

Economic Development

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ECONOMIC DEVELOPMENT DEPARTMENT

Budget Highlights	FY 2018 Actual	FY 2019 Budget	FY 2020 Requested	% Change From FY 2019 Budget
<u>Expenses</u>				
Employee Expense	332,139	341,796	330,126	-3.4%
Supplies and Services	2,652,568	2,255,835	2,248,043	-0.3%
TIF Rebate Payments	3,725,984	2,947,370	2,503,836	-15.0%
Equipment	495	1,230	1,785	45.1%
Subtotal	6,711,186	5,546,231	5,083,790	-8.3%
Debt Service	4,560,784	3,032,853	3,174,418	4.7%
Total	11,271,970	8,579,084	8,258,208	-3.7%
<u>Resources</u>				
TIF Charges	8,286,768	5,980,223	5,678,254	-5.0%
TIF Land Sales/Reimbursements	395,180	381,867	386,175	1.1%
Hotel/Motel Tax (50%)	1,075,917	1,134,522	1,153,966	1.7%
Farmland Rent	49,708	81,717	49,708	-39.2%
Miscellaneous Revenue	24,400	27,400	27,400	0.0%
Total	9,831,973	7,605,729	7,295,503	-4.1%
Property Tax Support	1,439,997	973,355	962,705	(10,650)
Percent Increase (Decrease)				-1.1%
Personnel - Authorized FTE	3.50	3.50	3.75	

Improvement Package Summary

1 of 2

This improvement package upgrades the full-time Project Coordinator (GE-30) to a full-time Assistant Economic Development Director (GE-36). The Assistant Director would be responsible for assisting the Economic Director in planning, directing, managing, and overseeing the activities and operations of the Economic Development Department, including business retention, and expansion; budget and financial operations; development, implementation and oversight of contract monitoring and compliance, workforce development programs; coordination and collaboration with community economic development partners; development of policies and guidelines; and marketing activities. Interfaces directly with both public institutions and private sector businesses on economic development project and related activities. Recurring cost includes cost of position and benefits, monthly data plan, conferences and education and training. Non-Recurring cost includes a tablet.

Related Cost:	\$ 14,752	Tax Funds	Recurring	Recommend - Yes
Related Cost:	\$ 950	Tax Funds	Non-Recurring	
Total Cost:	<u>\$ 15,702</u>			
Property Tax Impact:	\$ 0.0062	0.06%		
Activity:	Economic Development			

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This improvement package provides for the addition of a seasonal intern position (NA-38). This position would assist the part-time Account Clerk and would work an opposite schedule to avoid needing additional technology.

Related Cost: \$ 7,827 Tax Funds Recurring **Recommend - Yes**
Property Tax Impact: \$ 0.0031 0.03%
Activity: Economic Development

Significant Line Items

Employee Expense

1. FY 2020 employee expense reflects a 1.5% wage package increase.
2. The Iowa Public Employee Retirement System (IPERS) City contribution of 9.44% is unchanged from FY 2019 The employee contribution of 6.29% is unchanged from FY 2019.
3. The City portion of health insurance expense decreased from \$1,193 in FY 2019 to \$921 in FY 2020 per month per contract which results in an annual cost savings of \$9,257 or 22.77%.

Supplies and Services

4. Payments to Other Agencies provide for TIF backed economic development grants. Rebate payments count against the City’s statutory debt limit unless there is a non-appropriation clause approved in the development agreement and in that case only the current annual payment counts against the City’s statutory debt limit. The City began using non-appropriation clauses in development agreements beginning in January 2013.

The grant estimates totaling \$1,165,770 in FY 2020 in the Greater Downtown TIF district are to:

Greater Downtown TIF Rebate Payments		
Adobos Mexican Grill	\$ 5,905	Last payment FY 2022
Flexsteel Headquarters	\$ 194,909	Last payment FY 2024
Linseed Oil Paintworks	\$ 16,795	Last payment FY 2025
Rousselot, Inc.	\$ 10,885	Last payment FY 2025
Hotel Julien	\$ 207,843	Last payment FY 2026
253 Main St.	\$ 2,953	Last Payment FY 2027
Barker Financial	\$ 13,502	Last payment FY 2027
44 Main	\$ 23,545	Last payment FY 2027
Engine House #1	\$ 9,800	Last payment FY 2027
Franklin Investment	\$ 30,803	Last payment FY 2028
Spahn and Rose	\$ 105,025	Last payment FY 2027
Nottingham Properties	\$ —	Last payment FY 2028
Schmid Innovation Center	\$ 116,200	Last payment FY 2028
Bonson Block	\$ 7,664	Last payment FY 2028

Greater Downtown TIF Rebate Payments		
Adobos Mexican Grill	\$ 5,905	Last payment FY 2022
Flexsteel Headquarters	\$ 194,909	Last payment FY 2024
Linseed Oil Paintworks	\$ 16,795	Last payment FY 2025
Plastic Center	\$ 7,206	Last payment FY 2028
Roshek Building	\$ 265,415	Last payment FY 2030
Steeple Square	\$ 4,543	Last payment FY 2030
Novelty Iron Works	\$ 142,777	Last payment FY 2031
Total	\$1,165,770	

The grant estimates totaling \$1,091,062 in FY 2020 in the Dubuque Industrial Center West TIF district are to:

Dubuque Industrial Center TIF Rebate Payments		
Faley Properties	\$ 105,109	Last payment FY 2022
Green Industrial Supply	\$ 201,802	Last payment FY 2023
Tri-State Quality Metals	\$ 49,239	Last payment FY 2026
Hormel Foods	\$ 670,551	Last payment FY 2026
Roasting Solutions	\$ 39,955	Last payment FY 2028
Rite Hite	\$ 24,406	Last payment FY 2029
Total	\$1,091,062	

The grant estimates in FY 2020 in the Lake Ridge TIF district are to:
The Rose of Dubuque \$17,087 (last payment in 2024).

The grant estimates totaling \$37,921 in FY 2020 in Tech Park TIF district are to:

Technology Park TIF Rebate Payments		
Rockfarm Holdings	\$ 37,921	Last payment FY 2027
Total	\$ 37,921	

The grant estimates in FY 2020 in the North Cascade Road Housing TIF district are to:
North Cascade Road Developers LLC \$144,669 (last payment in 2025). In addition, \$434,007 will be generated for public improvements and \$356,180 for low and moderate-income projects.

The grant estimates in FY 2020 in the English Ridge Housing TIF district are to:
English Ridge LLC \$60,345 (last payment in 2027). In addition, \$181,034 will be generated for public improvements and \$148,571 for low and moderate-income projects.

The grant estimates in FY 2020 in the South Pointe Housing TIF district are to:
Dubuque South Pointe LLC \$5,159 (last payment in 2030). In addition, \$15,475 will be generated for public improvements and \$12,701 for low and moderate-income projects.

The grant estimates in FY 2020 in the Rustic Point Housing TIF district are to:

Derby Grange LLC \$2,356 (last payment in 2030). In addition, \$5,496 will be generated for public improvements and \$4,833 for low and moderate-income projects.

