



12th Annual GROWING SUSTAINABLE COMMUNITIES CONFERENCE

Hosted by:
**SUSTAINABLE
DUBUQUE**
viable • livable • equitable

OCTOBER
24-25, 2019

GRAND RIVER CENTER: DUBUQUE, IOWA

One of the most progressive, successful, and nationally recognized sustainable cities in the Midwest, the City of Dubuque in concert with Sustainable City Network will co-host the 12th annual “Growing Sustainable Communities Conference” in Dubuque, Iowa. This conference is packed with comprehensive, impactful and actionable sustainability ideas, plans, and best practices for municipal and business professionals. Don’t miss this opportunity to secure a sponsorship for your business to an estimated 500+ municipal and business leadership professionals.

PAST WORKSHOP TOPICS HAVE INCLUDED:

*Changing Pace of Mobility in America Fostering Growth in Affordable Housing Building Farms into Communities
Meeting Your Community’s Tree Canopy Goals Developing Green Infrastructure...and more!*

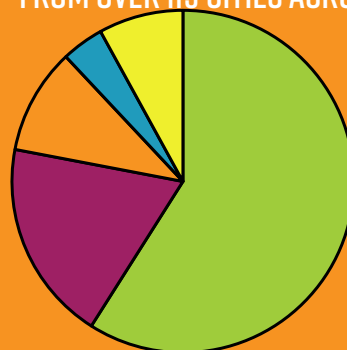


PAST ATTENDEES !

“This conference is one of the most useful professional conferences I attend because of its mix of presenters from multiple sectors: non-profit, academic, municipal, business. We often talk about partnerships across these sectors, and this conference helps make those partnerships happen.”

IN 2018: 546 ATTENDEES

FROM OVER 119 CITIES ACROSS 24 STATES/PROVINCES.



- GOVERNMENT 42%
- BUSINESS 21%
- NON-PROFIT ORGANIZATIONS 12%
- EDUCATION ADMIN/FACULTY 6%
- STUDENTS/OTHER 19%

IT'S NOT WASTED UNTIL IT'S WASTED!

THIS IS A "ZERO-WASTE" EVENT.

Invitations, registration, and program available online & via conference app - WHOVA.

There will be lanyard drop-off stations so that we can re-use them next year.

Presentations will be available for electronic download after the conference.

All food and drinks will be served on china.

EXHIBITORS ARE ASKED TO FOLLOW THE GUIDELINES LISTED BELOW:

REDUCE & REUSE

Design promotional materials to work at other events so you can reuse materials.

Hand out promotional items only to attendees who request them. One way to increase the value attendees place on your company's promotional items and to encourage interaction is to require attendees to sign up for products or play to win a promotional item.

NEW THIS YEAR: Promote your booth giveaways & promotional materials through WHOVA, our conference app. Contact Julie Kronlage at 563.845.7698 or jkronlage@traveldubuque.com to learn more.

Offer to email materials to the attendees.

RECYCLE & COMPOST

Paper, paperboard, magazines, newspaper, cardboard, cans, and plastic bottles will be recycled at the event.

If you plan to distribute anything that may be consumed or discarded onsite (literature, candy, sample products or promotional materials), please ensure packaging is minimal, recyclable or compostable.

If you plan on handing out food service items they must be certified compostable by the Biodegradable Plastics Institute (BPI). Visit www.bpiworld.org, for more information and certified compostable products.

Food scraps and compostable paper products will be diverted for composting.

ADDITIONAL DETAILS

EXHIBITORS AND WORKSHOP SPONSORS

2019 Exhibit Hall will be located on the second floor of the Grand River Center in the pre-function space outside of the ballroom overlooking the Mississippi River.

Each 8'x10' exhibit space will consist of pipe and drape (plum color), 1 table (skirted in plum), 2 chairs and a garbage can. There will be no pipe and drape this year.

Contact Travel Dubuque (563.845.7698) by October 1, 2019 if you need to order any of the following:
Additional tables - \$40.00 each, Electricity - \$40.00 per 10' booth space

Free parking is available in the lots and ramps surrounding the Grand River Center.
The Grand River Center does provide free wireless internet.

Sponsors do have the option to speak at the event. Call for proposals can be found at www.gscdubuque.com

HOTEL ACCOMODATIONS

Hotel room blocks have been set up at the Grand Harbor Resort, 563.690.4000 and the Hotel Julien Dubuque, 563.556.4200. Ask for the Growing Sustainable Conference rate.

IF YOU ARE EXHIBITING

If you have anything that needs to be shipped to the center, please schedule your shipments to arrive Thursday, October 17, 2019 – Monday, October 21, 2019.

