

**Carnegie-Stout Public Library  
Board of Trustees  
Work Session Meeting Minutes of August 18, 2015**

The Board of Trustees of the Carnegie-Stout Public Library (C-SPL) met in the Aigler Auditorium at 2:00 p.m. on Tuesday, August 18, 2015.

*Present:* President, Jenny Weiss; Interim Vice-President, Paula Connors; Trustees Angela Allred, Jon Trotter, Mike Willis, and Library Director Susan Henricks

*Absent:* Trustees Pat Maddux and Patty Poggemiller

1. The work session began at 2:00 pm for the purpose of hearing presentations and interviewing staff from four marketing companies.
2. The Trustees asked questions of each firm and completed a standardized rating form for each marketing company that presented.

The firms interviewed were:

- Re:Think Marketing - Christina Rader
- Plaid Swan – Betsy McCloskey and Vicki Dirksen
- The Buzz Creative Group - Carrie Tedore and Katie Mihalakis
- McCullough Creative - Bob Neumann, Greg Dietzenbach, and Jan Sigwarth

The group discussed the results of the interviews and presentations and provided feedback. The group will submit the feedback forms on each firm to be consolidated for the Library Board's review at its next meeting on August 27, 2015.

3. There being no further business, the Library Board of Trustees Work Session adjourned at 5:05 p.m.