2019 City Council Goals & Priorities

City of Dubuque Goals 2024

- **Robust Local Economy**: Diverse Businesses and Jobs with Economic Prosperity
- **Vibrant Community**: Healthy & Safe
- **Livable Neighborhoods & Housing**: Great Place to Live
- **Financially Responsible, High-Performance City Organization**: Sustainable, Equitable, and Effective Service Delivery
- **Sustainable Environment**: Preserving and Enhancing Natural Resources
- **Partnership for a Better Dubuque**: Building Our Community that is Viable, Livable, and Equitable
- **Diverse Arts, Culture, Parks, and Recreation Experiences and Activities**
- **Connected Community**: Equitable Transportation, Technology Infrastructure, and Mobility

Policy Agenda items are issues that need direction or a policy decision by the City Council, or need a major funding decision by the City Council, or issues that need City Council leadership in the community or with other governmental bodies. The policy agenda is divided into top priorities and high priorities.

**2019-2021 POLICY AGENDA**

**TOP PRIORITIES** (in alphabetical order)
- Dream Center: Facilities & Programs
- Emerald Ash Borer Program
- Human Resources Policies & Handbook Revision
- Imagine Dubuque: Implementation
- Major Street Improvement Plan: Project Priority & Funding
- Parking Ramp Maintenance: Funding

**HIGH PRIORITIES** (in alphabetical order)
- Brain Health Strategy & Action Plan
- Debt Reduction Plan: Re-Affirmation
- Fountain of Youth: Funding
- Four Mounds/HEART Program: Funding
- Street Maintenance Program: Increased Funding
- Transit Vehicle Replacement Funding

Management agenda items are issues for which the City Council has set the overall direction and provided initial funding, may require further City Council action or funding, or are major management projects that may take multiple years to implement. The management agenda is divided into top priorities and high priorities.

**2019-2021 MANAGEMENT AGENDA**

**TOP PRIORITIES** (in alphabetical order)
- Bee Branch Creek Projects: Next Steps
- CHANGE Program: True North Housing Initiative & Bee Branch Healthy Homes Resiliency Program
- Equitable Poverty Prevention: Action Plan
- Industrial Park Development
- Leisure Services Facilities Deferred Maintenance Assessment
- Multi-Tiered Housing Inspection Program
- Park Development Projects for Non-TIF(Tax-Increment Financing), Donated Park Sites
- Traffic Signal Synchronization/STREETS

**HIGH PRIORITIES** (in alphabetical order)
- Dubuque Riverfront Master Plan (Corps of Engineers)
- Citywide Departmental Work Order System Implementation
- Innovation & Entrepreneurial Strategy
- School Resource Officer: Implementation
- Southwest Arterial Business Development
- Water & Resource Recovery Center: Nutrient Trading
Items that are underway and budgeted. Staff is implementing and providing updates to City Council.

Projects that are underway and budgeted. Staff is implementing and providing updates to City Council.

Robust Local Economy: Diverse Businesses and Jobs with Economic Prosperity

Management in Progress
- Business Development at the Airport: University of Dubuque
- GDDC Retail Attraction Strategy
- Downtown Housing Creation Strategy
- Riverfront Lease Sites
- Federal Opportunity Zones

Major Projects
- Demarcation Point Relocation [Phone Line Termination Point]
- Old Air Terminal Demolition

Vibrant Community: Healthy & Safe

Management in Progress
- Police Reaccreditation
- Humane Society Contract Renewal
- WRRC: Certification of Environmental
- CAD Connection to City Cameras Network
- Traffic Camera System
- School Safety and Security Plan and Protocols
- Dispatcher Training Program
- Communication National Quality Assurance
- Healthcare for Residents from Pacific Islands
- Smart 911 Personal and Building Profile Marketing
- Quick Response Pumper
- Fire Accreditation

Major Projects
- Police Officer Recruitment & Retention
- P25 Radio System Building & Implementation
- Panic Button for City Facilities
- Ambulance Staffing Alternatives
- Police Department Transition to New Caliber Weapons

Livable Neighborhoods & Housing: Great Place to Live

Management in Progress
- Barrington Lakes Reservoir Abandonment
- Code Enforcement: Accela Program
- Downtown Commercial Buildings Evaluation & Assessment Project

Major Projects
- Lowell Street Retaining Wall Repair: Funding
- Historic Millwork District Parking Lot and Signage
**Financially Responsible, High-Performance City Organization:**
Sustainable, Equitable, and Effective Service Delivery

