

CREATIVE ECONOMY ARTISTS & ENTREPRENEURSHIP

WORKING GROUP DESCRIPTION: This group generates policy support for artists and entrepreneurs and recommends activities that create the environment to support the sector. The assist in the review of regulations, ordinances and incentives that affect the emerging local arts industry that will improve recruitment and retention of creative industries in the city.

Short Term | 1 - 3 years

Primary Role:

- Develop regulations and incentives friendly to free lancers and creative businesses C.
- Ensure new development agreements are geared toward retaining arts, culture and local character inherent in the neighborhood in which the new development will occur C.
- Create and revise policies and procedures to encourage arts and cultural activity.
- Facilitate networking, communication and collaboration among artists, art organizations and creative businesses.
- Facilitate monthly or quarterly presentations by arts and cultural organizations, creative businesses, or artists in large, mid- and small businesses throughout Dubuque.
- Create exchange programs teaming artists and creatives with company employees to solve problems creatively together (to midterm).

Secondary Role:

- Provide information and guidance on how to develop competitive applications for funding.

Mid Term | 4 - 6 years

Primary Role:

- Create forums for artists to show and sell their work.
- Provide, facilitate or support professional development for artists and creative professions.
- Foster community building among the creative community that strengthens the local support network for artists and creatives.
- Recruit creative leaders from other communities to settle in Dubuque.
- Incentivize artists and creative professionals to settle in Dubuque and Start their businesses or careers here.

Continues on page 14

- Provide and coordinate technical training to organizations and artists.
- Connect organizations and artists to professionals, advisors, volunteers or resources who have the expertise they seek.
- Establish professional development and training opportunities for artists to develop their skills.
- Create artists' in-residence programs to promote local artists' creative development.
- Establish artist exchange or visiting artist programs to bring leading professional artists to Dubuque from elsewhere, to promote creative exchange and dialogue with local artists.

Secondary Role:

- Diversify genres, artistic disciplines, activities (experiences, classes, events) to better match the interest of Dubuque residents.