson  ☐ Michelle Huseman
The Jule Transit Director  Jule Operations Supervisor  Jule Mobility Coordinator

☐ Gail Kuhle  ☐ Maurice Jones  ☐ Kelley Deutmeyer
ECIA  City of Dubuque  ECIA Executive Director

Public Present

None
Call to Order

The Dubuque Transit Advisory Board meeting was called to order by Board Chair, Joel Lightcap at 4:15 p.m.

Review/approve the agenda for the Thursday, June 12, 2014 Dubuque Transit Advisory Board meeting

C. Eudaley requested the addition of (1) Title VI Plan Recommendation from Human Rights Commissions; (2) Ride Transit Week. Motion by Esser, second by Enderson to approve the agenda for the Thursday, May 8, 2014 Dubuque Transit Advisory Board meeting as amended. The motion passed unanimously.

Review/approve the minutes of the Thursday May 8, 2014 Dubuque Transit Advisory Board meeting

Motion by Knight, second by Esser to approve the minutes of the Thursday, May 8, 2014 Dubuque Transit Advisory Board meeting. The motion passed with an abstention from Enderson.

Manager’s Report

Review and recommend approval of the statistical data

C. Eudaley reviewed the Jule Transit Statistical Route data for the year-to-date period of July-May 2014, noting that total ridership has increased by approximately 24,000 rides. She reported that the majority of the increase in ridership is from the fixed route system. The largest increase was from May 2013 to May 2014 with a 14% increase. C. Eudaley then reviewed the college ridership noting the Nightrider Route ridership is used more frequently by Loras College students whereas the University of Dubuque students are using the day time transit services.

C. Eudaley noted that the Intermodal facility groundbreaking ceremony occurred in late May and the project is underway. She informed the group that an RFQ for consultant services for the Bus facility will likely go out in the next month or so with more work on that project in the near future.

Discussion followed.

Motion by Enderson, second by Esser to approve the statistical data. The motion passed unanimously.

Fare Increase

C. Eudaley stated the fare increase will begin on July 1, 2014. She noted that flyers have been placed in the buses, giving riders plenty of notice of the increase.

Triennial Review

C. Eudaley stated The Jule will have their Federal Transit Authority (FTA) Tri-Annual review on August 26 and 27, 2014.

Other Business

June meeting

Lightcap indicated that the next meeting will be held on Thursday, July 10, 2014 at 4:15 p.m. in Room 223 of the Federal Building.

Ride Transit Week – May 15-21
C. Eudaley presented the press release and draft letter for members to email or mail to invite community members to ride the Jule during Ride Transit Week. She noted that T-shirts, bus pass holders and sunglasses will be given out on Friday June 20th at the three transfers and two for one rides will also be offered.

**Review/Approve Recommendations to the Title VI Plan from Human Rights Commission**

C. Eudaley stated that the Human Rights Commission recommended inclusion of the following protected classes to pages 9 and 10 of the Title VI Plan and also to the complaint form with the caveat that these classes are covered in Dubuque and at the State level, but not at the federal level.

Motion by Esser, second by Knight to approve the Title VI Plan with the addition of recommendations from the Human Rights Commission.

**Board member comments**

Lightcap asked if it was possible for the interior lights on the bus to turn on automatically when the doors open to help with the transition from light outside to dim in the bus. C. Eudaley stated that she will look into it, but believes that the Gilligs already do this and that the Medium Duty vehicles do not have this ability.

Lightcap asked about the frequency of Transit Advisory Board membership applications and whether there was an opportunity every year for someone new to be appointed. C. Eudaley said she would check with the city clerk as to the timing of board replacements.

Esser asked if it was possible to encourage passengers who are deboarding to exit out the back door of the Gilligs so people boarding can get in the front door. Discussion followed as to the habit of going out the front because only a few buses have the back door exit option. C. Eudaley will look into the possibility of some signage for inside of the Gilligs.

**Public Comments**

There were no comments made by the Public at this time.

**Adjournment**

Motion by Endersom, second by Essert to adjourn the Thursday, June 12, 2014 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 4:57 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this 10th of July, 2014.

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Joel Lightcap, Chairperson
Dubuque Transit Advisory Board