5. Travel City Business is increased from \$34,200 in FY 2019 to \$35,370 in FY 2020. This line item represents the budget for federal initiatives (\$24,000); Diversity Summit sponsorship (\$5,000); Diversity Summit registration for leadership team (\$5,000); and Arts and Cultural Affairs (\$200). In FY 2020, \$435 was added for staff to attend the Growing Sustainable Communities Conference and \$735 was added for staff to attend the Iowa League of Cities Conference hosted in Dubuque.
6. Contracted Services decreased from \$1,879,971 in FY 2019 to \$1,868,956 in FY 2020. The following service agreements are budgeted in Economic Development in FY 2020:

Contracted Services Agency	FY 2019	FY 2020	Change	%
Travel Dubuque	\$ 1,134,522	\$ 1,121,130	\$ (13,392)	(1)%
Dubuque Area Labor Management Council	\$ 30,000	\$ 30,000	\$ —	— %
Dubuque Main Street	\$ 74,276	\$ 76,653	\$ 2,377	3 %
Greater Dubuque Development Corporation	\$ 470,613	\$ 470,613	\$ —	— %
Prosperity Eastern Iowa	\$ 5,085	\$ 5,085	\$ —	— %
Access Dubuque	\$ 5,475	\$ 5,475	\$ —	— %
America's River Festival	\$ 10,000	\$ 10,000	\$ —	— %
Inclusive Dubuque	\$ 75,000	\$ 75,000	\$ —	— %
Project Hope	\$ 75,000	\$ 75,000	\$ —	— %
Total	\$ 1,879,971	\$ 1,868,956	\$ (11,015)	(1)%

These contracted services for Economic Development are expenses that the City would have within its organization regardless of who provides the services.

Debt Service

7. The FY 2020 annual debt service includes (\$3,174,418):

Amount	Debt Series	Source	Purpose	Final Payment	Call Date
\$ 84,800	G.O. 2017A	GDTIF	Town Clock Plaza	2021	2025
\$ 95,409	TIF revenue	GDTIF	40 Main	2021	
\$ 644,150	G.O. 2016B	DICW	Synergy Ct/N. Siegert	2023	2023
\$ 33,600	G.O. 2016B	GDTIF	Kephart's Building	2023	2023
\$ 33,912	G.O. 2011B	DICW	S. Siegert	2026	2018
\$ 128,150	G.O. 2017A	DICW	N. Siegert	2029	2025
\$ 194,005	G.O. 2017A	GDTIF	Housing Incentives	2030	2025
\$ 194,750	G.O. 2017A	GDTIF	Millwork Parking	2030	2025
\$ 217,922	IFA loan	GDTIF	Caradco	2030	
\$ 383,794	G.O. 2012B	GDTIF	1-Way to 2-Way	2031	2020
\$ 255,389	G.O. 2014C	GDTIF	Intermodal	2032	2021
\$ 143,143	G.O. 2012F	GDTIF	ED Grants	2032	2018

Amount	Debt Series	Source	Purpose	Final Payment	Call Date
\$ 139,820	G.O. 2012H	GDTIF	Bus Storage/Bluff Restrooms	2032	2018
\$ 284,260	G.O. 2012C	DICW	S. Siegert	2032	2019
\$ 58,705	G.O. 2012C	GDTIF	Washington Neighborhood	2032	2019
\$ 29,762	G.O. 2012D	DICW	S. Siegert	2032	2019
\$ 10,649	G.O. 2012H	DICW	Land Acquisition	2032	2018
\$ 116,975	G.O. 2014C	DICW	Land Acquisition	2034	2021
\$ 15,825	G.O. 2014B	GDTIF	DT Loan Pool	2034	2021
\$ 109,398	Planned	GDTIF	Colts Building Renovation	2039	
<u>\$ 3,174,418</u>	Total Economic Development Annual Debt Service				

In addition, Greater Downtown TIF will transfer to the Debt Service fund (\$3,135,087) to pay a portion of the America's River Fund debt (\$334,350); Library Renovation debt (\$202,800); Port of Dubuque Parking Ramp (\$2,015,125); Intermodal Facility (\$302,812); and Downtown Parking Ramp Debt (\$280,000). The Port of Dubuque Parking Ramp debt is reimbursed by the Diamond Jo through a minimum assessment agreement and an annual shortfall payment.

Revenue

8. The payment from Dubuque Initiatives for processing of payments has unchanged from \$27,400 in FY 2019 to \$27,400 in FY 2020.
9. Farmland Rent decreased from \$81,717 in FY 2019 to \$49,708 in FY 2020 based on FY 2018 actual of \$49,708. This line item represents rent of farmland in Dubuque Industrial Center West that has been acquired but not developed.

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Economic Development formulates and implements strategies which retain and create jobs, enhance the tax base, stabilize the local economic base and encourage economic self-sufficiency, working primarily in the areas of downtown, Historic Millwork District, riverfront and industrial park development – thus improving the community’s overall quality of life.



SUCCESS IS ABOUT PLANNING, PARTNERSHIPS AND PEOPLE LEADING TO OUTCOMES

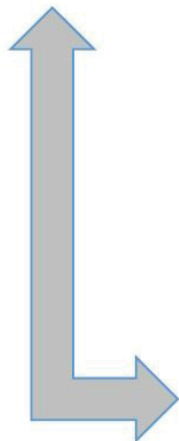
PEOPLE

We work to attract and retain an appropriate mix of businesses for the purpose of increasing employment opportunities, attracting skilled workers and to provide the town with a stable economy. We focus efforts on creating healthy, diverse neighborhoods in the community.



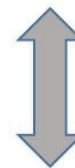
PLANNING

We facilitate projects related to the preparation and administration of City plans and work with businesses and consultants to plan and develop areas such as the Historic Millwork District, the Downtown, the Port of Dubuque, Urban Renewal Districts and the Industrial and Technology parks to generate income and employment opportunities along with a strong tax base.



PARTNERSHIPS

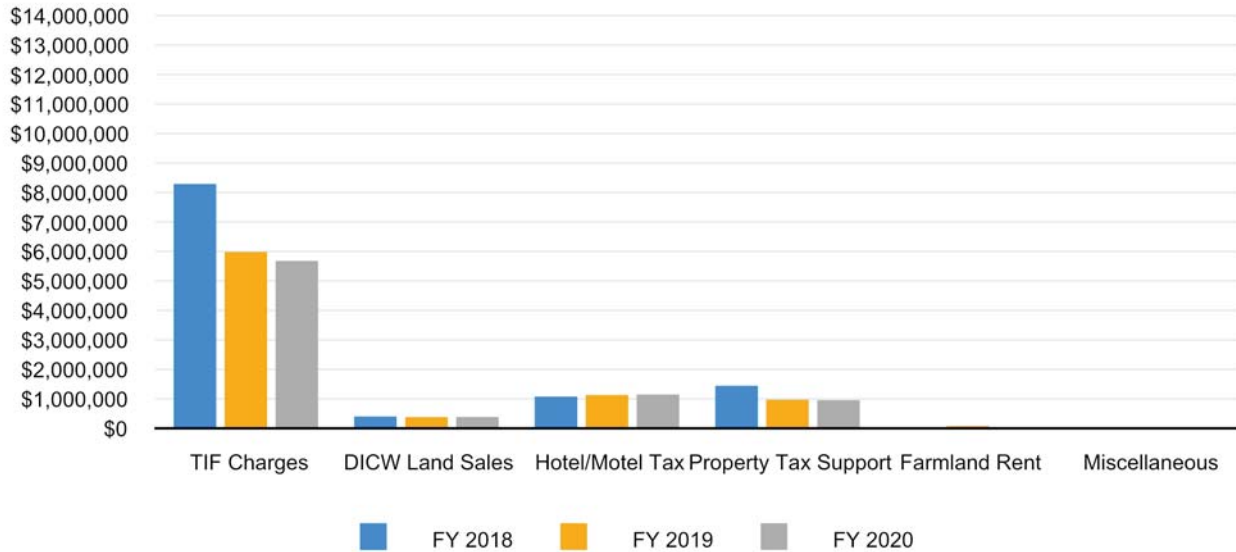
We support partnerships among business, communities and nonprofit organizations that strengthen the economic health and quality of life for the city of Dubuque. We promote economic development assistance to area businesses in cooperation with federal, state and local agencies.