Please ship it to:

GSCC - [Company Name]
Grand River Center
500 Bell St.
Dubuque, IA 52001

*If you have more than one box being shipped, please mark each box as 1 of 4, etc.

Return shipment:

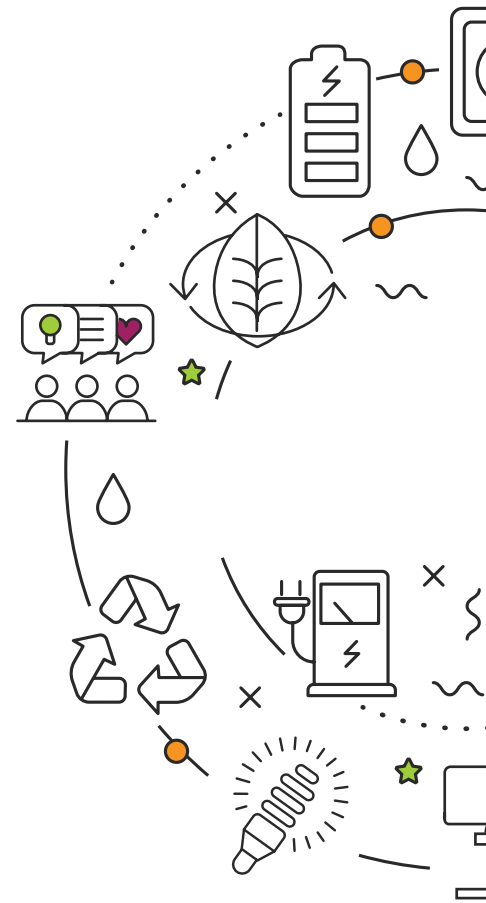
Must be arranged and paid for in advance.
Labels may be printed in the conference office (copy/print fees may apply).

Exhibit set-up is Wednesday, October 23, 2019 from 8 am to 5 pm and Thursday, October 24, 2019 from 7 am to 9 am; Conference registration starts at 8:30 a.m. on Thursday, October 24, 2019. You may tear-down your display Friday, October 25, 2019 starting at 2:30 p.m.

Attendee Lists

Conference sponsors and exhibitors will receive a listing of the registered attendees as of September 30, 2019 with their name, title, organization, and mailing address. This excel spreadsheet will be emailed on October 1, 2019.

Contact Julie Kronlage with questions about your exhibit booth. 563.845.7698. jkronlage@traveldubuque.com.



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**GROWING SUSTAINABLE
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 CONFERENCE**
 OCTOBER 24-25, 2019

The 12th Annual Growing Sustainable Communities Conference is an established conference led and hosted by the City of Dubuque, a city well known for its sustainable leadership and success, and is promoted to over 40,000 municipal/business professionals nationwide.

	CONFERENCE SPONSOR	BANQUET + TRACK SPONSOR	NETWORK RECEPTION SPONSOR	TOTE/GIFT SPONSOR	LANYARD SPONSOR	BANQUET SPONSOR	MEDIA SPONSOR	TRACK SPONSOR	WORKSHOP SPONSOR	BOOTH EXHIBIT	AUTO DISPLAY
SPONSORSHIP + (1) BOOTH	\$10,000	\$4,900	\$2,600	\$2,600	3 YEAR COMMITMENT \$6,000	\$2,600	\$10,000	\$2,500	\$1,300	\$900	\$1,300
SPONSORSHIP ONLY	\$10,000	\$4,900	\$2,600	\$2,600	3 YEAR COMMITMENT \$6,000	\$2,600	\$10,000	\$1,800	\$500	N/A	\$500
COMPLIMENTARY REGISTRATIONS	8	4	2	2	2	2	8	2	2	2	2
ATTENDEE MAILING LIST	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SUPPLY PROMO ITEMS FOR TOTES	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VISUAL RECOGNITION	Name/Logo Registration area Stage All promo material	Name/Logo at Attendee Tables in Ballroom & at Select Workshops	Name/Logo at Networking Reception	Name/Logo on Gift and Gift Table	Name/logo on lanyard	Name/Logo at Attendee Tables in Ballroom	Name/Logo at kiosk and/or sponsor table	Name/Logo at Select Workshops	Name/Logo at Sponsored workshop	Name at Booth	Name at booth/Auto
NAME/LOGO ON GSC WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
EVENT APP-WHOVA ROTATING BANNER AD + PUSH NOTIFICATIONS TO ATTENDEES	✓	✓	✓	✓	✓	✓	✓	✓			
EVENT APP-WHOVA PUSH NOTIFICATIONS TO ATTENDEES									✓	✓	✓
OTHER RECOGNITION	Verbal at keynotes, email blast	Verbal at keynotes					Verbal at keynotes, email blast				