

## CAPACITY AND INVESTMENT

**WORKING GROUP DESCRIPTION:** This group focuses on partnerships that lead to investment in the arts, percent for art initiatives, discovery of new funding streams and resources, cultivation of resources of individuals, businesses and community.

### Short Term | 1 - 3 years

#### Primary Role:

- Provide information and guidance on how to develop competitive applications for funding.
- Retain professional staff dedicated full time to arts and cultural development C.
- Allocate a budget for this department/art and cultural activity C.
- Establish equitable and transparent City funding mechanisms and processes to support a range of arts and cultural activity.
- Create channels for volunteerism, advisory and board roles for company employees in arts and cultural organizations and at events AC.

#### Secondary Role:

- Develop a public art policy and implement public art program funded by a “percent for art” mechanism (See Appendix A: Draft Public Art Policy”) C AC.
- Develop regulations and incentives friendly to free lancers and creative businesses C.
- Ensure new development agreements are geared toward retaining arts, culture and local character inherent in the neighborhood in which the new development will occur (to midterm).

### Mid Term | 4 - 6 years

#### Primary Role:

- Establish donation drives benefiting an arts and cultural organization or artist each month.

#### Secondary Role:

- Recruit creative leaders from other communities to settle in Dubuque.
- Incentivize artists and create professionals to settle in Dubuque and Start their businesses or careers here.
- Facilitate low-cost or subsidized use of existing, underutilized facilities
- Create artists’ in-residence programs to promote local artists’ creative development.