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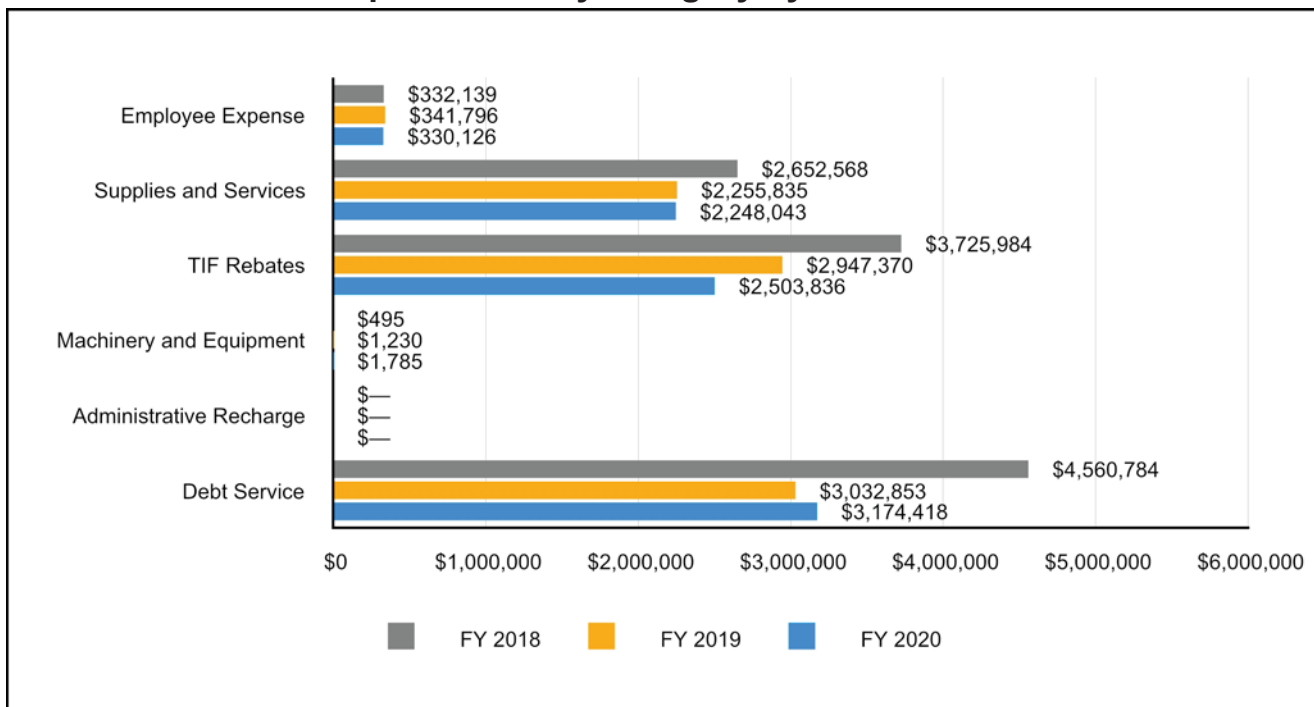
	FY 2018	FY 2019	FY 2020
Full-Time Equivalent	3.50	3.50	3.75

Resources and Property Tax Support



The Economic Development Department is supported by 3.75 full-time equivalent employees.

Expenditures by Category by Fiscal Year



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Administration

Overview

The Economic Development Department provides professional leadership in economic development, downtown redevelopment, riverfront and industrial development. Economic Development offers many different financial incentives to encourage property development/ improvement and job creation. Some of the programs include:

- **Tax Increment Financing (TIF)** - An incentive program which captures the increased property taxes a business pays from improving their property. This incentive can be used to help pay for needed infrastructure improvements or to provide grants to the business. Businesses must commit to job creation in the community or must have an extraordinary positive impact for the community to offer this incentive.
- **Land Discounts** - The sale of city-owned property to businesses that commit to significant job creation in the community.
- **Downtown Rehabilitation Program** - This includes façade, design and financial planning grants and loans. These incentives are available in the Greater Downtown Urban Renewal Area, including the Washington Neighborhood, the Historic Millwork District, and other areas.
- **Downtown Housing Incentive** - Funds the rehabilitation of vacant downtown buildings into affordable, market rate rental housing.
- **State of Iowa Programs** - The department partners with the State of Iowa to provide incentives for qualifying projects from the following: High Quality Jobs program, Workforce Housing tax credits, Historic tax credits, and Community Development Block Grant funds.
- **EPA Brownfields Assistance** - The department and its consultants provide funds to alleviate real or perceived contamination on properties in order to promote economic development.

Administration Funding Summary			
	FY 2018 Actual	FY 2019 Budget	FY 2020 Requested
Expenditures	10,951,326	8,221,940	7,909,256
Resources	9,827,798	7,605,499	7,291,328

Administration Position Summary	
	FY 2020
Economic Development Director	1.00
Assistant Economic Development Director	1.00
Confidential Account Clerk	0.50
Intern	0.25
Total FT Equivalent Employees	2.50

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Highlights of the Past Year

Grading of Certified Site

Dubuque was selected as a finalist community among four states by a company considering expansion with approximately \$350 million capital investment to construct a 350,000 square foot facility that would employ approximately 450 people within five years with an estimated payroll of \$22 million. In order to strengthen Dubuque's Bid for selection and to remain a viable option site, prep work was initiated on Dubuque industrial Center West newly formed State of Iowa **Certified Site**.

True North Initiative - Greater Dubuque has rebranded Downtown Transformation to Dubuque's True North. Activities include data collection, scientific polling, staffing and rebuilding the True North Development Corporation (previously Washington Neighborhood Community Development Corporation), involvement in the CHANGE program, and North End gateway improvements. GDDC and City staff are collaborating on the initiative.

Flexsteel Industries, Inc. plans to invest approximately \$25 million to construct a new 300,000 square foot manufacturing facility in Dubuque. The proposed project would relocate an estimated 200 current positions from the existing facility at 3400 Jackson Street to the new Flexsteel Manufacturing facility in the Dubuque Industrial Center South. The project is expected to be completed by March 2019

The Economic Development Department assisted in the facilitation of the purchase of the **Malting & Brewing Building** (3000 Jackson Street). The developer has secured the structure to make it safe for construction and started design drawings to turn the building into 110+ apartments with a healthy food grocer among other retail on the main floors. Construction is slated to start in the Spring of 2019 and phasing the project to completion over the next 2 years.

The City of Dubuque, as a member of the East Central Intergovernmental Association Brownfields Coalition submitted a grant application to the U.S. Environmental Protection Agency for the **Brownfields Revolving Loan Fund Grant**. The Coalition was awarded \$800,000 to assist with brownfields clean-up throughout the region. The funding requires that it can only be used on sites in jurisdictions that are part of ECIA's Brownfields Coalition. The funding will be available to both government entities and developers. The Coalition seeks to revitalize distressed neighborhoods, create jobs, and improve quality of life in eastern Iowa. This work builds on successful brownfields activities funded with EPA Assessment grants to both ECIA and the City of Dubuque.

An emphasis in the community has been the rehabilitation of former school buildings into rental residential facilities in the downtown area. The Economic Development department provided a letter of commitment to assist in the rehabilitation of **Marquette Hall** formerly known as Sacred

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Heart School in Dubuque's North end community at 2222 Queen Street into a total of 28 affordable rental residential units.

The Consulting firm RDG was engaged to provide the services outlined within the RFP of creating an opportunity to reimagine the circulation and urban fabric of the **Central Avenue Corridor** between 11th Street and 22nd Street in the Washington Neighborhood. While there have been significant efforts focused on revitalizing the corridor to date, the success of the corridor's future will be defined by the citizens that live, work and play within the neighborhood. The consultant's strategy to complete the master plan will be collaborative focused and visionary concepts and imagery. The Washington Neighborhood is growing at about a 9% rate annually. The Southwest Arterial is progressing quickly and expected to be complete in late 2019. Upon completion, nearly 600 semi-trucks will be removed from the corridor, creating an opportunity to re-imagine the Corridor.

