

Economic Development

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ECONOMIC DEVELOPMENT DEPARTMENT

Budget Highlights	FY 2019 Actual	FY 2020 Budget	FY 2021 Requested	% Change From FY 2020 Budget
<u>Expenses</u>				
Employee Expense	275,530	330,126	346,615	5.0%
Supplies and Services	2,377,621	2,248,043	2,319,193	3.2%
TIF Rebate Payments	2,601,672	2,503,836	2,558,035	2.2%
Equipment	5,554	1,785	920	-48.5%
Subtotal	5,260,377	5,083,790	5,224,763	2.8%
Debt Service	3,002,171	3,174,418	3,409,758	7.4%
Total	8,262,548	8,258,208	8,634,521	4.6%
<u>Resources</u>				
TIF Charges	5,603,843	5,678,254	5,967,793	5.1%
TIF Land Sales/Reimbursements	295,937	386,175	311,175	-19.4%
Hotel/Motel Tax (50%)	1,134,522	1,121,130	1,145,392	2.2%
Farmland Rent	74,475	49,708	74,475	49.8%
Miscellaneous Revenue	24,400	27,400	29,094	6.2%
Total	7,133,177	7,262,667	7,527,929	3.7%
Property Tax Support	1,129,371	995,541	1,106,592	111,051
Percent Increase (Decrease)				11.2%
Personnel - Authorized FTE	3.50	3.75	3.75	

Improvement Package Summary

1 of 6

This improvement package provides for the purchase of a tablet for the Arts & Cultural Affairs Coordinator. Having access to all emails and files will streamline work during and between meetings.

Related Cost:	\$ 920	Tax Funds	Non-Recurring	Recommend - Yes
Related Cost:	\$ 120	Tax Funds	Recurring	
Total Cost:	<u>\$ 1,040</u>			
Property Tax Impact:	\$ 0.0004	—%		
Activity: Economic Development				

2 of 6

This improvement package provides for Arts Mean Business (AMB) activities which seek to nurture relationships between the arts and business sectors and provide opportunities for students and area creatives to gain new business skills and exposure to career opportunities. AMB activities have been facilitated by the Office of Arts and Cultural Affairs with planning and implementation support from a collective of citizen volunteers since 2016; activities have traditionally included an Arts and Business Luncheon, a Career in the Arts panel for students, and an Business of the Arts Academy skills building workshop for artist. To date, these activities have been self-funded through ticket sales and sponsorships from area businesses but no funds have been dedicated to planning and promotion efforts that must take place; a \$25 fee to attend the Luncheon and \$15 fee for skills building workshop will continue to offset expenses with fee waivers available for those in need. In past years, the Luncheon has attracted on average 100, the Academy typically engages 40. In FY21, the AMB planning committee advises building on the positive response to prior years' activities by holding additional business skills for creatives workshops on a regular basis to create year-round continuity of AMB activities and strengthen the resiliency and impact of Dubuque's creative economy. This year, AMB will partner with Springboard for the Arts to deliver programs; AMB seeks to engage Springboard for the Arts to bring their 12-step Work of Art workshop series to Dubuque over the course of 24-months starting in Spring 2020. A nominal fee will be charged to attend these events but as activities will be directed towards students, artists, and creative entrepreneurship, the planning committee feels it is important for that fee to be no more than \$5 per workshop. By fostering relationships, building new skills, and partnering with professional organization whose work is devoted to developing and drawing attention to the creative economy, AMB activities support many of the priorities of the Arts and Culture Master Plan which was adopted by the City Council in 2016. AMB activities also support City Council goals of Robust Local Economy, Partnership for a Better Dubuque, and Diverse Arts, Culture, Parks, and Recreation Experiences and Activities.

