City Launches Program to Address Poverty

The City of Dubuque Housing and Community Development Department has revitalized a program for community members experiencing work/life instabilities. The Circles Initiative has been replaced with a new model and new program to address poverty known as Gaining Opportunities (GO).

The GO program will help individuals address the lack of resources which contribute to living in poverty. Through community support, strategic partners, and one-on-one coaching, GO participants can work on six key community-building tracks to improve their situation: education, money management, employment, access to services, basic needs, and social connections. While GO will act as a stand-alone program, there are two other programs embedded in the GO model.

“Getting Ahead in the Workplace” is a personal development class that assists participants in the development of a prosperity plan, coupled with the support of a community, to help them grow. During the Tuesday evening Getting Ahead classes, participants explore the following resources: financial, emotional, mental, language, social capital, spiritual, physical, integrity and trust, motivation and persistence, relationships and role models, and hidden rules. Twenty-one residents graduated from the Getting Ahead program last year.

Family Self-Sufficiency (FSS) is a program that empowers Housing Choice Voucher participants to increase their earnings and reduce dependency on welfare and rental subsidies. Once participants obtain employment and their portion of the rent increases, HUD invests the participant’s portion of the rent in an escrow account. Staff provide one-on-one coaching, goal setting, and referrals so participants can achieve their goals. Once their goals have been achieved, they graduate from FSS and receive their escrow money. Currently 70 residents participating in the FSS program.

Community members, past Getting Ahead graduates, and FSS participants are invited to join staff on the third Tuesday of every month for a community meal and educational and supportive sessions. Meals are served at 5:30 p.m. at Prescott Elementary at 1151 White Street. Those interested in attending should RSVP by calling at 563-589-4230. The housing and community development department, along with the GO program, is a positive force for individuals, the community, and strategic partners, addressing challenges that keep people from achieving financial stability and a sustainable way of living.

Additional information on the Gaining Opportunities program is available at www.cityofdubuque.org/GainingOpportunities or by calling 563-589-4230.

Odd/Even Snow Route Policy Reminder

The City’s odd/even snow route parking policy affects 34 miles of Dubuque’s most heavily traveled streets. When the City’s snow route policy is declared, the program requires “odd/even” parking along designated snow routes (indicated by a Snow Route No Parking sign.) This policy allows crews to plow the streets more effectively, improve driving conditions, and provide better on-street parking.

When the policy is in effect, parking is prohibited on “even-numbered” sides of streets on even days of the month and on “odd-numbered” sides of streets on odd days of the month. Parking restrictions only apply to the designated route and are in effect from noon to 5 p.m. OR 1 to 6 a.m., depending on the street. Violators of the odd/even parking policy will be ticketed and fined $30.

 Enforcement of the snow route parking policy is announced in advance through area news media, including CityChannel Dubuque, social media, and through the City’s NotifyMe system. Sign up to be notified via text or email when the odd/even snow route policy is in effect at www.cityofdubuque.org/notifyme. For additional details including a map of the odd/even snow route, visit www.cityofdubuque.org/snow.
The Dubuque Regional Airport Commission has announced the appointment of Todd E. Dalsing as the new director of the Dubuque Regional Airport. Dalsing will begin his duties on Nov. 28, and will replace Robert A. Grierson, AAE, who is retiring after thirteen and a half years as Dubuque’s airport manager. Dalsing was hired as full-time airport operations specialist at the airport in 1994 and, in 2004, was promoted to operation and maintenance supervisor. Dalsing earned a bachelor of science degree in aviation management and flight operations from the University of Dubuque. He also holds private, instrument, and commercial pilot licenses.

City Manager Mike Van Milligen has named Shelley Stickfort as the City’s new human resources director. She replaces Randy Peck who retired in September after leading the City’s human resources/personnel office for 40 years.

Stickfort comes to Dubuque from the University of Iowa where she has served since 2012, most recently as director of employee and labor relations. Her prior roles at the University of Iowa were as senior human resources specialist for employee and labor relations and compliance officer for the office of equal opportunity and diversity. Stickfort earned her juris doctorate from the Drake University Law School and her bachelor’s degree from Drake University.