The Federal Tax Cut and Jobs Act of 2017 established a new economic tax incentive called **Opportunity Zones**. Opportunity Zones use tax incentives to draw long-term patient investment to census tracts struggling with low-income households and sluggish business growth. The program targets neighborhood revitalization and towns in need of investment. The payoff for investors is avoided capital gains tax. As a tax incentive, the Opportunity Zones program is designed to encourage long-term, private investments in low-income census tracts. In Iowa, 25 percent of the state's low-income communities census tracts were eligible to be nominated to the U.S. Department of the Treasury for Opportunity Zone designation. The Iowa Economic Development Authority accepted the applications from eligible Iowa applicants interested in being nominated to secure this designation. Once designated, the tracts will be in place for 10 years. With a history of attracting market-based investment and the demonstrated capacity to implement big projects, Opportunity Zone designation for two contiguous census tracts (1, 5) was approved by the state and U.S Treasury.

Future Initiatives

The Economic Development Department anticipates making application to the **EPA Multipurpose Grant**. This grant opportunity will provide funding to conduct a range of eligible assessment and cleanup activities at one or more Brownfield sites in a target area. These multi-purpose grants (assessment and cleanup combination) are available up to \$1,000,000. The Target area will be the Dubuque's South Port redevelopment area.

Additionally, a coalition of local partners including NICC, Opportunity Dubuque, Iowa Workforce Development, and Dubuque Area Labor Management are working on the development and submission of a **U.S. EPA Environmental Workforce Development Job Training Grant**. A critical part of the EPA's EWDJT program is to further environmental justice by ensuring that residents living in communities historically affected by economic disinvestment, health

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disparities, and environmental contamination -- such as low-income, minority, and tribal communities -- have an opportunity to reap the benefits of revitalization and environmental cleanup. Through the link to on-the-ground assessment and cleanup activities, Environmental Workforce Development and Job Training Grants train unemployed and under-employed residents of communities impacted by a variety of waste facilities, blighted properties, contaminated sites, and other environmental issues for environmental jobs that contractors may otherwise fill from outside the affected community.

Tax Increment Financing continues to be an important tool. The City of Dubuque has provided \$60,116,715 in Tax increment Financing or Bond incentives for businesses since 1990. This has leveraged \$592,378,336 in private investment by these businesses. With the use of TIF, businesses in Dubuque have retained and created 8,574 jobs. 84 projects have benefited from the use of Tax Increment Financing.

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Performance Measures




Community Development - Activity Statement

Identify resources and partnerships within a broad context of economic development approaches to improve the quality of life for the citizens of Dubuque.

Goal: Economic Prosperity

Outcome #1: Improve the economic health of our community

When the income of an area rises, it indicates that businesses are performing well and residents have more money to spend, increasing the overall standard of living.

-  Provide financial tools for businesses to develop and prosper
-  Encourage local businesses to improve their sustainability and profitability by developing their offerings of sustainable products and services and their use of sustainable products, services, and practices.
-  Create/Attract new jobs and businesses in the sustainability sectors.


Development Agreements

Economic Development staff facilitate, prepare and monitor development agreements in conjunction with the Legal Department. Staff work with developers and businesses to prepare a tailored agreement that corresponds with their expansion/development plans, as well as meets City Council's objectives of local expansion, affordable market rate housing creation, and job creation.

Economic Development staff currently monitor approximately 90 development agreements to ensure the developers/employers meet the requirements within the agreements, which include required minimum physical improvements, timing of improvements, and job creation. Staff also monitor and prepare Tax Increment Financing rebates as outlined in the agreements. The Economic Development Department continuously seeks additional funds from public and private sources to provide access to several programs which can be tapped to encourage business growth in Dubuque.

Outcome #2: Facilitate the development of a Place-Based Economy

This effort is crucial to strengthening the roots of our locally owned businesses and enhancing Dubuque as a pro-business city and entrepreneurial environment


-  Focus on growing the local economy, which is deeply rooted in Dubuque's geographic, physical and human capital strengths for long term economic stability. This is an opportunity to center on strong place development throughout the city, building a unique

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city form and fabric that continues to attract a talented workforce and fosters collaboration.

Outcome #3: Workforce Development & Diversity

Recruitment and retention of valuable employees is now recognized as one of the most important issues facing corporate America.

-  Work with Inclusive Dubuque to address inequities identified in our community via their Equity Profile, particularly in the area of economic wellbeing.

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Arts & Cultural Affairs

Overview

The Arts & Cultural Affairs Office works to strengthen the City's arts initiatives and improve coordination between various arts groups by working with the Arts and Cultural Affairs Advisory Commission. Additionally, the Arts & Cultural Affairs Office manages the Art on the River program and administers two City grant programs awarded to local arts and cultural organizations.

Arts & Cultural Affairs Funding Summary			
	FY 2018 Actual	FY 2019 Budget	FY 2020 Requested
Expenditures	\$ 320,645	\$ 357,144	\$ 348,952
Resources	\$ 4,175	\$ 230	\$ 4,175

Arts and Cultural Affairs Position Summary	
	FY 2020
Arts & Cultural Affairs Coordinator	1.00
Total FT Equivalent Employees	1.00

Highlights of the Past Year

Updated the arts granting system to reflect:

- National standards and best practices - professional, unaffiliated jury panel; independent financial review; and blind funding assignment
- Grantees were offered scholarship funding to attend DEI workshop with Inclusive Dubuque

Coordinated 13th year of Art on the River exhibition which expanded to include:

- A curated invitational and resulting themed exhibit Art on the River Driftless featuring regional artist celebrating the Driftless region
- This year's exhibit features kinetic art as well as light based art work.
- The Marshallese community featuring their cultural traditions including dance, music and craft making as it related to their residency in Dubuque
- Audio guide App Otocast for improved community engagement

Co-ordinated pilot program Art in the Park: Snow Sculpting Competition

- Created partnership with the private sector to host Dubuque's first ever state championship in snow sculpting
- Sending a state representative to the U.S National Snow Sculpting Championship
- Engaged 400 community members and visitors in the winter
- Conceptualized a program that aims to create temporary, professional art, community art and community engagement in different neighborhoods

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-Coordinated Business of the Arts second event -- Making a Living, Making Music. Featuring music licensing professional from Broadjam.com. This event focused on providing practical and business strategies, and industry insight to local musicians. Attendees were offered scholarships to Between the Waves music conference in Madison (22 attendees)

-Master Plan Community Enactment Strategy - convening community stakeholders to participate in moving forward with the master plan. The Master Plan Taskforce was assembled with 15 cross-disciplinary community members who have in turn convened the following working groups:

Public Art and Infrastructure

This group focuses on policies that demystify the process for application to and exhibition of Public Art. It assesses the elements and environment needed to foster expanded public art activity and support mechanisms for potential public art programs within the city and externally.

Accessibility, Engagement and Inclusion

This group focuses on the inclusion of neighborhoods in different areas in Dubuque, creating and maintaining awareness of the other; improving access to existing programs, fostering a welcoming atmosphere, creating a model for engagement of marginalized groups and traditionally included groups.

Creative Economy, Artists and Entrepreneurship

This group generates policy support for artists and entrepreneurs and recommends activities that create the environment to support the sector. They assist in the review of regulations, ordinances and incentives that affect the emerging local arts industry that will improve recruitment and retention of creative industries in the city.

Capacity and Investment

This group focuses on partnerships that lead to investment in the arts, percent for art initiatives, discovery of new funding streams and resources, cultivation of resources of individuals, businesses and community.

