

# CITYnews



VOL. 15 ISSUE 5

NOVEMBER/DECEMBER 2017

## City Council Completes Annual Goal-Setting Sessions

Over the course of three evening sessions in early August, the Dubuque City Council members reaffirmed the 15-year vision statement and mission statement and identified eight five-year goals for the city. They also identified top and high priorities for a 2017-2019 policy agenda as well as a management agenda for projects and initiatives planned for 2017-2019.

### The 2032 Dubuque Vision Statement

Dubuque 2032 is a sustainable and resilient city and an inclusive and equitable community. Dubuque 2032 has preserved our “Masterpiece on the Mississippi,” and has a strong diverse economy and expanding connectivity. Our residents experience healthy living and active lifestyles; have choices of quality, livable neighborhoods; have an abundance of fun things to do; and are engaged in the community.

### Mission Statement

Dubuque city government is progressive and financially sound with residents receiving value for their tax dollars and achieving goals through partnerships. Dubuque city government’s mission is to deliver excellent municipal services that support urban living; contribute to an equitable, sustainable city; plan for the community’s future; and facilitate access to critical human services.

### City of Dubuque Goals 2022

- Robust Local Economy: Diverse Businesses and Jobs with Economic Prosperity
- Vibrant Community: Healthy and Safe
- Livable Neighborhoods and Housing: Great Place to Live
- Financially Responsible, High-Performance City Organization:

### Sustainable, Equitable, and Effective Service Delivery

- Sustainable Environment: Preserving and Enhancing Natural Resources
- Partnership for a Better Dubuque: Building Our Community that is Viable, Livable, and Equitable
- Diverse Arts, Culture, Parks, and Recreation Experiences and Activities
- Connected Community: Equitable Transportation, Technology Infrastructure, and Mobility

### Policy Agenda

Policy agenda items are issues that need direction or a policy decision by the City Council, need a major funding decision by the City Council, or issues that need City Council leadership in the community or with other governmental bodies. The policy agenda is divided into top priorities and high priorities.

#### 2017 – 2019 Top Priorities (in alphabetical order):

- Central Avenue Revitalization: Streetscape and Business Development
- Citywide Flower Planting Program
- Communitywide Solar Strategy
- Comprehensive Plan: Adoption
- East-West Corridor Study Implementation
- Master Plan for Chaplain Schmitt Island
- South Port Redevelopment Master Plan
- Splash Pad

#### 2017 – 2019 High Priorities (in alphabetical order):

- Crime Prevention Program Expansion
- Dilapidated Buildings/Structures
- Five Flags Center Study
- Inclusive Dubuque

## IN THIS ISSUE

- | 2 | Fall/Winter Reminders from Public Works  
The Jule Installs Reflective Bus Stoppers, Solar-Lit Benches  
Complimentary Holiday Tag Available for Solid Waste Collection Customers
- | 3 | City Manager’s Message  
Budget Transparency Tool Available to Residents
- | 4 | Crescent Community Health Center Offers Health Insurance Enrollment Assistance  
New Faces and Retirements Calendar

- Kerper Boulevard Revitalization Report
- Multicultural Family Center: Colts Building Direction and Funding
- River Cruise Docking Facilities
- Roosevelt Road Water Tower

### Management Agenda

Management agenda items are issues for which the City Council has set the overall direction and provided initial funding, may require further City Council action or funding, or are major management projects that may take multiple years to implement. The management agenda is divided into top priorities and high priorities.