The City of Dubuque is continuing its annual distribution of a complimentary “holiday tag” for extra garbage to its curbside collection customers. Customers must request a holiday tag by presenting the original top portion of their utility bill that has the holiday tag information printed on it. The holiday tags will only be available until Jan. 3, 2020. Renters in housing units where the owner pays the City utility bill will need to request a holiday tag from the owner or property manager. Paperless billing customers requesting a holiday tag do not need to print their bill; however, verification of paperless billing status will be confirmed by City staff at the time of request.

Customers may pick up their holiday tag during normal business hours at the following locations:

- Municipal Services Center, 925 Kerper Ct.
- Utility Billing office, first floor of City Hall at 13th & Central
- Housing and Community Development office, third floor of the Historic Federal Building, 350 W. Sixth St.
- Leisure Services Department, 2200 Bunker Hill Rd. (9 a.m. - 6 p.m.)

The holiday tags may be used for refuse on any collection day in the future. For additional information, please contact the Utility Billing Department at 563-589-4144.

Learn about the City’s budget and provide input on where your dollars should go using fun, interactive tools on your computer or mobile device. First, answer a few simple questions on our Taxpayer Receipt module (www.cityofdubuque.org/taxpayerreceipt) to receive a personalized estimate of how your tax dollars are being spent. Then, use the budget simulation tool (www.cityofdubuque.org/budgetsimulation) to balance your own version of the City budget, under the same constraints as the City Council. Raise or lower budget allocations in certain categories, answer scenario questions on pressing community topics, and even provide comments or suggestions. The City will analyze all the feedback submitted and incorporate resident suggestions into the Fiscal Year 2021 budget.

*Appointment required. To make an appointment and to determine acceptable materials, call 563-589-4250 or visit www.cityofdubuque.org/yardwaste.
Maintaining Momentum Requires Strategic Goals

The changing of the seasons, especially the transition from summer to fall, is a time for both reflection and planning. The theme of the Fall 2019 State of the City message is about the importance of establishing strategic goals that will continue the positive momentum of the past well into the future.

City Council Goals

The City Council’s annual, facilitated, goal-setting sessions took place in mid-August, at which time the City’s 15-year vision statement for the community and the mission statement for the city organization were affirmed. We identified eight five-year goals for the city; top and high priorities for a 2019-2021 policy agenda; and a management agenda for 2019-2021 planned projects and initiatives.

Dubuque 2034 Vision Statement

Dubuque 2034 is a sustainable and resilient city and an inclusive and equitable community. Dubuque 2034 has preserved our Masterpiece on the Mississippi, has a strong diverse economy and expanding connectivity. Our residents experience healthy living and active lifestyles; have choices of quality, livable neighborhoods; have an abundance of fun things to do; and are engaged in the community.

City of Dubuque Mission Statement

Dubuque city government is progressive and financially sound with residents receiving value for their tax dollars and achieving goals through partnerships. Dubuque city government’s mission is to deliver excellent municipal services that support urban living; contribute to an equitable, sustainable city; plan for the community’s future; and facilitate access to critical human services.

City Council Adopted Five-Year Goals for Dubuque

- Robust Local Economy: Diverse Businesses and Jobs with Economic Prosperity
- Vibrant Community: Healthy and Safe
- Livable Neighborhoods and Housing: Great Place to Live
- Financially Responsible, High-Performance City Organization: Sustainable, Equitable, and Effective Service Delivery
- Sustainable Environment: Preserving and Enhancing Natural Resources
- Partnership for a Better Dubuque: Building Our Community that is Viable, Livable, and Equitable
- Diverse Arts, Culture, Parks, and Recreation Experiences and Activities
- Connected Community: Equitable Transportation, Technology Infrastructure, and Mobility

These goals are reflected in the three-year Policy Agenda and three-year Management Agenda that also were adopted as part of the goal-setting process.

Policy agenda items are issues that need direction or a policy decision by the City Council or need a major funding decision by the City Council, or issues that need City Council leadership in the community or with other governmental bodies.