Branding and Communication

This group will recommend and execute communication concepts consistent with the established identity of Dubuque. They will focus on creating a unifying identity, focusing on and establishing brand concepts, promotion of the implementation process and the success of the Master Plan and improving the internal messaging about the arts with in the Dubuque community

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Future Initiatives

1. Art in the Park - a program that focuses on the trifecta of:
 - Professional temporary public art
 - Community art making
 - Engagement in public spaces (mainly parks) in different neighborhoods
2. Arts and Business Symposium- An expansion of the current Arts and Business events focused on the wide range of topics that affect both the arts and business. This can include the opportunity for multiple speakers and a workshop.
3. Culture Grant that focuses on creating visibility and promoting the cultural aspects of the people residing in Dubuque.
4. Arts and Science Alliance - a program that will bring together artists, tradesmen, engineers and IT professionals and students in a collaborative space with the aim of creating or curating multidimensional, technologically infused art with a sustainability focus.
5. Junior Commission - a group with members ages 16- 25 that operates as an arm of the Advisory commission. Under the supervision of staff and the commission, this group will work together on initiatives specifically focused on engaging their own age group to assist in the city-wide effort to retain young people.

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Performance Measures

Arts & Cultural Affairs - Activity Statement

Present a visible presence in the community as a proactive leader in the arts community of Dubuque. Leverage resources to help grow Dubuque's creative economy.



Goal: Experiences and Activities



Outcome #1: Coordinate the Arts and Culture Special Projects Grant Program and distribution of annual operating budget support

Since 2005, the City of Dubuque has provided **over \$2.8 million** to area arts and culture organizations and other non-profits for programs that reach thousands of Dubuque adults and children each year.

Organization	GRAND TOTAL
Bell Tower Productions	\$212,620.57
Colts Drum & Bugle	\$375,057.00
Dubuque Arts Council	\$70,798.84
Dubuque Chorale	\$19,231.66
Dubuque Fine Arts Society	\$32,007.58
Dubuque Museum of Art	\$282,123.81
Dubuque County Historical	\$553,639.00
Dubuque Symphony Orchestra	\$515,644.00
Fly-By-Night Productions	\$23,969.48
Julien Dubuque Int'l Film Festival	\$35,977.72
Northeast Iowa School of Music	\$121,067.03
Four Mounds Foundation	\$55,922.00
Grand Opera House	\$290,636.25
Dubuque Arboretum	\$85,962.16
Dubuque Main Street/DDCC	\$16,219.00
Loras College	\$19,127.00
Dubuque Community School Foundation	\$2,995.00
Clarke University	\$10,872.00
Voices Productions	\$7,231.00
Matter/Creative Adventure Lab	\$29,993.55
Dubuque Main Street	\$25,222.00
Rising Star Theatre Co	\$14,800.90
Healing Moments	\$3,000.00
Studio Works/DAAC	\$15,479.00
Multicultural Family Center	\$5,175.00
Friends of Mines of Spain	\$5,000.00

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St. Mary's Church	\$6,005.00
Music Men	\$1,320.16
Friends of St. Mary/Steeple Square	\$16,492.00
Children of Abraham	\$3,500.00
Downtown Christian Outreach	\$2,800.00
DubuqueFest Fine Arts Festival	\$4,877.35
TOTAL	\$2,864,766.06



DID YOU KNOW?

The non-profit arts and culture industry in Dubuque generates \$47.2 million in annual economic activity, supporting 1,530 full-time equivalent jobs and generates \$5 million in local and state government revenues and \$36.7 million in household income to local residents.

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Recommended Operating Revenue Budget - Department Total 60 - ECONOMIC DEVELOPMENT

Fund	Account	Account Title	FY17 Actual Revenue	FY18 Actual Revenue	FY19 Adopted Budget	FY20 Recomm'd Budget
210	41205	TAX INCREMENT RECEIPTS	3,805,776	3,700,885	2,036,837	2,447,820
215	41205	TAX INCREMENT RECEIPTS	298,755	143,328	684,272	926,705
216	41205	TAX INCREMENT RECEIPTS	0	201,253	378,094	386,549
217	41205	TAX INCREMENT RECEIPTS	0	0	0	33,044
218	41205	TAX INCREMENT RECEIPTS	0	0	0	12,685
225	41205	TAX INCREMENT RECEIPTS	478,672	521,854	41,942	40,301
231	41205	TAX INCREMENT RECEIPTS	18,846	19,607	15,809	22,767
240	41205	TAX INCREMENT RECEIPTS	6,776,502	7,439,723	7,026,043	6,868,237
243	41205	TAX INCREMENT RECEIPTS	1,036	0	0	0
41	TAXES	- Total	11,379,585	12,026,650	10,182,997	10,738,108
241	43105	INTEREST, LOANS	55,761	42,984	0	42,000
210	43110	INVESTMENT EARNINGS	23,059	46,744	0	43,892
215	43110	INVESTMENT EARNINGS	0	2,050	0	1,841
216	43110	INVESTMENT EARNINGS	0	1,117	0	928
225	43110	INVESTMENT EARNINGS	1,349	2,372	0	2,201
231	43110	INVESTMENT EARNINGS	0	99	0	81
240	43110	INVESTMENT EARNINGS	117,791	131,828	0	130,556
241	43110	INVESTMENT EARNINGS	7,406	18,945	0	40,000
243	43110	INVESTMENT EARNINGS	386	0	0	0
400	43110	INVESTMENT EARNINGS	7,107	0	0	0
100	43242	RENT, FARM LAND	81,717	49,708	81,717	49,708
241	43405	PRINCIPAL, LOANS	450,128	196,398	0	102,000
43	USE OF MONEY AND PROPERTY	- Total	744,705	492,244	81,717	413,207
400	44100	BAB SUBSIDY NON GRANT	22,612	0	0	0
44	INTERGOVERNMENTAL	- Total	22,612	0	0	0
210	45787	I & C PROPERTY TAX REPLAC	404,764	377,437	0	255,675
225	45787	I & C PROPERTY TAX REPLAC	52,309	55,403	0	0
240	45787	I & C PROPERTY TAX REPLAC	284,143	274,166	0	205,302
45	STATE GRANTS	- Total	741,217	707,005	0	460,977
100	51919	DBQ INITIATIVES PAYMENT	24,400	24,400	27,400	27,400
100	51965	EVENTS REVENUE	0	4,175	0	4,175
51	CHARGES FOR SERVICES	- Total	24,400	28,575	27,400	31,575
240	53102	PRIVATE PARTICIPANT	123,625	0	123,625	0
100	53605	MISCELLANEOUS REVENUE	30	0	30	0
100	53620	REIMBURSEMENTS-GENERAL	2,956	1,095	2,956	1,095
53	MISCELLANEOUS	- Total	126,611	1,095	126,611	1,095
210	54105	LAND SALES	0	2,731,201	0	0
400	54210	GO BOND PROCEEDS	5,754,950	239,491	0	0
400	54220	BOND DISCOUNT	140,310	1,536	0	0
54	OTHER FINANCING SOURCES	- Total	5,895,261	2,972,228	0	0
400	59100	FR GENERAL	728,958	647,608	135,000	217,922
100	59210	FR DICW TIF	286,758	278,508	275,613	275,868
400	59210	FR DICW TIF	1,830,524	1,854,927	1,244,291	1,247,858

**Recommended Operating Revenue Budget - Department Total
60 - ECONOMIC DEVELOPMENT**

Fund	Account	Account Title	FY17 Actual Revenue	FY18 Actual Revenue	FY19 Adopted Budget	FY20 Recomm'd Budget
100	59215	TRANSFER FROM N CASCADE	0	8	0	0
100	59217	FR S POINTE TIF	1,989	1,544	0	0
100	59218	TSF FROM RUSTIC POINT TIF	4,579	2,419	0	0
100	59225	FR TECH PARK SOUTH	0	301	0	0
400	59225	FR TECH PARK SOUTH	256,770	278,960	0	0
100	59240	FR DOWNTOWN TIF	13,472	112,400	106,254	110,307
400	59240	FR DOWNTOWN TIF	1,623,472	1,573,735	1,653,562	1,708,638
240	59243	TSF FROM DBQ BREW & MALT	63,005	0	0	0
100	59610	FR WPC OPERATING	113,076	0	0	0
100	59620	FR STORMWATER OPERATING	36,023	0	0	0
100	59630	FR PARKING OPERATING	18,585	0	0	0
100	59670	FR REFUSE COLLECTION	139,988	0	0	0
100	59940	FR DMASWA	57,507	0	0	0
59	TRANSFER IN AND INTERNAL - Total		5,174,707	4,750,411	3,414,720	3,560,593
ECONOMIC DEVELOPMENT - Total			24,109,098	20,978,209	13,833,445	15,205,555