#### 2017 – 2019 Management in Progress Top Priorities (in alphabetical order):

- CHANGE Program: Implementation
- Citywide Traffic Signal Synchronization
- Comiskey Park Expansion and Renovation
- Crescent Community Health Center: Development Agreement
- Greater Dubuque Development Corporation Downtown

(Continued on page 2)

(Continued from page 1)

- Transformation
- Residential Housing Upgrade/Flood Protection Program
- Westside Water System: Implementation

2017 – 2019 Management in Progress High Priorities (in alphabetical order):

- Affirmatively Furthering Fair Housing Plan: Development
- Cartegraph Partnership: High-Performance Government
- City Performance Measures/Open Data Catalog/Data-Driven Governance
- International City/County Management Association (ICMA) Fellowship International Exchange
- Leisure Services Department Assessment
- Parking Ramp Maintenance: Direction/Funding
- Teen/Young Professionals/Seniors: Jackson Park Pilot Program
- Water & Resource Recovery Center Nutrient Trading

## The Jule Installs Reflective Bus Stoppers, Solar-Lit Benches

With evening bus service now operating until 9 p.m., The Jule has introduced two new amenities to make sure passengers waiting at bus stops can be seen by drivers.



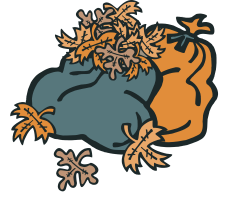
The new “bus stoppers” are a simple reflective device used to safely signal a bus at night. Just lift the handle and the reflective cylinder signals the bus driver that you are waiting to be picked up.

Installation of solar lights and benches have begun at stops in low-light areas. These bench-mounted solar lights allow passengers to take a seat while waiting for the bus and take advantage of the solar energy collected during the day to power the overhead lighting at night. These benches will be added to routes across the community over the next few years as bus stops are reviewed and improved for ADA compliance. For additional information, including routes and schedules, visit [www.juletransit.org](http://www.juletransit.org) or call 563-589-4196. §

## Fall/Winter Reminders from Public Works

### Curbside Collection Holiday Schedule

- Veteran’s Day (Sat., Nov. 11): City offices will be closed on Friday, Nov. 10, but there will be no change to the curbside collection schedule.
- Thanksgiving (Thurs., Nov. 23): Collection on Saturday, Nov. 25, instead
- Christmas Day (Mon., Dec. 25): Collection on Saturday, Dec. 23, instead
- New Year’s Day (Mon., Jan. 1): Collection on Saturday, Dec. 30 instead



### Leaf Rake-Out Appointments

Leaf rake-outs are available by appointment Oct. 16 through Nov. 22. Collections must be scheduled in advance by calling 563-589-4250 or submitting an online request at [www.cityofdubuque.org/yardwaste](http://www.cityofdubuque.org/yardwaste). Appointments must be made before raking into a gutter area. Acceptable items include loose leaves, pine needles, and pine cones. Grass, brush, plants, and rocks are not accepted.

### Yard Debris / Food Scrap Collection

Regular yard debris/food scrap collection service will end Nov. 25. From Nov. 30 through March 29, 2018, yard debris/food scrap collection will be on Thursdays by appointment only. Call 563-589-4250 or submit a winter season yard waste/food scraps collection appointment at [www.cityofdubuque.org/yardwaste](http://www.cityofdubuque.org/yardwaste).

### Annual 2018 Yard Waste Decals

Annual yard waste decals go on sale beginning Dec. 1 at the City Hall Utility Billing window. These make great gift ideas!

### Merry Mulch Program (Jan. 8-19, 2018)

Christmas trees (max. height of 8’), yard waste bags, bundles, and containers, as well as GreenCarts with food scraps, will be picked up on regular collection days these two weeks. The tree must have either one City brush tie or one yellow yard waste sticker attached and be visible from the street or alley.

For more information on any of the above information, contact the Public Works Department at 563-589-4250 or visit [www.cityofdubuque.org/publicworks](http://www.cityofdubuque.org/publicworks). §

## Complimentary Holiday Tag Available for Solid Waste Collection Customers

The City of Dubuque is continuing its annual distribution of a complimentary “holiday tag” for extra garbage to its solid waste collection customers. Customers requesting a holiday tag must present the **original top portion of their November 2017 utility bills**, which have holiday tag information printed on them. **The tags will be available until Jan. 3, 2018.** Renters in housing units where the owner pays the City utility bill will need to request a holiday tag from the owner or property manager. Paperless billing customers requesting a holiday tag do not need to print their bill; however, verification of paperless billing status will be confirmed by City staff at the time of request.

