PUBLIC ARTS AND INFRASTRUCTURE

WORKING GROUP DESCRIPTION: This group focuses on policies that demystify the process for application to and exhibition of Public Art. It assesses the elements and environment needed to foster expanded public art activity and support mechanisms for potential public art programs within the city and externally.

Short Term | 1 - 3 years
Primary Role:
- Establish a percent for art mechanism in support of public art and/or of grant funding or other arts and culture initiatives.
- Develop a public art policy and implement public art program funded by a "percent for art" mechanism (See Appendix A: Draft Public Art Policy") C.
- Clarify policies around existing City-managed or sponsored art activities and collections.

Secondary Role:
- Create and revise policies and procedures to encourage art activities and collections.

Mid Term | 4 - 6 years
Primary Role:
- Establish Facilitate low-cost or subsidized use of existing, underutilized facilities.
- Match existing facilities with appropriate users to ensure arts and cultural participants have adequate spaces to use.
- Study potential repurposing of current spaces that are not meeting the needs of their users or the community.
- Make art more visible in all aspects of daily life in Dubuque, whether through physical presence (public art or aesthetically pleasing functional structures) or through highlighting arts and culture through promotional efforts or everyday conversation (to long term).

Secondary Role:
- Offer activities at various times of day, geographic locations, and price points (including free).
- Make arts and cultural resources and activities available in every neighborhood in the city and county.

Continues on page 9
Long Term | 6 - 10 years

Secondary Role:

- Facilitate the presence and participation of arts and culture at non-cultural activities and venues (such as sporting events/venues, civic events, retail and dining establishments, hospitality environments, public spaces, places of worship, and City Hall).