Management agenda items are issues for which the City Council has set the overall direction and provided initial funding, may require further City Council action or funding, or are major management projects that may take multiple years to implement. Both the policy agenda and the management agenda each contain lists of top priority and high priority projects and issues.

Climate Action Goals

The City of Dubuque adopted the “Dubuque Community Climate Action and Resiliency Plan” in 2013. Efforts are under way to update to this plan and to reach our goal to reduce community-wide GHG emissions 50 percent below 2003 levels by 2030. The original plan was a mitigation plan and the updated plan also will explore adaptation strategies.

The overall goal of this effort is to develop a comprehensive, science-based, robust, equitable and innovative climate action plan that will:

- Review global and local climate challenges and define the challenges and opportunities we face in meeting ambitious climate and GHG reduction goals;
- Serve as a mechanism to unify the City’s existing and developing sustainability initiatives, strategies, and plans with appropriate climate science targets and the community’s desired priorities;
- Establish a set of climate action strategies, implementation plans, and metrics for measuring outputs and outcomes, lowering community-wide greenhouse emissions, and empowering and engaging residents, businesses, and institutions with positive actions and tangible benefits; and
- Prioritize implementation strategies using an equity toolkit in order to ensure benefits for all members of the community.

As Dubuque does with all strategic plans, robust community engagement will be an essential element of the climate action plan update. I invite and encourage all residents and stakeholders to watch for opportunities in the coming months to share ideas and concerns that will help to inform the City of Dubuque’s continued progress to address climate change impacts and to ensure the security of our community.
Census 2020 is Around the Corner!
The 2020 Census will be in full swing, beginning in January. This nationwide, constitutionally-mandated count, done once every 10 years, is our opportunity to make sure we are counted—and ensure that our communities get back the dollars we put into them. America — and Dubuque — has changed in the last 10 years, and this census will determine fair, proportionate voting representation and how more than $800 billion in federal funding is allocated each year.

For more information or to get involved, contact Guy Hemenway in Planning Services at 563-589-4210 or visit www.2020census.gov.

New Faces & Retirements
The City of Dubuque welcomes these new employees:

Adriene Alford - Transit
Murphy Bleymeyer - Library
Ronald Burbach - Transit
Christopher Cofield - Transit
Jacob Ironside - Transit
Paula Lorenz - Library
Beth Maiers - Transit
Mason Mettert - Airport
Yanely Nordin - Information Services
Jennifer Petersen-Brant - Economic Development
Temwa Phiri - Human Rights

Mark Portz - Police
Kerry Rogers - Finance
Laura Schwab - Library
Deb Searles - Water
Shelley Stickfort - Human Resources
Karoline Strittmater - Library
Will Sutton - Transit
Devin Sweeney - Water & Resource Recovery
Kristy Trentz - Airport
Shanté Weston - Legal

The City of Dubuque congratulates these recent retirees:

Ron Gulyash - Public Works
Joe Kirk - Housing

Craig Soltow - Public Works

The City of Dubuque welcomes these new board or commission members:

Housing Commission
Richard Baumhover
David Wall

Housing Trust Fund Advisory Committee
Dorothy Schwendinger

CDBG Partner Spotlight: Four Oaks
Each year the City of Dubuque supports many local organizations through the Community Development Block Grant, administered by the Housing and Community Development Department.

Four Oaks believes that every child deserves the opportunity to succeed. When children overcome their obstacles to success — whether it be housing, education, family stability and safety, or other challenges — families, homes, neighborhoods, and communities are stronger. Four Oaks is committed to helping children with family-centered, innovative programming that address the many barriers to stability.

The following programs are offered at the Dubuque location at 2460 Kerper Blvd.: Behavioral Health Intervention Services, Parents as Teachers, Family Development and Self-Sufficiency/Cornerstone Program, School Suspension Program, Supervised Community Treatment, Iowa Aftercare, Foster and Adoptive Services, Outpatient Therapy Services, and Functional Family Therapy. Four Oaks recently partnered with the City of Dubuque to provide a Supportive Services Program to assist individuals and families on their path to home ownership.

For more information, visit www.fouroaks.org or connect on Facebook, Instagram, or Twitter at @FourOaksToday.