Customers may pick up their holiday tag during normal business hours at the following locations:

- Municipal Services Center, 925 Kerper Ct.
- Utility Billing office, first floor of City Hall at 13th & Central
- Housing and Community Development office, third floor of the Historic Federal Building, 350 W. Sixth St.
- Leisure Services Department, 2200 Bunker Hill Rd. (9 a.m. - 6 p.m.)

The holiday tags may be used for refuse on any collection day in the future. For additional information, please contact the Utility Billing Department at 563-589-4144. §



# A MESSAGE from the CITY MANAGER

Michael C. Van Milligen



The City of Dubuque is grateful to all residents, stakeholders and organizations that generously shared their time, experiences, and knowledge with Imagine Dubuque. A year of community outreach produced over 12,500 ideas from all sectors of Dubuque. In September, the City Council unanimously adopted "Imagine Dubuque 2037: A Call to Action," the new 2017 Comprehensive Plan. The ideas and contributions of the Dubuque community make this plan an actionable vision for a more viable, livable, and equitable community. Just as the Imagine Dubuque Comprehensive Plan was built on community participation, partnerships and collaboration will be the key to implementing the plan's recommendations. It is our hope that you will heed this call to action and participate in moving Imagine Dubuque forward.

To view the 2017 Comprehensive Plan, visit [www.cityofdubuque.org/imaginedubuque](http://www.cityofdubuque.org/imaginedubuque) or contact the Planning Services Department at [planning@cityofdubuque.org](mailto:planning@cityofdubuque.org) or 563-589-4210.

### Burbach Named Assistant City Manager

I am pleased to announce my appointment of Cori Burbach as assistant city manager. Cori has served as the City's sustainable community coordinator since September

2009. Her appointment follows an internal search and fills the assistant city manager vacancy created in June when Cindy Steinhauer accepted the city manager position in Frankfort, Kentucky.

As assistant city manager, Cori assists in directing the day-to-day operations of the City government, acts as city manager in my absence, and exercises general supervision over all functions and activities of the City when acting for the city manager. She will also have a significant role in implementing the city manager's management philosophy of problem solving, developing partnerships, and being input oriented.



An additional major responsibility of the position will be creating a more data-driven, high-performance organization focusing on outcomes and not outputs and including cross-departmental cooperation and integration with performance measurement and evaluation.

From 2007 to 2009, Cori served both the City of Dubuque and the City of Lancaster, Wis., as a local government management fellow through a competitive

program of the International City/County Management Association (ICMA).

Cori holds a master of public administration degree with a focus on city management and planning from the University of Delaware and a bachelor of arts degree in public administration with a minor in family services from the University of Northern Iowa. Her community involvement includes serving on the boards of DuRide, the Iowa Center for Global and Regional Environmental Research, Inclusive Dubuque, Creative Adventure Lab, and the University of Wisconsin-Platteville Sustainable and Renewable Energy Systems. Cori's committee involvement includes the Andrew Connolly Make a Difference Day, Driftless Farm and Food Festival, and Young Professionals Dubuque Community Days of Caring.

### Process Begins for Next City Budget

You are invited to a public input meeting at 6 p.m. on Wednesday, Nov. 8, in the City Council Chambers at the Historic Federal Building, 350 W. Sixth St. City staff will provide general information on the budget process at this meeting and then meeting attendees will be asked to share their thoughts on what they would like to see funded in their neighborhoods and the community at-large. Those unable to attend the meeting are invited to provide input on the budget by submitting an online form available at [www.cityofdubuque.org/budget](http://www.cityofdubuque.org/budget).

