

Minutes
The Dubuque Transit Advisory Board Meeting
Consolidated Funding Public Hearing
Thursday, April 14, 2016
4:15 p.m. to 5:30 p.m.

Intermodal Transportation Center
Room 105

Transit Advisory Board Members:

Matt Esser

George Enderson

R.R.S. Stewart

Carrie Lohrman

Dora Serna

Others Present

Candace Eudaley-Loebach
The Jule Transit Director

Jodi Johnson
Jule Operations Supervisor

Maurice Jones
City of Dubuque

Yvette Bahena
Confidential Account Clerk

Public Present

-None-

Call to Order

The Dubuque Transit Advisory Board meeting was called to order by Board Chairman, Matt Esser at 4:20 pm.

Review/approve the agenda for the Thursday, April 14, 2016 Dubuque Transit Advisory Board meeting

Motion by Enderson, second by Stewart to approve the agenda for the Thursday, April 14, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Consolidated Funding Public Hearing (Open to public for comments)

Motioned by Esser to open the public hearing.

Eudaley explained the Jule’s request for annual operating funding and application for grant-funded capital and operating assistance. As well as the request for state and federal capital assistance to support various capital projects as funding applications become available.

The following projects were submitted for approval:

State Operating Support	\$282,865
Federal Pass-Through Maintenance Support	\$ 46,570
Intercity Bus Marketing Funding Support	\$ 7,500
Public Transit Infrastructure Grant Request	<u>\$600,000</u>
Total	\$936,935

Eudaley explained that these projects will not have a significant detrimental effect on the area and no persons or businesses will be displaced by these activities. The projects are in conformance with the Dubuque Metropolitan Area Transportation Study (DMATS) Planning Process.

No Public Comments

Motioned by Esser to close the public hearing.

Review/approve the minutes from the Thursday March 10, 2016 Dubuque Transit Advisory Board meeting

Motion by Stewart, second by Enderson to approve the minutes from the Thursday March 10, 2016 Dubuque Transit Advisory Board meeting, with corrections. The motion passed unanimously.

Manager’s Report

Review/Recommend Approval of Statistical Data

Fixed route ridership continues to increase. Reduced ridership on the Business Shuttle and Summer Trolley have continued.

Eudaley reported the Trolley and Business Shuttle ridership to be down by 9,085 in comparison from last year. Eudaley also mentioned the total ridership was negatively impacted by the number of school days off in the month of March.

Eudaley shared with the board that Cunningham and Butler is encouraging their employees to park at the Port and use the Business shuttle, which would be very beneficial to the Business Shuttle ridership.

Eudaley reported March to be a good month for college student ridership in comparison to FY13. Most colleges had their Spring Break during the month of March which affected overall ridership She explained the nightrider service has a positive impact on ridership for the month.

Motion by Enderson, second by Stewart to approve the statistical data. The motion passed unanimously.

Nightrider Service

Eudaley reported Clarke University and University of Dubuque to be in agreement with the Nightrider Contract and the fees associated with it. Loras is currently reviewing the contract.

Eudaley reported meeting with Emmaus College regarding the Nightrider service partnership. They have shown great interest in the service. Eudaley and Johnson will be analyzing new routes that would incorporate Emmaus College during the night time hours. They are currently thinking of either going in or out on Pennsylvania or Asbury and increase service for Emmaus if they join the partnership.

Eudaley and Johnson are currently working on matching the nightrider service hours to be close to the day time service stops as well as the transfer points.

Update on the Bus Storage Facility

Eudaley reported that the preliminary cost analysis presented by Kueny Architects is on target point.

Eudaley, Johnson and Steve Brown, will be visiting bus garages on April 20th with the architects. They will be visiting bus garages around the area to get a better idea of the amenities they would like to have on the new bus garage facility.

General Public Comments and Service Requests

Eudaley reported on the comments and suggestions passengers have called about within the last month. One of the requests has been to eliminate the bus stop at 24th and Windsor. Eudaley explained that this will not have a detrimental effect on ridership as there are currently other bus stops within a two block radius.

Another passenger inquired about the possibility of adding a bus stop near Roosevelt Extension as he currently has to walk .09 miles from the Fengler Street Bus Stop. The board suggested having the Pink 1- Point Mystique go on Kerper Boulevard, but Eudaley explained that if the Pink Line went on Kerper Boulevard it would negatively affect the time of the route as it would have to cross two train tracks, instead of one. They have tried this in the past with the Summer Trolley, and it has proven that the bus gets behind schedule.

City Council Goals Discussion

The Transit Advisory Board completed the goal setting exercise and asked that their list of priority projects as part of the Passenger Transportation Plan be sent to Council. Below is list in order of importance level they saw best fit.

1. The extension of service hours for riders to at least 9pm on weekdays.
2. The possibility of expanding the geographic coverage of the routes.
Geographic areas include, but are not limited to, Asbury, John Deere and East Dubuque
3. Including service to new industrial park employment areas.
4. Improvements to the west-end transfer area, such as an indoor waiting area and restrooms.
5. Establishing a partnership between RTA and the Jule in order to provide regular service to Peosta.
6. The possibility of increasing the number of benches, and, or shelters at high ridership locations.

Other Business

Intermodal Ribbon Cutting

Eudaley invited board members to the Intermodal Ribbon Cutting on June 9, 2016 at 10:30am.

Annual Bus Pass

Eudaley has asked board members to think about the possibility of having an annual bus pass for passengers who would like to purchase one. Discussion will follow on the next meeting.

Half Fare Application Fee

Eudaley shared with the board members the new Half Fare Application that models other cities such as Milwaukee and Kansas City. Eudaley has asked the board to set the fees associated with the ID card. They decided the following:

1. First Card Fee - \$1.00
2. Renewal Card Fee – No Cost
3. Replacement Card Fee – \$5.00

May meeting

The May meeting will be held on Thursday, May 12, 2016 at 4:15 p.m. at the Intermodal Facility, 950 Elm Street.

Board Member comments

-None-

Public Comments

-None-

Adjournment

Motion by Stewart, second by Enderson to adjourn the Thursday, March 10, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 5:34 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this 12th day of May, 2016.



Matt Esser
Dubuque Transit Advisory Board