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NEWS RELEASE

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CityChannel Dubuque to Air Video Road Trip on Christmas Day

DUBUQUE, Iowa — On Christmas Day, CityChannel Dubuque will premiere a collection of three programs which may one day serve as important historical “documents” about Dubuque. The three programs, each more than three hours in length, attempt to capture the face of the city by recording video while driving Dubuque’s streets.

“Dubuque Morning Drive” airs at 1 p.m. (repeats New Year’s Day at 9 a.m.), “Dubuque Afternoon Drive” airs at 4:30 p.m. (repeats New Year’s Day at 1 p.m.), and “Dubuque Sunday Drive” airs at 8 p.m. (repeats New Year’s Day at 5 p.m.).

Cable TV staff began recording video while driving in Dubuque back in 2009 while preparing for the 100th anniversary celebration of Eagle Point Park. Following that, they would occasionally record driving video to document various construction projects. Initially, Video Producer Erich Moeller would rest a camera against the passenger side-view mirror while Cable TV Coordinator Craig Nowack drove. Late in 2013, they acquired a GoPro camera, which enabled one person to drive while the camera mounted on the vehicle’s hood captured the video while controlled by a smartphone.

“These three programs present a pretty good picture of what Dubuque looks like now,” said Nowack. “In future years, as more changes occur, they will be even more valuable.” Each street is labeled and each shot is dated so viewers will know exactly when and where the video was captured.

As viewers enjoy the sights of Dubuque while watching the program, they will be listening to the car radio. CityChannel Dubuque partnered with local radio stations to offer an audio history of

Dubuque radio. In addition to local radio stations, the soundtrack will include some Iowa public radio, Iowa Hawkeyes football, and portions of Michael Feldman's "Whad'ya Know," recorded live from Five Flags Theater in 2012.

In addition to airing on CityChannel Dubuque (cable channel 8 or digital 85.2), these programs will stream live and be archived in HD on the City's website at www.cityofdubuque.org/media.

The City also originates a second government access cable channel on cable channel 80 or digital 85.3 (digital only). This channel presents City information and downtown weather data around the clock with audio from the NOAA weather radio station serving Dubuque.

For more information on City programming, call 563-589-4181 or visit www.cityofdubuque.org/cabletv.

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