

Minutes
The Dubuque Transit Advisory Board Meeting
Consolidated Funding Public Hearing
Thursday October 6, 2016
4:15 p.m. to 5:30 p.m.

Intermodal Transportation Center
Room 105

Transit Advisory Board Members:

Matt Esser

George Enderson

R.R.S. Stewart

Carrie Lohrmann

Dora Serna

Others Present

Candace Eudaley-Loebach
The Jule Transit Director

Jodi Johnson
Jule Operations Supervisor

Maurice Jones
City of Dubuque

Sherry Driscoll
Confidential Account Clerk

Public Present

-None_

Call to Order

The Dubuque Transit Advisory Board meeting was called to order by Board Chairman, Matt Esser at 4:17 pm.

Review/approve the agenda for the Thursday October 6, 2016 Dubuque Transit Advisory Board meeting

Motion by Stewart second by Serna. The motion passed unanimously.

Review/approve the minutes from the Thursday August 11, 2016 Dubuque Transit Advisory Board meeting

Motion by Stewart, second by Serna to approve the minutes from the Thursday August 11, 2016 Dubuque Transit Advisory Board meeting minor edits to be made by staff. The motion passed unanimously. There was no September meeting.

Managers' Report

- a. Review/Approve Statistical Data, (action Item), (Enclosure 3)

Eudaley-Loebach reviewed the ridership statistics with the board noting that ridership is down slightly due to the policy change for youth riders being required to pay a fare or purchase the annual youth pass. Fewer students are boarding and riding only a few blocks. Monthly pass, college and youth riders are also now using transfers which will better reflect new trip ridership vs transfers. The statistics are more accurately reflecting true rides provided.

- b. General Public Comments and Service Request

Eudaley-Loebach reported that there were no new service requests since the previous month.

Motion by Lohrmann, second by Stewart to approve Managers Report. The motion passed unanimously.

Other Business

- a. Review Proposed Routes

- i. Eudaley presented on Green and Red line Route changes proposed for November. These changes were developed due to complaints from the public and board members about missed transfers due to the Green Line having a tight schedule on its return to the Intermodal from HyVee South Locust. The changes were proposed to address this issue while still covering the stops on lower Locust Street. Motion by Serna, second by Lohrmann. The motion passed unanimously.

- b. Review Saturday ridership data for recommendations on goals for evening service. Eudaley presented that during public input sessions, 91% of participants were in favor of additional evening service of a reduced schedule, similar to the Nightrider. Staff began reviewing ridership on all routes, times of day and days of the week for opportunities for consolidation while continuing to serve high ridership stops and areas. Saturday was found to be a day with opportunity for consolidation due to the reduced usage and generally reduced travel (no school and fewer work trips) on weekends. Saturdays have 60% of the ridership of weekdays, but currently have the same level of service. Only 35% of bus stops served more than 1 person per day of Saturday service. Staff want to address the top 10% most used bus stops on Saturdays. Eudaley proposed questions to the board for input as staff continue planning for these potential changes:

- a. Do we want to make evening schedules consistent across each day of the week?
Board consensus was that consistency across each evening would make the routes easier to understand, knowing that could impact the Nightrider routes in the early evening hours.

- b. Do we want to provide a second shift appointment based service that runs later than the regular fixed-route service?
The board was open to this if costs allowed.
- c. Do we want to run an every-other hour service to Key West/Fremont?
Board consensus was that an appointment base service was more appropriate as we have tried every other hour and it is not a good use of resources due to low demand and low ease of use.
- d. Eudaley-Loebach requested that board members review the proposed routes, provide feedback and request any additional bus stop ridership information to be provided at the next meeting so staff can continue the planning process.

c. ADA snow removal process. Eudaley presented on current ADA regulations and informed members that City staff from multiple departments are working on a plan to address snow removal at bus stops. An update to the Jule's inclement weather policy to include bus stop snow removal timelines will be provided at the next meeting for discussion and approval.

November meeting

The November meeting will be held on Thursday November 10, 2016 at 4:15 p.m. at the Intermodal Facility, 950 Elm Street.

Board Member comments

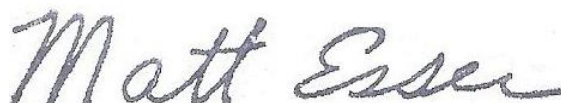
- None

Adjournment

Motion by Lohrmann, second by Esser to adjourn the Thursday October 6, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 5:30 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this November 10, 2016.



Matt Esser
Dubuque Transit Advisory Board