Related Cost:	\$ 5,000	Tax Funds	Recurring	Recommend - No
Related Revenue:	\$ 3,900	Ticket Sales	Recurring	
Net Cost:	<u><u>\$ 1,100</u></u>			
Property Tax Impact:	\$ 0.0004	—%		
Activity:	Arts and Cultural Affairs			

3 of 6

This improvement package provides additional funds for the the Art on the River (AOTR) program. The increase will allow for an increase in the stipends to the exhibiting artists (from \$1500 to \$1800 per artist), expand paid promotional efforts, and incorporate activities directed at diverse populations (cultural arts entertainment at Grand Opening) and youth (curriculum and exhibition to increase engagement with teens and college students). AOTR will enter it's 15th year in 2020. The program continues to be a fully accessible arts activity that can be enjoyed by all ages, all income levels, and people of all backgrounds; it engages citizens and tourists alike with an installation of sculptures along the Mississippi Riverwalk at the Port of Dubuque. AOTR was originated and supported through a block CIP grant, averaging \$35,000 in program expenses annually; some revenue was collected in that time through the sale of sculptures. Upon CIP being exhausted, an improvement package was approved which funded AOTR through City operating funds at \$30,000. Those funds have been stretched to maximize impact and expand outreach but it remains insufficient for the longevity and momentum of the program and limits outreach and inclusive engagement opportunities that could enhance the program's overall impact. In FY20, funds were carried over from the previous years operating budget to support the incorporation of an inclusion style show partnering with local businesses and feature models from

all walks of life at the Grand Opening event. Feedback received from some of the 200+ reception attendees was extremely favorable to this additional element. In honor of the program's 15th anniversary, the AOTR planning committee has requested an increase to support for participating artists so that it is an exhibition that artists continue to seek to be part of. The Planning Committee has also advised broadening the promotional efforts to celebrate the program's 15th anniversary; in 2019, the Arts and Cultural Affairs Coordinator was awarded the State of Iowa Travel Iowa Tourism Grant program for \$5000 to support overall promotional efforts. The Planning Committee would also like to build on the positive feedback from the inclusive style show by incorporating a similar element in the 2020 Grand Opening event. The Planning Committee would also like to build on the positive feedback from the inclusive style show by incorporating a similar element in the August 2020 Grand Opening event and seeks to implement a civic engagement project with youth at the Alternative Learning Center and the Multicultural Family Center in conjunction with next year's AOTR program. This civic engagement project will provide an opportunity for youth to create and exhibit public art inspired by next year's AOTR theme; the Arts and Cultural Affairs Coordinator in collaboration with the Human Rights Office and in partnership with the Loras College Civic Scholars program will begin the development and implementation of this pilot project in FY20 but will carry its results and expenses into FY21. Increased support for participating artists, broader promotional efforts, and activities dedicated to engaging new audiences will elevate a program that continues to support the City Council's goals of a Vibrant Community (walkability, safe location), Sustainable Environment (AOTR draws people to the Mississippi Riverwalk and thus increases enjoyment / appreciation for the river), Diverse Arts, Culture, Parks, and Recreation Experiences and Activities, and Partnership for a Better Dubuque (AOTR is produced through the collaborative planning efforts of City Staff, a variety of City Departments, and engaged citizen volunteers).

Related Cost:	\$ 7,500	Tax Funds	Recurring	Recommend - Yes
Related Revenue:	\$ 5,000	Grant	Non-Recurring	
Net Cost:	<u><u>\$ 2,500</u></u>			
Property Tax Impact:	\$ 0.001	0.01%		
Activity: Arts and Cultural Affairs				

