The Dubuque City Council completed its annual goal-setting process in early October this year, reaffirming a 15-year vision statement and mission statement, setting goals, and developing priorities for a 2014-2016 policy agenda.

THE 2029 DUBUQUE VISION STATEMENT
The city of Dubuque is a progressive, sustainable city with a strong diversified economy and expanding global connections. The Dubuque community is an inclusive community celebrating culture and heritage and has actively preserved our “Masterpiece on the Mississippi.” Dubuque citizens experience healthy living and retirement through quality, livable neighborhoods with an abundance of fun things to do and are engaged in the community, achieving goals through partnerships. Dubuque City government is financially sound and is providing services with citizens getting value for their tax dollar.

MISSION STATEMENT
The City's mission is to deliver excellent municipal services that support urban living and a sustainable city plan for the community’s future and facilitate access to critical human services which result in financially sound government and citizens getting services and value for their tax dollar.

City Council Goals & Priorities

Five-Year Community Goals for a Sustainable Dubuque
- Economic Prosperity
- Environmental Integrity
- Social/Cultural Vibrancy

Five-Year City Goals
- Planned and Managed Growth
- Partnering for a Better Dubuque
- Improved Connectivity: Transportation and Telecommunications

Five-Year Organizational Goal
- Financially Responsible City Government and High-Performance Organization

POLICY AGENDA 2014 – 2016
Top Priorities: (in alphabetical order)
- Arts and Culture Master Plan
- Central Iowa Water Association: Direction, Funding
- City Staffing Level: Evaluation, Direction, Funding
- Five Flags Center: Evaluation, Direction
- Inclusive Community: Action Plan
- Police: Review Best Practices
- Street Improvement Program: Funding

High Priorities: (in alphabetical order)
- Annexation: Direction on Specific Actions
- Emerald Ash Borer: Policy, Program, and Funding
- Housing Code and Inspections: Review, Update/Upgrade
- Indoor Aquatic Center
- Port of Dubuque Park: Development
- Skate Park
- Workforce Market-Rate Housing

Are You Covered?

Are you in need of healthcare coverage? Do you have questions about health insurance options now available as part of the Affordable Care Act?

Health insurance can be confusing but the Crescent Community Health Center has trained staff available to review your health insurance needs, free of charge. They can answer your questions and help you sign up for coverage through Iowa Health and Wellness Plans (Medicaid). They can also assist with the Health Insurance Marketplace, also known as the health insurance “exchange,” which helps uninsured people find health coverage. Open enrollment in the Health Insurance Marketplace for coverage in 2015 begins on Nov. 15, 2014. For in-person assistance or for more information on your options, please call Angela at 563-552-8080 or Laura at 563-690-2856.

For questions, please call Angela: (563) 552-8080 or Laura: (563) 690-2856.
Flash the Yellow Left-Turn Arrow Traffic Signals

Dubuque motorists may have noticed a new type of signal added to some traffic lights as part of recent construction projects. The flashing yellow left-turn arrow signal is a new traffic management tool aimed at keeping traffic moving, increasing safety and reducing fuel consumption.

The new signal features a flashing yellow left-turn arrow, in addition to a red, green and steady yellow arrow. The flashing yellow arrow replaces the circular green signal used in the traditional left-turn signal configuration to indicate the need for left-turning vehicles to yield to oncoming traffic and pedestrians.

A flashing yellow arrow means left turns are permitted, but motorists must first yield to oncoming traffic and pedestrians, and then proceed with caution. The flashing yellow arrow does not replace the solid yellow arrow and its meaning; it does replace the green “ball” indication as a signal for a yielding left turn.

Drivers approaching a flashing left-turn arrow should stop at the intersection and yield to oncoming traffic. If, and when, it is safe, drivers may turn left and proceed through the intersection. When the available time for the flashing yellow arrow ends, the solid yellow left-turn arrow begins. The solid yellow retains its standard meaning – the left turn signal is about to go to red, so drivers must prepare to stop or complete a left turn if already in the intersection.