**Management in Progress**
- Third St. Data Center
- ADA Compliance Transition
- Aerial Photography & Control Monumentation
- Cartograph OMS System Asset Management Expansion
- Certified Financial Report Software Conversion
- City Website: Redesign
- Community Resident Survey and Actions
- Diverse Applicants Recruitment Strategy
- Financial Management Software: Study & Draft RFP
- Health Benefits Consulting and Actuarial Services
- High Performing Organization/Outcome-driven Decision-making Strategy
- Indirect Rate for Grants
- Internal Liquor License Approval Process
- InVision Facility Management Software
- I-Net Connection for Remote Site
- Liquor License Process
- New Employee and Promoted Employee Orientation and Support Program
- Paperless Accounts Payable Workflow Development & Implementation
- Workers Compensation Claims Management

**Major Projects**
- City Hall Sidewalks Heating System
- City Hall Annex Windows Replacement

**Sustainable Environment:** Preserving and Enhancing Natural Resources

**Management in Progress**
- Community Climate Action & Resiliency Plan
- Flood Control System: Corps of Engineers Project Approval
- FOG (Fats, Oils, & Greases) Program
- Glass Collection Drop-off Programs
- Growing Sustainable Communities Conference
- Lead & Copper Rule Compliance Water Sampling & Testing
- Public Education on Bikeable/Walkable Dubuque
- Sanitary Sewer System Condition Assessment
- Sewer Infrastructure Asset Management Plan
- Indirect Rate for Grants
- Internal Liquor License Approval Process
- InVision Facility Management Software
- I-Net Connection for Remote Site
- Liquor License Process
- New Employee and Promoted Employee Orientation and Support Program
- Paperless Accounts Payable Workflow Development & Implementation
- Workers Compensation Claims Management

**Major Projects**
- 17th St./W. Locust St. HUD Resiliency Storm Sewer Improvement Project
- 22nd St./Kaufman Ave. HUD Resiliency Storm Sewer Improvement Project
- Bee Branch Culvert Project Under Railroad
- Bee Branch Gates/Pump Station
- Cell 9 Landfill Project: Phase 4
- Fire Hydrants Installation (former Vernon Water System)
- Pressure Reducing Valve Implementation
- Sanitary Forcemain/Riverbank Stabilization Project (US Corps of Engineers)
- SCADA Overhaul: Water
- Roosevelt Street Water Tower Project
- Vernon Well Abandonment
- WRRC Outfall Manhole Reconstruction
- Water Tank Inspection Program & Maintenance
- Water Lines Extension – SW Arterial
- West 3rd St. Generator
Management in Progress

- 2020 Census Complete Count
- Campaign for Grade Level Reading: Community Solution Action Plan
- City Racial Equity Toolkit: Results-based Accountability
- Civic Action Plan & Civic Leaders Program
- Equity Training for City Staff
- My Brother’s Keeper
- Welcoming & Connecting with New Residents Program (GDDC)

Diverse Arts, Culture, Parks, and Recreation Experiences and Activities

Management in Progress

- All Community Reads Event
- Americorps
- Changing Lives Through Literature Program
- EB Lyons Center Partnership Development
- Library Marketing Campaign
- Pollinator Habitat in Park System

Management in Progress

- Bunker Hill Golf Course Irrigation
- Comiskey Park Renovation
- Eagle Point Park Environmental Restoration Project
- English Ridge & Eagle Valley Subdivision Parks
- Grand River Center: Upgrade Projects
- Miracle League Complex
- Veterans Pond: Dedication

Connected Community: Equitable Transportation, Technology Infrastructure, and Mobility

Management in Progress

- ADA Pads for Bus Stops
- BUILD Grant & Other Grants
- Bus Routes: Update Maps
- Comprehensive Pavement Preservation Plan
- Downtown Parking Ordinance
- Ramps Structural Analysis
- Smart Tool for Integrated Parking Platform
- Smart Technology for Transportation Data Collection
- Transportation Customer App
- WiFi in Fixed Routes
- WiFi in Intermodal & Intermodal Lobby

Major Projects

- Chavanelle Road Hike/Bike Trail
- Chavenelle Road Rehabilitation
- Four-laning Southwest Arterial (US52)
- Highway 52 Repaving
- North Cascade Rd. Reconstruction (to Timber Hyrst Subdivision) & Water Main Extension
- Northwest Arterial Upgrade (IDOT)
- Parking Lot Re-stripping
- Roundabouts
- Washington Street Improvements (7th to 9th)