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This improvement package provides an increase in the funds available to be granted out to Dubuque arts and culture organizations via the Operating Support (OS) funding program through the Office of Arts and Cultural Affairs. OS funds have been made available since 2005 through an annual application process to arts-centered 501(c)3's in the City of Dubuque who are providing arts and cultural programs. All grants are reviewed and scored by a panel independent of staff or the Arts Commission. In FY05, \$200,000 was distributed to 12 organizations; in FY13, OS funds were increased by \$10,000 to \$210,000 and supported 10 organizations. The amount being requested annually has steadily increased as new organizations have been established and existing organizations have thrived, and thus their operating budgets and programs have expanded. In FY20, OS grants could only meet 68.3% of the funding requested by applying organizations; City OS decreased for 8 organizations from the year prior, having a potential negative impact on their programming, staffing, and organizational health. Organizations will continue to be limited to receiving \$30,000 or a maximum 6% of their operating budget. To support the increase in funding available, the Office of Arts and Cultural Affairs will implement an annual reporting process in order to measure the outcomes being achieved by grantees, especially as it relates to accessibility of programs, diversity of audiences, and economic impact of the organizations programs related to jobs, audience spending, and tourism dollars. This request supports the City Council Goal of Diverse Arts, Culture, Parks, and Recreation Experiences and Activities by

providing essential support to Arts and Culture organizations to help sustain their operations in providing revenue that might otherwise be made up through admission and activities fees which is an equity burden for low income residents. Arts Operating Funds also support the City Council goals of Robust Local Economy as OS grants support organizational staffing; Vibrant Community through support safe, accessible activities that positively impact the brain health of those that participate in them.

Related Cost:	\$ 40,000 Tax Funds	Recurring	Recommend - Yes
Property Tax Impact:	\$ 0.0157 0.15%		
Activity:	Arts and Cultural Affairs		

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This improvement request is for continuing operating support for the Fountain of Youth. The mission of the Fountain of Youth is to change mindsets that contribute to generational poverty. The Fountain of youth offers programs (Real Talk, Getting in Tune, and Partners in Change) that are personalized with a one on one approach and focus on embracing an accomplished mindset, focusing on quality of life, and gaining financial and employment success. The Fountain of Youth's request is to fund \$126,507 in 2020; \$271,043 in 2021; \$387,149 in 2022; \$463,311 in 2023; and \$542,336 in 2024. This recommendation is to fund \$40,000 recurring beginning in Fiscal Year 2021.

Related Cost:	\$ 40,000 Tax Funds	Recurring	Recommend - Yes
Property Tax Impact:	\$ 0.0157 0.15%		
Activity:	Economic Development		

6 of 6

This improvement request is for two years operating support for the Dubuque Dream Center (Fiscal Years 2021 and 2022). The Dubuque Dream Center is a Community Outreach Center committed to mobilizing youth and families to build on Dr. King's Dream of transforming communities by embracing, empowering, and unifying those who live there. In order to progress towards sustainable income to continue to provide quality and affordable care to the children of working families, the Dream Center is seeking to become a licensed child care facility and generate funding support from the State of Iowa by 2021. The Dream Center seeks to become a Licensed Child Care Facility in order to generate income to serve low income and working families who need our support, but struggle to afford quality after school and summer care. The Dream Center's request is 33% of the operational budget, or \$264,000 for 1-2 years beginning in 2020 (Attachment I). The transitional funding would support 88 low income working families with students ranging from early childhood to elementary school ages. This recommendation is to fund \$40,000 for two years beginning in Fiscal Year 2021.

Related Cost:	\$ 40,000 Tax Funds	Recurring	Recommend - Yes
Property Tax Impact:	\$ 0.0157 0.15%	(For Two Years)	
Activity:	Economic Development		

Significant Line Items

Employee Expense

1. FY 2021 employee expense reflects a 1.5% wage package increase.
2. The Iowa Public Employee Retirement System (IPERS) City contribution of 9.44% is unchanged from FY 2020. The employee contribution of 6.29% is unchanged from FY 2020.
3. The City portion of health insurance expense increased from \$921 in FY 2020 to \$1,013 in FY 2021 per month per contract which results in an annual cost increase of \$3,215 or 9.99%.

Supplies and Services

4. Payments to Other Agencies provide for TIF backed economic development grants. Rebate payments count against the City's statutory debt limit unless there is a non-appropriation clause approved in the development agreement and in that case only the current annual payment counts against the City's statutory debt limit. The City began using non-appropriation clauses in development agreements beginning in January 2013.