The flashing yellow arrow may be used at any intersection at any time, but the most typical use will be at intersections and time-of-day that have lower traffic volumes, lower traffic speeds and other favorable conditions.

The City of Dubuque Engineering Department plans to replace many of the city’s existing “yield-on-green” ball signals with the flashing yellow arrow.

**Steady Red Arrow**

Drivers turning left must stop and wait.

**Steady Yellow Arrow**

The left-turn signal is about to turn red. Do not enter the intersection if you can stop safely. Complete your left turn if you are already within the intersection.

**Flashing Yellow Arrow**

Yield to oncoming traffic and pedestrians; then turn left, proceeding with caution. Oncoming traffic has a green light.

**Steady Green Arrow**

Drivers can proceed with the left turn. Oncoming traffic must stop. Do not go straight.

City of Dubuque

AmeriCorps Program in 14th Year

AmeriCorps, celebrating its twentieth year, is a national service organization that enables citizens to be more engaged in their community while making a difference on social issues. In its fourteenth year with the City of Dubuque, 31 AmeriCorps members have been trained and placed in 13 Dubuque Community School District elementary schools. Each member will be working with struggling readers in kindergarten through third grade in hopes of improving reading scores. The AmeriCorps program is working closely with the community’s Third Grade Reading Initiative and is excited to continue this partnership. For more information, contact Mary Bridget at marybridget.deutsch@clarke.edu or 563-584-8644.

Prevent Water Meters from Freezing

The City of Dubuque Water Department reminds you to make sure that the plumbing and water meter in your home or business are properly protected from freezing. Verify that your basement/utility room windows are tightly sealed from summer use and that there is proper heating provided to these areas. If you use heat tapes, make sure they are properly installed and are working safely. If your water meter freezes, you are responsible for the cost of repairs or replacement for a damaged water meter. Please take the time now, before winter arrives, to ensure that the plumbing and water meter in your home or business is properly protected.

Fall/Winter Reminders

Holiday Collections

Thanksgiving Day collection: Sat., Nov. 29
Christmas Day collection: Sat., Dec. 27
New Year’s Day collection: Sat., Jan. 3

Yard Debris/Food Scrap Collection

Regular yard debris/food scrap collection service will end the last week in November. From Dec. 4 through April 2, 2015, yard debris/food scrap collection will be on Thursdays, by appointment only. Call 563-589-4250 or submit a winter yard waste/food scraps collection appointment on www.cityofdubuque.org.

Merry Mulch Program

Christmas trees, yard waste and unscheduled food scraps in carts will be picked up during the first two full weeks in January on regular collection days. Please attach a City brush tie or yard waste sticker.

Holiday Tag Distribution

City refuse customers may present the top half of their November 2014 city utility bill to the City Hall Utility Billing Office, Municipal Services Center, Housing & Community Development Office, or Leisure Services Office before Fri., Dec. 19 to receive one complimentary green “extra garbage” tag.

Annual 2015 Yard Waste Decals will be sold at the City Hall Utility Billing starting Mon., Dec. 1. These decals are a great holiday gift idea!
A MESSAGE from the CITY MANAGER

Michael C. Van Milligen

Goals and Priorities
The front cover of this publication features the vision statement, mission, goals, and policy agenda with top and high priorities as identified by Mayor Roy D. Buol and the City Council at their annual goal-setting sessions. These goals and priorities are the foundation of the City’s work plan and they are used to build the Fiscal Year 2016 budget recommendation that I will submit in February, 2015. For a more detailed goals and priorities document, including the complete management agenda, please visit www.cityofdubuque.org/councilgoals or contact the Public Information Office at 563.589.4151.

If you would like to know more about the budget process or offer input, I invite you to attend the Budget Public Input Meeting for the Fiscal Year 2016 (July 1, 2015 – June 30, 2016) budget on Monday, Nov. 24, at 5:15 p.m. in the City Council Chambers at the Historic Federal Building. You can, of course, always provide input through the City website at www.cityofdubuque.org.

Dubuque Named a Top 10 City for Tech Jobs
Continued diversification of Dubuque’s economy and employer base, and our ability to keep and attract the workforce our businesses need today and tomorrow, are critical to Dubuque’s future.