Recommended Operating Expenditure Budget - Department Total 60 - ECONOMIC DEVELOPMENT

Fund	Account	Account Title	FY17 Actual Expense	FY18 Actual Expense	FY19 Adopted Budget	FY 20 Recomm'd Budget
100	61010	FULL-TIME EMPLOYEES	173,576	226,893	234,145	224,865
100	61020	PART-TIME EMPLOYEES	44,785	16,788	20,100	20,635
100	61030	SEASONAL EMPLOYEES	1,521	—	—	6,786
100	61050	OVERTIME PAY	—	60	—	—
100	61310	IPERS	19,500	21,813	24,000	23,816
100	61320	SOCIAL SECURITY	15,716	17,690	19,450	19,299
100	61410	HEALTH INSURANCE	31,800	47,700	42,930	33,673
100	61415	WORKMENS' COMPENSATION	1,001	1,011	984	869
100	61416	LIFE INSURANCE	129	184	187	183
100	61660	EMPLOYEE PHYSICALS	253	—	—	—
61 - WAGES AND BENEFITS			288,280	332,139	341,796	330,126
100	62010	OFFICE SUPPLIES	829	774	829	774
100	62030	POSTAGE AND SHIPPING	135	201	135	207
100	62061	DP EQUIP. MAINT CONTRACTS	18,316	19,222	19,180	19,053
100	62090	PRINTING & BINDING	475	243	1,215	1,183
100	62110	COPYING/REPRODUCTION	974	1,112	973	1,190
100	62130	LEGAL NOTICES & ADS	3,904	1,764	616	202
100	62140	PROMOTION	—	—	500	500
100	62170	SUBSCRIPTIONS-BOOKS-MAPS	—	—	1,500	1,575
100	62190	DUES & MEMBERSHIPS	765	650	1,000	1,150
100	62206	PROPERTY INSURANCE	7,518	6,798	7,931	8,615
100	62208	GENERAL LIABILITY INSURAN	1,110	917	1,467	1,597
100	62211	PROPERTY TAX	—	8	—	—
100	62230	COURT COSTS & RECORD FEES	2,455	926	215	623
100	62310	TRAVEL-CONFERENCES	8,361	5,151	16,925	17,248
100	62320	TRAVEL-CITY BUSINESS	32,656	33,930	34,200	35,370
100	62340	MILEAGE/LOCAL TRANSP	157	190	157	207
100	62360	EDUCATION & TRAINING	361	—	715	715
100	62415	UTILITY EXPENSE STORMWATR	254	310	254	307
100	62421	TELEPHONE	3,282	2,120	3,035	2,120
100	62431	PROPERTY MAINTENANCE	525	—	—	—
100	62436	RENTAL OF SPACE	751	754	751	528
100	62645	SPECIAL EVENTS	—	3,598	3,300	3,598
100	62663	SOFTWARE LICENSE EXP	51	47	51	50
100	62667	DATA SERVICES	—	—	—	120
100	62669	PROGRAMMING	—	—	18,600	18,600
100	62710	CONTRACTOR SERVICES	—	—	1,800	1,800
100	62712	CONSULTING ENGINEERS	9,327	—	—	—
100	62713	LEGAL SERVICES	29,831	27,176	12,515	15,000
240	62713	LEGAL SERVICES	504	—	—	—
400	62713	LEGAL SERVICES	15,110	2,191	—	—
100	62716	CONSULTANT SERVICES	14,226	1,200	—	—
400	62721	FINANCIAL CONSULTANT	18,054	3,017	—	—

Recommended Operating Expenditure Budget - Department Total 60 - ECONOMIC DEVELOPMENT

Fund	Account	Account Title	FY17 Actual Expense	FY18 Actual Expense	FY19 Adopted Budget	FY 20 Recomm'd Budget
100	62731	MISCELLANEOUS SERVICES	—	36	—	—
400	62731	MISCELLANEOUS SERVICES	38,404	1,006	—	—
100	62734	SPEAKERS/PROGRAMS	—	—	1,500	—
100	62737	CONTRACT ADM SERVICE	1,679,283	1,794,505	1,879,971	1,868,956
100	62756	EMPLOYEE RECOGNITION	—	1,213	1,500	1,500
100	62761	PAY TO OTHER AGENCY	37,934	40,000	35,000	35,000
210	62761	PAY TO OTHER AGENCY	1,796,691	1,697,467	1,330,138	1,081,427
215	62761	PAY TO OTHER AGENCY	41,545	11,147	80,148	144,669
216	62761	PAY TO OTHER AGENCY	—	—	32,997	60,345
217	62761	PAY TO OTHER AGENCY	—	—	—	5,159
218	62761	PAY TO OTHER AGENCY	—	—	—	2,356
225	62761	PAY TO OTHER AGENCY	231,345	267,592	182,378	37,566
231	62761	PAY TO OTHER AGENCY	13,233	13,913	15,809	16,938
240	62761	PAY TO OTHER AGENCY	1,493,431	1,735,865	1,305,900	1,155,376
100	62,765	GRANTS	204,625	203,253	210,000	210,000
240	62765	GRANTS	—	500,000	—	—
100	62781	LAWN CARE SERVICES	—	255	—	255
62 - SUPPLIES AND SERVICES			5,706,422	6,378,553	5,203,205	4,751,879
400	62724	BOND PAYING AGENT FEE	—	420	—	—
627 - CONTRACTUAL SERVICES			—	420	—	—
100	71120	PERIPHERALS, COMPUTER	—	—	—	950
100	71,211	DESKS/CHAIRS	—	495	—	—
100	71227	SIGNAGE	—	—	430	430
100	72418	TELEPHONE RELATED	806	—	800	405
71 - EQUIPMENT			806	495	1,230	1,785
100	73111	LAND/ACQ-W/IMPROV	1,031	—	—	—
100	73211	CONST.CONTR-NOT BLDG	—	—	900	900
73 - CIP EXPENDITURES			1,031	—	900	900
400	74111	PRINCIPAL PAYMENT	9,127,642	3,535,975	2,048,744	2,244,729
400	74,112	INTEREST PAYMENT	1,165,494	1,024,809	984,109	929,689
74 - DEBT SERVICE			10,293,136	4,560,784	3,032,853	3,174,418
210	91100	TO GENERAL	433,402	278,508	275,613	275,868
215	91100	TO GENERAL	—	8	—	—
217	91100	TO GENERAL	1,989	1,544	—	—
218	91100	TO GENERAL	4,579	2,419	—	—
225	91100	TO GENERAL	—	301	—	—
240	91100	TO GENERAL	148,718	247,104	240,958	245,011
400	91210	TO DICW	—	(23,317)	—	—
243	91240	TO GR DOWNTOWN TIF	63,005	—	—	—
240	91241	TO DOWNTOWN LOAN POOL	—	180,000	30,000	100,000
240	91268	TO HOUSING TRUST	67,359	38,000	50,000	50,000
210	91360	TO GENERAL CONSTRUCTION	311,693	318,991	310,000	310,000
215	91360	TO GENERAL CONSTRUCTION	—	83,111	353,055	311,247
216	91360	TO GENERAL CONSTRUCTION	—	—	383,078	147,506
217	91360	TO GENERAL CONSTRUCTION	—	—	—	10,672