The grant estimates totaling \$1,285,308 in FY 2021 in the Greater Downtown TIF district are to:

Greater Downtown TIF Rebate Payments		
Adobos Mexican Grill	\$ 7,128	Last payment FY 2022
Flexsteel Headquarters	\$ 199,322	Last payment FY 2024
Linseed Oil Paintworks	\$ 20,670	Last payment FY 2025
Rousselot, Inc.	\$ 13,078	Last payment FY 2025
Hotel Julien	\$ 225,991	Last payment FY 2026
253 Main St.	\$ 3,805	Last Payment FY 2027
Barker Financial	\$ 17,599	Last payment FY 2027
44 Main	\$ 26,900	Last payment FY 2027
Engine House #1	\$ 8,484	Last payment FY 2027
Franklin Investment	\$ 35,470	Last payment FY 2028
Spahn and Rose	\$ 107,431	Last payment FY 2027
Nottingham Properties	\$ 405	Last payment FY 2028
Schmid Innovation Center	\$ 125,233	Last payment FY 2028
Bonson Block	\$ 9,388	Last payment FY 2028
Plastic Center	\$ 9,699	Last payment FY 2028
Roshek Building	\$ 299,372	Last payment FY 2030
Novelty Iron Works	\$ 175,333	Last payment FY 2031
Total	<u>\$1,285,308</u>	

The grant estimates totaling \$1,114,380 in FY 2021 in the Dubuque Industrial Center West TIF district are to:

Dubuque Industrial Center TIF Rebate Payments		
Faley Properties	\$ 107,451	Last payment FY 2022
Green Industrial Supply	\$ 178,938	Last payment FY 2023
Tri-State Quality Metals	\$ 56,315	Last payment FY 2026
Hormel Foods	\$ 672,449	Last payment FY 2026
Roasting Solutions	\$ 47,218	Last payment FY 2028
Rite Hite	\$ 52,009	Last payment FY 2029
Total	<u>\$ 1,114,380</u>	

The grant estimates in FY 2021 in the Lake Ridge TIF district are to:

The Rose of Dubuque \$25,844 (last payment in 2024).

The grant estimates totaling \$38,352 in FY 2021 in Tech Park TIF district are to:

Technology Park TIF Rebate Payments		
Rockfarm Holdings	\$ 38,352	Last payment FY 2027
Total	<u>\$ 38,352</u>	

The grant estimates in FY 2021 in the North Cascade Road Housing TIF district:

\$693,587 will be generated for public improvements and \$426,909 for low and moderate-income projects (last payment in 2027).

The grant estimates in FY 2021 in the English Ridge Housing TIF district are to:

English Ridge LLC \$73,909 (last payment in 2027). In addition, \$295,635 will be generated for public improvements and \$181,966 for low and moderate-income projects.

The grant estimates in FY 2021 in the South Pointe Housing TIF district are to:

Dubuque South Pointe LLC \$17,561 (last payment in 2030). In addition, \$70,243 will be generated for public improvements and \$43,235 for low and moderate-income projects.

The grant estimates in FY 2021 in the Rustic Point Housing TIF district are to:

Derby Grange LLC \$2,681 (last payment in 2030). In addition, \$10,723 will be generated for public improvements and \$6,600 for low and moderate-income projects.

5. Travel City Business decreased from \$35,370 in FY 2020 to \$34,635 in FY 2021. This line item represents the budget for federal initiatives (\$24,000); Diversity Summit sponsorship (\$5,000); Diversity Summit registration for leadership team (\$5,000); Growing Sustainable Communities Conference (\$435), and Arts and Cultural Affairs (\$200). FY 2020 included \$735 for the Iowa League of Cities Conference hosted in Dubuque.

