

2020 Census Tool Kit and Outreach Materials by Stakeholder Group

The City of Dubuque 2020 Census Complete Count Committee (CCC) has been working for the last several months to strategize on assisting local partners to reach out to their community to help achieve the most accurate and complete 2020 Census count for Dubuque.

For your convenience, the CCC has put together a listing of useful links to handouts, posters, and other materials created by the Census Bureau. To access a clickable PDF of this document, you may find it at:

www.cityofdubuque.org/2020census

Social Media

- Graphics: [Sample 2020 Census Social Media Graphics](#)
- Social Media Content: [Sample Social Media Content](#)

Educators and Schools

- Website Link: [Information for Educators and School](#)
- Handout Download: [Counting Young Children in the 2020 Census](#)
- Half-Page Handout 1: [Handout for College Students \(1\)](#)
- Half-Page Handout 2: [Handout for College Students \(2\)](#)
- Fact Sheet: [Partnership Fact Sheet for Schools](#)
- Poster (1): [Poster About Education \(1\)](#)
- Poster (2): [Poster About Education \(2\)](#)

Hospitals and Clinics

- Website Link: [Information for Hospitals and Clinics](#)
- Poster (1): [Poster About Healthcare \(1\)](#)
- Poster (2): [Poster About Healthcare \(2\)](#)

Black and African American Audiences

- Website Link: [Information for Black and African American Audiences](#)
- Fact Sheet: [Fact Sheet for Black / African American Audiences](#)
- Half-Page Handout: [Handout for Black / African American Audiences](#)

Faith Communities

- Website Link: [Information for Faith Communities](#)
- Partnership Handout: [Why Your Faith Community Should Become a 2020 Census Official Partner](#)

Small Businesses and Foundations

- Website Link: [Information for Small Businesses and Foundations](#)
- Fact Sheet (1): [Partnership Fact for Businesses](#)

- Fact Sheet (2): [Partnership Fact Sheet for Community Organizations](#)
- Partnership Handout (1): [Why Your Company Should Become a 2020 Census Official Partner](#)
- Partnership Handout (2): [Why Your Foundation Should Become a 2020 Census Official Partner](#)

Immigrant Foreign Born Audiences

- Website Link: [Information for immigrant / Foreign Born Audiences](#)
- Handout: [Information for Immigrant / Foreign-Born Audiences](#)

Hispanic and Latino Audiences

- Website Link: [Information for Hispanic and Latino Audiences](#)
- Fact Sheet (1): [Fact Sheet for Hispanic Audiences](#)
- Fact Sheet (2): [Fact Sheet for Hispanic Partners](#)
- Handout: [Responding to the 2020 Census in Spanish \[English/Spanish text\]](#)

Rural Audiences

- Website Link: [Information for Rural Audiences](#)
- Fact Sheet (1): [Fact Sheet for Rural Audiences \(1\)](#)
- Fact Sheet (2): [Fact Sheet for Rural Audiences \(2\)](#)
- Half-Page Handout (1): [Handout for Rural Audiences \(1\)](#)
- Half-Page Handout (2): [Handout for Rural Audiences \(2\)](#)
- Half-Page Handout (3): [Handout for Rural Audiences \(3\)](#)

General Outreach Materials

- Website Link: [2020 Census Partner Outreach Materials](#)
- Toolkit Direct Download: [Recruitment Toolkit](#)
- Complete Count Committee Guide: [2020 CCC Guide](#)
- Community Outreach Toolkit: [CCC Community Outreach Toolkit](#)
- Promotional Materials: [Promotional Print and Digital Materials](#)

Other Audiences and Community Outreach Toolkits

- [Information for General Outreach Audiences](#)
- [Information for American Indian and Alaska Native Audiences](#)
- [Information for Government Audiences](#)
- [Information for Group Quarters Administrator Audiences](#)
- [Information for LGBTQ+ Audiences](#)
- [Information for Puerto Rican Audiences](#)
- [Information on Recruitment](#)
- [Information for Partners](#)
- [PSA Toolkit](#)

These handouts, posters, and other materials are links found on the Census website at 2020census.gov/en/partners/outreach-materials.html