

Sustainable Dubuque Community Grants
 Rubric FY 19

1. Project Summary: 5 points

5	3	1
Project is clearly defined and achievable. Timeline and workplan is detailed enough to produce the proposed deliverables. Project addresses a need in the community.	Project is clearly defined and addresses a need in the community. Timeline and/or workplan leave some questions about project deliverables, or ability to implement the project.	Project is not clearly defined. Applicant has not identified how this project meets a need in the community.

2. Project Addresses Sustainable Dubuque Principle: 5 points

5	3	1
Project addresses more than one principle, addressing the holistic nature of sustainability, or will result in deeply impactful work relating to one principle. Clearly explains how project addresses principles.	Project addresses one principle and explains how it does so.	Project does not clearly address a Sustainable Dubuque principle or lacks explanation of how it will address principle.

3. Project addresses one or more of RCAC's 3 priority areas: 2 points

2	0
Project addresses one or more of RCAC's 3 priority areas	Project does not address one of RCAC's 3 priority areas

4. Project addresses diversity, equity and inclusion: 3 points

3	2	1
Project demonstrates a clear understanding of the meaning of diversity, equity and inclusion. Project clearly demonstrates specific efforts to include these concepts in planning and execution. Target audience includes traditionally unengaged or underserved populations. Marketing strategy clearly defines specific strategies to include diverse groups.	Project includes some effort to include diversity, equity, and inclusion in project planning and execution. There is a marketing plan that demonstrates some effort to market to diverse groups.	This project does not adequately demonstrate effort to include diverse voices in the planning stage. There is no plan to market specifically to include diverse groups in project execution.

5. Project includes community engagement and/or community education: 3 points

3	2	1
Community members had input regarding the need for and design of the project. Applicant clearly describes a plan for community engagement and/or education. Education efforts include detail about how the project will further the community's Sustainable Dubuque goals.	Applicant includes a plan for community engagement and/or education but lacks appropriate details to confirm that efforts will be successful.	Applicant does not clearly identify a plan for community engagement and/or education.

6. Determination of success: 3 points

3	2	1
Vision of project and its success can be clearly quantified. A plan to reach people and make a shift has enough detail to ensure its execution. Successful projects will help move towards becoming a more sustainable community.	Project success is likely, although it's unclear that the applicant has identified their vision or has ability to reach desired demographic.	Success of the project is not clear because it cannot be quantified or has not been well thought out.

7. Measurement of impact: 3 points

3	2	1
Direct impacts of project can be clearly quantified. A plan to measure impact has enough detail to ensure its execution. Successful projects will help move towards becoming a more sustainable community.	Impact of the project is likely, although it's unclear that the applicant has identified an action plan to collect relevant data.	Direct impact of the project is not clear.

8. Prior experience impacting the community: 3 points

3	2	1
Organization and/or individuals demonstrate experience in implementing projects that impact the community. If applicant does not have experience, they have secured partnerships with organizations that can assist, or have developed a workplan with a high enough level of detail that success is likely.	Applicant or confirmed partners have participated in community efforts in the past.	Applicant has not identified any experience participating in community efforts and/or impacting community in the past. <i>If previous SDCG grantee: Applicant did not adequately fulfill requirements of previous grant.</i>

9. Budget: 3 points

3	2	1
Project budget and intended use of requested funds are clear and appropriate. Budget is realistic to achieve desired outcome.	Project budget and intended use of requested funds are identified.	Budget information is incomplete, or requests inappropriate items. Budget is not realistic to achieve desired outcome.

10. Match: 3 points

3	2	1
Applicant has committed time, talent, or treasure to make this project happen. Necessary partners have committed to implementation of the project.	Applicant has identified potential matching sources, including partners, but has not confirmed all commitments.	No match is identified.