**Recommended Operating Expenditure Budget - Department Total
60 - ECONOMIC DEVELOPMENT**

Fund	Account	Account Title	FY17 Actual Expense	FY18 Actual Expense	FY19 Adopted Budget	FY 20 Recomm'd Budget
218	91360	TO GENERAL CONSTRUCTION	—	—	—	4,813
240	91360	TO GENERAL CONSTRUCTION	837,471	572,811	1,335,143	909,000
210	91400	TO DEBT SERVICE	1,830,524	1,878,244	1,244,291	1,247,858
225	91400	TO DEBT SERVICE	256,770	278,960	—	—
240	91400	TO DEBT SERVICE	4,502,666	4,431,464	4,515,999	4,563,725
240	91630	TO PARKING OPERATIONS	—	280,000	19,275	280,000
215	91710	TO SANITARY SEWER CONST	—	302,030	—	—
215	91720	TO STORM SEWER CONST	—	—	—	50,000
215	91740	TO WATER CONSTRUCTION	—	—	251,069	748,537
216	91740	TO WATER CONSTRUCTION	—	—	—	180,961
217	91740	TO WATER CONSTRUCTION	—	—	—	13,093
91 - TRANSFER TO			8,458,178	8,870,178	9,008,481	9,448,291
60 - ECONOMIC DEVELOPMENT TOTAL			24,747,853	20,142,569	17,588,465	17,707,399

Recommended Expenditure Budget Report by Activity & Funding Source

60 - ECONOMIC DEVELOPMENT

GDTIF ECON DEV EXPENSES - 60200

FUNDING SOURCE: GENERAL

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	12,400	6,254	10,307
GDTIF ECON DEV EXPENSES	12,400	6,254	10,307
TIF -DBQ INDUST CTR WEST - 60210			

FUNDING SOURCE: TIF-METRIX/NORDSTROM

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	1,697,467	1,330,138	1,081,427
TRANSFER TO	2,475,743	1,829,904	1,833,726
TIF -DBQ INDUST CTR WEST	4,173,210	3,160,042	2,915,153
N CASCADE HOUSING TIF - 60215			

FUNDING SOURCE: N CASCADE HOUSING TIF

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	1,697,467	1,330,138	1,081,427
TRANSFER TO	2,475,743	1,829,904	1,833,726
N CASCADE HOUSING TIF	4,173,210	3,160,042	2,915,153
ENGLISH RIDGE HOUSING TIF- 60216			

FUNDING SOURCE: ENGLISH RIDGE HOUSING TIF

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	1,697,467	1,330,138	1,081,427
TRANSFER TO	2,475,743	1,829,904	1,833,726
ENGLISH RIDGE HOUSING TIF	4,173,210	3,160,042	2,915,153
S POINT HOUSING TIF - 60217			

FUNDING SOURCE: SOUTH POINTE TIF

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	0	0	5,159
TRANSFER TO	1,544	0	23,765
S POINT HOUSING TIF	1,544	0	28,924
RUSTIC POINT (DERBY) - 60218			

FUNDING SOURCE: RUSTIC POINT (DERBY)

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	0	0	2,356

Recommended Expenditure Budget Report by Activity & Funding Source

60 - ECONOMIC DEVELOPMENT

TRANSFER TO	2,419	0	4,813
RUSTIC POINT (DERBY)	2,419	0	7,169
TIF - TECH PARK SOUTH - 60225			

FUNDING SOURCE: TIF-TECH PARK SOUTH

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	267,892	182,378	37,566
TRANSFER TO	279,261	—	—
TIF - TECH PARK SOUTH	547,153	182,378	37,566
LAKE RIDGE TIF - 60231			

FUNDING SOURCE: TIF - LAKE RIDGE

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	13,913	15,809	16,938
LAKE RIDGE TIF	13,913	15,809	16,938
TIF - GREATER DOWNTOWN - 60240			

FUNDING SOURCE: TIF-DOWNTOWN

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	2,235,865	1,305,900	1,155,376
TRANSFER TO	5,749,379	6,191,375	6,147,736
TIF - GREATER DOWNTOWN	7,985,244	7,497,275	7,303,112
ECONOMIC DEVELOPMENT - 60400			

FUNDING SOURCE: DEBT SERVICE

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
DEBT SERVICE	647,608	135,000	217,922
ECONOMIC DEVELOPMENT	647,608	135,000	217,922
SOUTH POINTE - 60540			

FUNDING SOURCE: GENERAL

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	1,544	—	—
SOUTH POINTE	1,544	—	—
DERBY GRANGE TIF - 60560			

FUNDING SOURCE: GENERAL

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
CIP EXPENDITURES	—	—	—

Recommended Expenditure Budget Report by Activity & Funding Source

60 - ECONOMIC DEVELOPMENT

SUPPLIES AND SERVICES	2,419	—	—
DERBY GRANGE TIF	2,419	—	—
DICW ECON DEV EXPENSES - 60600			

FUNDING SOURCE: GENERAL

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
SUPPLIES AND SERVICES	7,895	5,000	5,255
DICW ECON DEV EXPENSES	7,895	5,000	5,255
ECONOMIC DEVELOPMENT - 60700			

FUNDING SOURCE: GENERAL

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
EQUIPMENT	—	400	1,355
SUPPLIES AND SERVICES	1,874,746	1,965,508	1,954,593
WAGES AND BENEFITS	256,863	265,455	260,392
ECONOMIC DEVELOPMENT	2,131,610	2,231,363	2,216,340
GDTIF DEBT SERVICE - 60910			

FUNDING SOURCE: DEBT SERVICE

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
DEBT SERVICE	1,573,735	1,653,562	1,708,638
SUPPLIES AND SERVICES	—	—	—
GDTIF DEBT SERVICE	1,573,735	1,653,562	1,708,638
TECH PARK DEBT SERVICE - 60920			

FUNDING SOURCE: DEBT SERVICE

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
DEBT SERVICE	254,960	—	—
TECH PARK DEBT SERVICE	254,960	—	—
DICW DEBT SERVICE - 60930			

FUNDING SOURCE: DEBT SERVICE

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
CONTRACTUAL SERVICES	420	—	—
DEBT SERVICE	2,084,480	1,244,291	1,247,858
SUPPLIES AND SERVICES	6,214	—	—
TRANSFER TO	(23,317)	—	—
DICW DEBT SERVICE	2,067,797	1,244,291	1,247,858
ARTS AND CULTURAL AFFAIRS- 72500			

FUNDING SOURCE: GENERAL

Account	FY18 Actual Expense	FY19 Adopted Budget	FY20 Recomm'd Budget
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Recommended Expenditure Budget Report by Activity & Funding Source

60 - ECONOMIC DEVELOPMENT

CIP EXPENDITURES	—	900	900
EQUIPMENT	495	830	430
SUPPLIES AND SERVICES	244,874	279,073	277,888
WAGES AND BENEFITS	75,276	76,341	69,734
ARTS AND CULTURAL AFFAIRS	320,645	357,144	348,952
ECONOMIC DEVELOPMENT TOTAL \$	20,142,569.09 \$	17,588,465.00 \$	17,707,399.00