6. Contracted Services increased from \$1,868,956 in FY 2020 to \$1,893,561 in FY 2021. The following service agreements are budgeted in Economic Development in FY 2021:

Contracted Services Agency	FY 2020	FY 2021	Change	%
Travel Dubuque	\$ 1,121,130	\$ 1,145,392	\$ 24,262	2 %
Dubuque Area Labor Management Council	\$ 30,000	\$ 30,000	\$ —	— %
Dubuque Main Street	\$ 76,653	\$ 79,336	\$ 2,683	4 %
Fountain of Youth	\$ —	\$ 40,000	\$ 40,000	100 %
Dubuque Dream Center	\$ —	\$ 40,000	\$ 40,000	100 %
Greater Dubuque Development Corporation	\$ 470,613	\$ 395,613	\$ (75,000)	(16)%
Prosperity Eastern Iowa	\$ 5,085	\$ 5,085	\$ —	— %
Access Dubuque	\$ 5,475	\$ 8,135	\$ 2,660	49 %
America's River Festival*	\$ 10,000	\$ —	\$ (10,000)	(100)%
Inclusive Dubuque	\$ 75,000	\$ 75,000	\$ —	— %
Project Hope	\$ 75,000	\$ 75,000	\$ —	— %
Total	\$ 1,868,956	\$ 1,893,561	\$ 24,605	1.30 %

These contracted services for Economic Development are expenses that the City would have within its organization regardless of who provides the services.

*America's River Corporation has chosen not to do a festival in the Port of Dubuque.

Debt Service

7. The FY 2021 annual debt service includes (\$3,409,758):

Amount	Debt Series	Source	Purpose	Final Payment	Call Date
\$ 82,400	G.O. 2017A	GDTIF	Town Clock Plaza	2021	2025
\$ 95,409	TIF revenue	GDTIF	40 Main	2021	
\$ 646,000	G.O. 2016B	DICW	Synergy Ct/N. Siegert	2023	2023
\$ 32,700	G.O. 2016B	GDTIF	Kephart's Building	2023	2023
\$ 34,281	G.O. 2011B	DICW	S. Siegert	2026	2018
\$ 130,300	G.O. 2017A	DICW	N. Siegert	2029	2025
\$ 194,955	G.O. 2017A	GDTIF	Housing Incentives	2030	2025
\$ 195,550	G.O. 2017A	GDTIF	Millwork Parking	2030	2025
\$ 300,844	IFA loan	GDTIF	Caradco	2030	
\$ 388,194	G.O. 2012B	GDTIF	1-Way to 2-Way	2031	2020
\$ 278,889	G.O. 2014C	GDTIF	Intermodal	2032	2021
\$ 140,780	G.O. 2012F	GDTIF	ED Grants	2032	2019
\$ 137,775	G.O. 2012H	GDTIF	Bus Storage/Bluff Restrooms	2032	2019
\$ 285,365	G.O. 2012C	DICW	S. Siegert	2032	2019
\$ 57,885	G.O. 2012C	GDTIF	Washington Neighborhood	2032	2019
\$ 33,312	G.O. 2019C	DICW	S. Siegert	2032	2026

Amount	Debt Series	Source	Purpose	Final Payment	Call Date
\$ 10,494	G.O. 2012H	DICW	Land Acquisition	2032	2019
\$ 114,875	G.O. 2014C	DICW	Land Acquisition	2034	2021
\$ 15,525	G.O. 2014B	GDTIF	DT Loan Pool	2034	2021
\$ 47,250	G.O. 2019A	GDTIF	Colts Building Renovation	2039	2026
\$ 50,000	Lease Buyout	GDTIF	Bowling & Beyond	2032	
\$ 25,727	Planned	GDTIF	East/West Corridor	2040	
\$ 3,141	Planned	GDTIF	Engineering Projects	2040	
\$ 16,179	Planned	GDTIF	Parks Projects	2040	
\$ 91,928	Planned	GDTIF	Parking Ramp	2040	
\$ 3,409,758	Total Economic Development Annual Debt Service				

In addition, Greater Downtown TIF will transfer to the Debt Service fund as reflected in other departmental budgets (\$3,134,487) to pay a portion of the America's River Fund debt (\$339,900); Library Renovation debt (\$202,400); Port of Dubuque Parking Ramp (\$2,013,875); Intermodal Facility (\$298,312); and Downtown Parking Ramp Debt (\$280,000). The Port of Dubuque Parking Ramp debt is reimbursed by the Diamond Jo through a minimum assessment agreement and an annual shortfall payment.