## Budget Transparency Tool Available for Residents

The City of Dubuque's Open Budget website provides an opportunity for the public to explore and visually interact with Dubuque's operating and capital budgets. This application is in support of the five-year organizational goal of a financially responsible city government and high-performance organization and allows users with and without budget data experience to better understand expenditures in these categories. Visit Open Budget today at [dollarsandcents.cityofdubuque.org](http://dollarsandcents.cityofdubuque.org).

### Explore Dubuque's Open Budget



*Making Sense of  
Dollars and Cents*

## Crescent Community Health Center Offers Health Insurance Enrollment Assistance

Crescent Community Health Center will continue to assist residents with their health insurance options. Open enrollment and re-enrollment for the Health Insurance Marketplace will start on Nov. 1, 2017, and run through Dec. 15, 2017. Assistance to apply for the Iowa Health and Wellness (Medicaid) plans can be done year-round. Please contact Angela at 563-552-8080 to schedule an appointment. §

## New Faces & Retirements

*The City of Dubuque welcomes these new employees:*

- |                                       |                                     |
|---------------------------------------|-------------------------------------|
| <b>Sheri Foust</b> - Transit          | <b>Guy Otterbeck</b> - Transit      |
| <b>Andrew Fuerste-Henry</b> - Library | <b>Carlos Pittman</b> - Recreation  |
| <b>Benjamin Goerdts</b> - Police      | <b>Dustin Rector</b> - Transit      |
| <b>Areli Gonzalez-Ramos</b> - Parking | <b>Caleb Schulz</b> - Public Works  |
| <b>Calvin Harridge</b> - Police       | <b>Jonathan Sodawasser</b> - Police |
| <b>Aaron Lincoln</b> - Public Works   |                                     |

*The City of Dubuque congratulates these recent retirees:*

- |                                     |                                  |
|-------------------------------------|----------------------------------|
| <b>Steven Christ</b> - Public Works | <b>Mark Pillard</b> - Transit    |
| <b>David Cole</b> - Public Works    | <b>Mark Weidenbacher</b> - Parks |
| <b>Tim Griebel</b> - Fire           |                                  |

*The City of Dubuque welcomes these new\* and reappointed board or commission members:*

- |   |   |
|---|---|
| Airport Commission<br><b>Doug Brotherton</b><br><b>Chris Even</b>   | Housing Commission<br><b>Shane Hoepfer*</b>   |
| Community Development Advisory Commission<br><b>Nicole Borovic*</b> | Library Board of Trustees<br><b>Greg Gorton*</b><br><b>Rosemary Kramer*</b><br><b>Pam Mullin*</b> |
| Electrical Code Board<br><b>Kevin Pfohl</b>                         |   |

## November

- 1 Cable TV Commission, 4 p.m., Conf. Room I, City Hall Annex
- 1 Zoning Advisory Commission, 6 p.m., Historic Federal Bldg.
- 2 Resilient Community Advisory Commission, 5 p.m., Conf. Room I, City Hall Annex
- 6 City Council Meeting, 6 p.m., City Council Chambers, Historic Federal Bldg.
- 9 Transit Advisory Board, 4:15 p.m., Intermodal Conf. Rm., 950 Elm. St.
- 10 City offices closed for Veterans Day (No change in refuse collection schedule)
- 13 Airport Commission 4 p.m., Dubuque Jet Center
- 13 Human Rights Commission, 4:30 p.m., Conf. Room II, City Hall Annex
- 14 Park and Recreation Commission, 4:30 p.m., Location TBD
- 15 Assisted Housing Resident Advisory Board, 11:30 a.m., Historic Federal Bldg.
- 15 Long Range Planning Advisory Commission, 5:30 p.m., Historic Federal Bldg.
- 15 Community Development Advisory Commission, 5:30 p.m., Suite 312, Historic Federal Bldg.
- 16 Zoning Board of Adjustment, 5 p.m., Historic Federal Bldg.
- 16 Historic Preservation Commission, 5:30 p.m., Historic Federal Bldg.
- 20 City Council Meeting, 6 p.m., City Council Chambers, Historic Federal Bldg.
- 21 Housing Board of Appeals, 4:30 p.m., Suite 312, Historic Federal Bldg.
- 23-24 City offices closed for Thanksgiving (Nov. 23 refuse collection will occur on Sat., Nov. 25; no change to Nov. 24 collection.)
- 26 Arts and Cultural Affairs Advisory Commission, 4:30 p.m., Lacy Board Room, Carnegie-Stout Public Library
- 27 Civic Center Commission Meeting, 3:30 p.m., Five Flags Civic Center
- 28 Housing Commission, 4 p.m. Suite 312, Historic Federal Bldg.