CITY OF DUBUQUE, IOWA
DEPARTMENT DETAIL - PERSONNEL COMPLEMENT

60 ECONOMIC DEVEL DEPT

FD	JC	WP-GR	JOB CLASS	FY 2018		FY 2019		FY 2020	
				FTE	BUDGET	FTE	BUDGET	FTE	BUDGET
61010 Full Time Employee Expense									
100	5900	GE-43	ECONOMIC DEVELOP DIRECTOR	1.00	\$ 122,501	1.00	\$ 124,322	1.00	\$ 102,599
100	5900	GE-36	ASST ECONOMIC DEVELOP DIRECTOR	0.00	\$ —	0.00	\$ —	1.00	\$ 72,464
100	1210	GE-30	ARTS & CULTURAL AFFAIRS COORD	1.00	\$ 52,000	1.00	\$ 52,790	1.00	\$ 49,802
100		GE-30	ECONOMIC DEVELOP COORDINATOR	1.00	\$ 53,303	1.00	\$ 57,033	0.00	\$ —
TOTAL FULL TIME EMPLOYEES				3.00	\$ 227,804	3.00	\$ 234,145	3.00	\$ 224,865
61020 Part Time Employee Expense									
100	225	GE-25	CONFIDENTIAL ACCOUNT CLERK	0.50	\$ 18,850	0.50	\$ 20,100	0.50	\$ 20,635
100	1210	GE-30	ARTS & CULTURAL AFFAIRS COORD	0.00	\$ —	0.00	\$ —	0.00	\$ —
TOTAL PART TIME EMPLOYEES				0.50	\$ 18,850	0.50	\$ 20,100	0.50	\$ 20,635
61030 Seasonal Employee Expense									
100	225	NA-38	ECONOMIC DEVELOP INTERN	0.00	\$ —	0.00	\$ —	0.25	\$ 6,786
TOTAL SEASONAL EMPLOYEES				0.00	\$ —	0.00	\$ —	0.25	\$ 6,786
TOTAL ECONOMIC DEVEL DEPT				3.50	\$ 246,654	3.50	\$ 254,245	3.75	\$ 252,286

**CITY OF DUBUQUE, IOWA
ACTIVITY PERSONNEL COMPLEMENT SUMMARY**

ACCT	FD	JC	WP-GR	POSITION CLASS	FY 2018		FY 2019		FY 2020		
					FTE	BUDGET	FTE	BUDGET	FTE	BUDGET	
Economic Development-FT General Fund											
10060700	61010	100	5900	GE-43	ECONOMIC DEVELOP DIRECTOR	1.00	\$ 122,501	1.00	\$ 124,322	1.00	\$ 102,599
10060700	61010	100		GE-30	PROJECT COORDINATOR	1.00	\$ 53,303	1.00	\$ 57,033	0.00	\$ —
10060700	61010	100		GE-36	ASST ECONOMIC DEVELOP DIRECTOR					1.00	\$ 72,464
Total						2.00	\$ 175,804	2.00	\$ 181,355	2.00	\$ 175,063
Economic Development-PT General Fund											
10060700	61020	100	225	GE-25	ACCOUNT CLERK CONFIDENT	0.50	\$ 18,850	0.50	\$ 20,100	0.50	\$ 20,635
Total						0.50	\$ 18,850	0.50	\$ 20,100	0.50	\$ 20,635
Economic Development-Seasonal General Fund											
10060700	61030	100		NA-38	ECONOMIC DEVELOP INTERN	0.00	\$ —	0.00	\$ —	0.25	\$ 6,786
Total						0.00	\$ —	0.00	\$ —	0.25	\$ 6,786
Arts and Cultural Affairs - FT General Fund											
10072500	61010	100	1210	GE-30	ARTS & CULTURAL AFFAIRS COORD.	1.00	\$ 52,000	1.00	\$ 52,790	1.00	\$ 49,802
Total						1.00	\$ 52,000	1.00	\$ 52,790	1.00	\$ 49,802
Arts and Cultural Affairs - PT General Fund											
10072500	61020	100	1210	GE-30	ARTS & CULTURAL AFFAIRS COORD.	0.00	\$ —	0.00	\$ —	0.00	\$ —
Total						0.00	\$ —	0.00	\$ —	0.00	\$ —
TOTAL ECONOMIC DEV. DEPT						3.50	\$ 246,654	3.50	\$ 254,245	3.75	\$ 252,286

Capital Improvement Projects by Department/Division

ECONOMIC DEVELOPMENT					
CIP Number	Capital Improvement Project Title	FY 17 Actual Expense	FY 18 Actual Expense	FY 19 Adopted Budget	FY 20 Recomm'd Budget
1001111	BROWNFIELDS GRANT	71,497	62,666	—	—
1002279	IFA DT HOUSING LOAN POOL	100,000	367,500	135,000	217,922
1002567	DT BROWNFIELDS ASSESSMENT	62,089	7,042	—	—
1002567H	DT BROWNFIELDS ASSESSMENT	46,591	13,966	—	—
2411033	LOAN POOL, DOWNTOWN TIF	—	—	—	300,000
2411942	DOWNTOWN REHAB GRANT PROG	21,400	68,356	30,000	100,000
2602636	MICROENTERPRISE ASSIST	—	69,685	—	—
2651246	JOB CREATION	—	—	—	—
2651247	HISTORIC PRES. REV. LOAN	—	—	9,270	9,270
2651796	AIRPORT REVENUE GUARANTEE	—	—	—	—
3502680	ECON DEV SOFTWARE	—	—	—	—
3601842	WORKFORCE DEVELOPMENT	341,000	310,000	310,000	310,000
3602081	MILLWORK MASTER PLANNING	—	—	—	50,000
3602160	DESIGN SOUTH SIEGERT FARM	286,298	—	—	—
3602267	DOWNTOWN HOUSING INCENT	30,000	—	—	—
3602436	WASH NEIGH BUSINESS INCEN	142,667	22,447	30,000	50,000
3602437	FUTURE IND ACQUISITIONS	204,207	6,500	0	0
3602438	WASH NEIGH DT INCENT	30,000	180,000	90,000	237,100
3602561	CENTRAL STREETSCAPE PLAN	0	0	0	100,000
3602679	CENTRAL AVE COORIDOR INIT	20,553	0	40,000	0
7001853	ART IN PORT OF DUBUQUE	26,498	12,681	0	0
ECONOMIC DEVELOPMENT TOTAL		1,382,800	1,120,844	644,270	1,374,292

PRGRM/ DEPT	PROJECT DESCRIPTION	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	TOTAL	PAGE
ECONOMIC DEVELOPMENT								
Community and Economic Development								
	Greater Downtown Urban Renewal District Incentive & Rehab Program	\$ 237,100	\$ 392,900	\$ 350,000	\$ 390,000	\$ 400,000	\$1,770,000	265
	Workforce Development	\$ 310,000	\$ 310,000	\$ 310,000	\$ 310,000	\$ 310,000	\$1,550,000	266
	Washington Neighborhood Façade Program	\$ 50,000	\$ 120,000	\$ 70,000	\$ 60,000	\$ 200,000	\$ 500,000	267
	Downtown Rehab Grant Program	\$ 100,000	\$ 70,000	\$ 70,000	\$ 60,000	\$ 50,000	\$ 350,000	268
	Historic Preservation Revolving Loan	\$ 9,270	\$ 9,270	\$ 9,270	\$ 9,270	\$ 9,270	\$ 46,350	269
	Develop McFadden Property	\$ —	\$2,616,995	\$ —	\$ —	\$ —	\$2,616,995	270
	Downtown Rehabilitation Loan Program	\$ 300,000	\$ —	\$ —	\$ —	\$ 300,000	\$ 600,000	271
	Central Ave Corridor Initiative	\$ —	\$ 240,000	\$ 40,000	\$ —	\$ —	\$ 280,000	272
	Central Avenue Streetscape Master Plan Implementation	\$ 100,000	\$ 120,000	\$ 20,000	\$ —	\$ —	\$ 240,000	273
	Historic Millwork District Master Plan Update	\$ 50,000	\$ —	\$ —	\$ —	\$ —	\$ 50,000	274
	Dubuque Industrial Center South Signs	\$ —	\$ —	\$ —	\$ 80,465	\$ —	\$ 80,465	275
	Dubuque Industrial Center Signs	\$ —	\$ —	\$ —	\$ 50,000	\$ —	\$ 50,000	276
	Total - Economic Development	\$1,156,370	\$3,879,165	\$ 869,270	\$ 959,735	\$1,269,270	\$8,133,810	

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