

Minutes
The Dubuque Transit Advisory Board Meeting
Thursday, January 14, 2016
4:15 p.m. to 5:30 p.m.

Intermodal Transportation Center
Room 105

Transit Advisory Board Members:

Matt Esser

George Enderson

R.R.S. Stewart

Carrie Lohrman

Dora Serna

Others Present

Candace Eudaley-Loebach
The Jule Transit Director

Jodi Johnson
Jule Operations Supervisor

Maurice Jones
City of Dubuque

Yvette Bahena
Confidential Account Clerk

Public Present

-None-

Call to Order

The Dubuque Transit Advisory Board meeting was called to order by Vice Chair, Matt Esser at 4:13 p.m.

New Member Oath of Office

Dora Serna was appointed to the Transit Advisory Board by City Council and completed her oath of office with a term ending July 30, 2017.

Review/approve the agenda for the Thursday, January 14, 2016 Dubuque Transit Advisory Board meeting

Motion by Esser, second by Stewart to approve the agenda for the Thursday, January 14, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Review/approve the minutes for the Thursday December 10, 2015 Dubuque Transit Advisory Board meeting

Motion by Stewart, second by Lohrman to approve the minutes for the Thursday December 10, 2015 Dubuque Transit Advisory Board meeting, with corrections. The motion passed unanimously.

Manager's Report

Review/Recommend Approval of Statistical Data

Eudaley reminded the committee that routes were reduced in August, but that there was no decrease to fixed route ridership from those changes. Fixed route ridership continues to increase, but reduced ridership on the Business Shuttle and Summer Trolley are negatively impacting overall ridership.

The fixed route system continues to have high ridership, with popular routes such as Express, Purple - Shopper South, and the Orange. Eudaley also reported the Trolley and Business Shuttle ridership to be down by 7,570 in comparison from last year.

Eudaley has been in touch with Sue Stork at NICC about promoting the Business Shuttle to students and faculty. NICC is excited to promote the service to students and faculty.

Eudaley reported MiniBus Rides by type and described that the ridership is composed of: ADA approved (90%), seniors (6%), and attendants/guests (4%) and the application process the passengers go through in order to be approved for the service. Eudaley explained the new Medicaid Program that has been issued to third party care organizations and how this will impact passengers who currently receive passes through Medicaid. A similar program currently exists only for fixed route passengers. The new program will now benefit Medicaid-eligible MiniBus riders who are scheduling medical trips.

Eudaley reported that the ridership on New Year's Eve was just under 500 passengers. She also reported an increase in college student ridership for the month of December in comparison to the previous years, which can be linked with operating on New Year's Eve.

Motion by Esser, second by Stewart to approve the statistical data. The motion passed unanimously.

Update on the Bus Storage Facility

Eudaley reported that the majority of local funds for the bus storage facility are planned for fiscal year 2016 and 2017.

Experiencing Red Line – Linwood

Board Members rode the Red Line to know better the routes.

Board Elections

Board Members R.R.S Stewart and Matt Esser were nominated to be elected as Transit Board Chairman. Members of the board placed their ballots and elected Matt Esser as the new Chair. R.R.S Stewart is the new Vice Chair.

Other Business

Medical Associates Bus Stop

The Green and Red Line will no longer be stopping at Medical Associates East and Professional Arts. The buses will use the new bus stop area at Mercy Hospital which is within walking distance of Professional Arts and Medical Associates. Passengers have indoor walking access to Medical Associates at the new Mercy Hospital stop and can wait inside the new waiting room until the scheduled bus stop time.

Budget Presentation

Transit will be presenting its budget presentation on February 17, 2016. Board members are invited to attend the dinner and presentation at the Historical Federal Building, 350 W Sixth Street.

February meeting

The February meeting will be held on Thursday, February 11, 2016 at 4:15 p.m. at the Intermodal Facility, 950 Elm Street.

Board Member comments

Bus Advertisements

The Board has inquired about the process for businesses and non-profits to advertise on the Jule busses. Eudaley explained the process, but will be providing more information at the next Transit Board Meeting. The board has also requested a list of businesses who have advertised and/or currently advertising on the Jule.

Public Comments

- None

Adjournment

Motion by Esser, second by Lohrman to adjourn the Thursday, January 14, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 5:43 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this 11th day of February, 2016.



Matt Esser
Dubuque Transit Advisory Board