## December

- 4 City Council Meeting, 6 p.m., City Council Chambers, Historic Federal Bldg.
- 6 Cable TV Commission, 4 p.m., Conf. Room I, City Hall Annex
- 6 Zoning Advisory Commission, 6 p.m., Historic Federal Bldg.
- 7 Resilient Community Advisory Commission, 5 p.m., Conf. Room I, City Hall Annex
- 11 Human Rights Commission, 4:30 p.m., Conf. Room II, City Hall Annex
- 12 Park and Recreation Commission, 4:30 p.m., Location TBD
- 14 Transit Advisory Board, 4:15 p.m., Intermodal Conf. Rm., 950 Elm. St.
- 18 City Council Meeting, 6 p.m., City Council Chambers, Historic Federal Bldg.
- 19 Housing Commission, 4 p.m. Suite 312, Historic Federal Bldg.
- 19 Housing Board of Appeals, 4:30 p.m., Suite 312, Historic Federal Bldg.
- 18 Assisted Housing Resident Advisory Board, 11:30 a.m., Historic Federal Bldg.
- 20 Long Range Planning Advisory Commission, 5:30 p.m., Historic Federal Bldg.
- 20 Community Development Advisory Commission, 5:30 p.m., Suite 312, Historic Federal Building
- 21 Zoning Board of Adjustment, 5 p.m., Historic Federal Building
- 21 Historic Preservation Commission, 5:30 p.m., Historic Federal Building
- 25,26 City offices closed for Christmas (Dec. 25 refuse collection will occur instead on Sat., Dec. 23; no change to Dec. 26 collection.)
- 28 Carnegie-Stout Public Library Board of Trustees, 4 p.m., Lacy Board Room

*This calendar does not include all events and is subject to change. Sign up for Dubuque's "Notify Me" e-mail/text alert system at [www.cityofdubuque.org/notifyme](http://www.cityofdubuque.org/notifyme) to receive agendas, news releases, event notifications, and other timely news.*

City Hall: 50 W. 13th St.  
City Hall Annex: 1300 Main St.  
Historic Federal Building: 350 W. 6th St.

Carnegie-Stout Public Library: 360 W. 11th St.  
Bunker Hill Snack Bar: 2200 Bunker Hill Rd.  
Dubuque Jet Center: 11000 Airport Rd.

### Contact Information

The City of Dubuque welcomes comments and suggestions about your city government or news appearing in this newsletter. Please contact:

City Manager's Office  
50 W. 13th Street  
Dubuque, Iowa 52001-4864  
(563) 589-4110  
[ctymgr@cityofdubuque.org](mailto:ctymgr@cityofdubuque.org)



[facebook.com/CityofDubuque](https://www.facebook.com/CityofDubuque)



[twitter.com/CityofDubuque](https://twitter.com/CityofDubuque)

### Editorial Information

City News is published by the Public Information Office and is inserted in the City of Dubuque utility bills six times per year. For the most up-to-date City news and events, visit [www.cityofdubuque.org](http://www.cityofdubuque.org).