Information for Candidates, Political Parties and Citizens on the Regulations Governing Political Signs within the City of Dubuque

The City’s Unified Development Code (UDC) regulates all exterior signage on private property, including political signage, within the community. Section 15-5 of the UDC includes a definition for political signs.

**Political sign:** A sign that identifies and urges support for a particular election issue, political party or candidate for public office or expresses the personal noncommercial views of the property owner or tenant.

First Amendment free speech is protected; the City of Dubuque cannot regulate the content of political signs. However, the City can legally regulate the size of signs or the placement of signs for safety and visibility.

### Regulations:

- Political signs cannot exceed 32 square feet in area.
- Political signs cannot be placed in any public right-of-way or in visibility triangle. (See diagram on back).
- Political signs cannot be placed on objects in the right-of-way such as trees, utility poles and in medians.

If you place a sign in the public right-of-way, the City may move the sign back onto your property and attach the green slip to the left. The City may follow with a Notice of Violation letter specifying a time frame to correct any violations.

The right-of-way area varies throughout the community. If you have any questions regarding a property line location or these regulations, please contact the Planning Services Department at 563-589-4210. Thank you for your anticipated cooperation.
Placement of Political Signs along Streets and Alleys

Where there is no sidewalk, measure back 10 feet (10') from the edge of the street or curb. Put the sign behind this point.

Where there is a sidewalk, measure back 10 feet (10') from the edge of the street or curb. Put the sign behind this point.

- Place signs here
- Don't place signs here

Placement of Political Signs at Corners of Streets and Alleys

Political signs can’t be placed in the Visibility Triangle at corners of streets and alleys.

This is a triangular shaped portion of a lot at a street or alley intersection. The triangle is formed by lines that join points placed 10 feet (10') from the property corner along the street or alley as shown. Nothing should be placed in this area because it might impede a driver’s vision from within a vehicle.

- Place signs here, outside the Visibility Triangle