

**Branding and Communication Working Group**  
**Meeting Agenda**  
**August 7, 2019**  
**McCullough Creative, 10446 Ironwood Dr, Dubuque, IA**  
**3:30 PM**

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1. Welcome & Introductions (Sign-In Sheet)
  - Jennifer Petersen-Brant, Arts & Cultural Affairs Coordinator
  - Temwa Phiri, Community Engagement Coordinator, new committee member
2. Minutes: June 5, 2019 Branding & Communication Working Group meeting
3. Review of suggested Communications Platform - Taylor Cummings
4. Update of Data Survey (Marketing study of community evaluation of what Arts & Culture means) - Pat McCullough
5. Discussion on independence of Task Force and its affiliation with the City of Dubuque / Arts and Cultural Affairs Commission
6. Next Meeting: September 4, 2019 at 3:30 PM at the McCullough Creative, 10446 Ironwood Dr.