



Five Flags Civic Center Advisory Commission Meeting Monday May 2, 2018

Approved by Commission 6/25/18

**COMMISSIONERS
PRESENT:**

Rod Bakke, Bryce Parks, McKenzie Hill, Tyler Daugherty, Nicholas Huff

**COMMISSIONERS
ABSENT:**

STAFF PRESENT:

HR Cook

OTHERS PRESENT:

Marie Ware, all Five Flags full time staff, and room of public, names not collected

**MINUTES
APPROVED;
VOTE:**

Commissioner Parks motioned and Commissioner Bakke seconded, to approve the minutes of the January 29, 2018 meeting. The motion passed unanimously.

NEW BUSINESS:

Presentation of Five Flags Civic Center Study and Assessment Phase I – IV
Marie Ware gave a background of CSL Phase I & II and then introduced Bill Krueger who presented on the following topics.

- Background and Current Issues
- Market Demand conclusions
- Supportable spaces
- Identified Scenarios 1 – 4
- Differed and upcoming Capital Items
- Economic Impact
- Financial Operations estimates

After his presentation Commissioners asked the following questions.

Commissioner Bakke asked if the Theater updates would work within the restraints of the National Historical Landmark status. Krueger, Ware, and Cook answered that FEH and other architects involved have looked deeply into that piece and understand the restrictions. These restrictions are on the external walls only, the internal area can be changed.

Commissioner Daugherty asked Krueger if the Dubuque Market can support the scenario 4 building. Krueger echoed that the Market Demand Conclusions stated the market could support both a Historical Performing Arts center (Theater) and Entertainment Event center.

Commissioner Hill asked if the number of seats discussed in Scenario 4 would support the size of acts Dubuque would want to see. Krueger and Cook agreed that having seating for 6-8k is the sweet spot for the Dubuque market.

Commissioner Bakke asked Ware if this may go to a referendum. Ware answered with the different possibilities for the process. Many people referred to the funding for

the Port of Dubuque and America's River project.

Commissioner Parks stated that scenario 3 tweaks what the building has now and scenario 4 goes farther and give the community a new building.

Commissioner Huff asked how the construction would relate to loss of revenue. Cook and Krueger answered that it is common in the industry to filter your events and schedule construction around client seasons, etc. When the building is under construction staff would be booking for the new dates, working on sales of sponsorships and other advertising.

Commissioner Bakke asked if the survey showed any negative response to 5t street being closed for the new construction. Kruger stated there was not negative response to that from the community.

OTHER BUSINESS: Commission meeting scheduled for March 26, 2018 did not meet quorum and not minutes were recorded.

**ADJURN;
VOTE:** Motion to adjourn was made by Commissioner Huff, seconded by Commissioner Parks. The motion passed unanimously.

NEXT MEETING: Next bi-monthly meeting held July 30, 2018. Five Flags staff will place a reminder email 3-5 day before to remind commissioners of the meeting.