SmartAsset.com, a New York-based firm, recently named Dubuque one of the 10 best American cities in which to work in technology. Dubuque ranks ninth in a list topped by Omaha, Neb., a city boasting five Fortune 500 companies.

The ranking is based on wages and cost of living for 200 cities, ranking them on pay for technology workers, percentage of technology workers in the workforce, and low cost-of-living indices. The total of these three rankings became the cities’ overall tech industry scores.

The blog described Dubuque: “Dubuque is one of the hilliest cities in the otherwise flat state of Iowa. Besides its picturesque geography, Dubuque has a large number of manufacturing firms which require the precision that the tech industry can provide in order to turn out products like heavy farm machinery. Dubuque has low unemployment, at 4.3 percent, compared to the 6 percent national average. Tech workers there make 1.86 times more than the city average, the highest ratio on our top 10 list.”

Bus Passes Make Great Holiday Gifts
The Jule offers a variety of passes for both fixed-route and MiniBus services.

Fixed-Route Bus Passes
- Half fare - 11 rides for $7.50 (Must show Half-Fare ID to purchase)
- Adults - 11 rides for $15
- Monthly pass - $45 (prorated and effective for the calendar month)

Paratransit Bus Passes (MiniBus)
- 10 Ride Pass: ADA approved - $20
- 10 Ride Pass: Senior - $30

Bus Pass Sales Locations
Bus passes can be purchased at the following locations:

Fixed-Route and Paratransit (MiniBus) passes
The Jule Office - 2401 Central Ave. (cash or check only)
City Hall Treasurer Window - 50 W. 13th St. (cash, check, credit or debit)
Fixed-Route passes only (cash only)
Dubuque Bank & Trust - 1398 Central Ave
American Trust & Savings Bank - 895 Main St.
Premier Bank - 1975 JFK Rd.
Dupaco Community Credit Union - 1467 Sycamore St., 3299 Hillcrest Rd., 400 S. Locust St.

The Jule operates on the Friday after Thanksgiving, so leave your car at home or park and ride at the JFK Circle Transfer! The Shopping Circulator routes travel to all major west-end shopping areas every 30 minutes. Board the bus at the JFK Circle Transfer (behind Panera) and get dropped off near the front door of most retailers.

Dia de los Muertos/Day of the Dead
The celebration is a joyous one – A Celebration of Life!
Sat., Nov. 1, 2 – 3:30 p.m.
Carnegie-Stout Public Library
All ages welcome. Cost: Free
Registration is required.
Call 563-582-3681.

Multicultural Holiday Celebration
A family event featuring dance, displays and refreshments!
Sat., Dec. 6, 10 a.m. – 12 p.m.
Multicultural Family Center
1157 Central Ave.
All ages welcome. Cost: Free
Registration is required.
Call 563-582-3681.
New Faces & Retirements

The City of Dubuque welcomes these new employees:

- **Ryan Bankston** - Library
- **Pooja Patel** - Library
- **Lucas Busch** - Airport
- **Michael Reinert** - WRRC
- **Kristin Hill** - City Mgr. Office
- **Richard Roberts** - Transit
- **Samuel Janecke** - Fire
- **Barbara Schlickman** - Library
- **Andrew Jochum** - Transit
- **Michael Kerth** - Library
- **Alan Vondran** - Public Works
- **Ryan Neuhaus** - Fire

Congratulations to the employees who recently retired from the City of Dubuque:

- **Mike Brekke** - Water Department
- **Darrell Weiland** - Fire
- **Randolph Specht** - Leisure Services

**Contact Information**

The City of Dubuque welcomes comments and suggestions about your city government or news appearing in this newsletter. Please contact:

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Dubuque, Iowa 52001-4864
(563) 589-4110 phone
ctymgr@cityofdubuque.org

**Editorial Information**

City News is published by the Public Information Office and is inserted in the City of Dubuque utility bills six times per year. For the most up-to-date City news and events, visit www.cityofdubuque.org.