

**Branding and Communication Working Group
Meeting Agenda
August 7, 2019
McCullough Creative, 10446 Ironwood Dr, Dubuque, IA
3:30 PM**

1. Welcome & Introductions (Sign-In Sheet)
 - o Jennifer Petersen-Brant, Arts & Cultural Affairs Coordinator
 - o Temwa Phiri, Community Engagement Coordinator, new committee member
2. Minutes: June 5, 2019 Branding & Communication Working Group meeting
3. Review of suggested Communications Platform - Taylor Cummings
4. Update of Data Survey (Marketing study of community evaluation of what Arts & Culture means) - Pat McCullough
5. Discussion on independence of Task Force and its affiliation with the City of Dubuque / Arts and Cultural Affairs Commission
6. Next Meeting: September 4, 2019 at 3:30 PM at the McCullough Creative, 10446 Ironwood Dr.