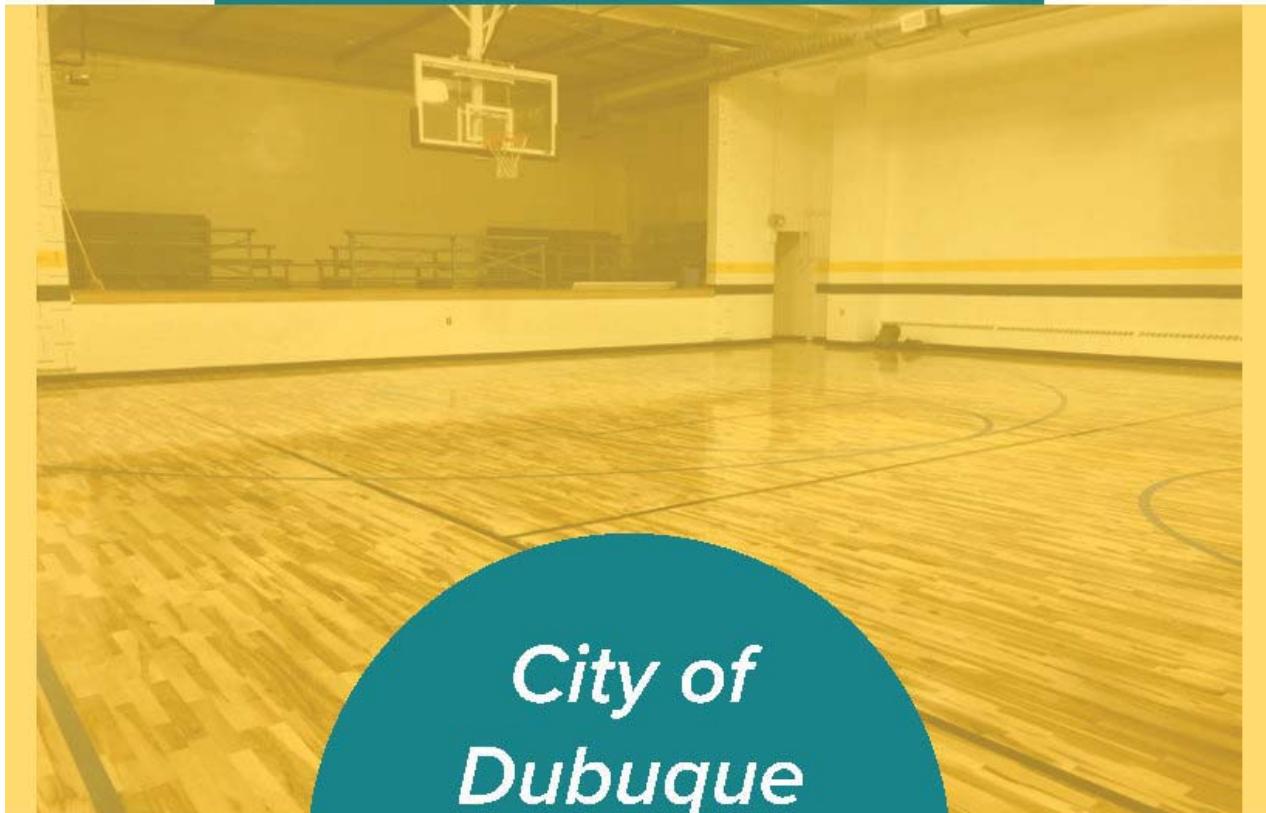
Machinery and Equipment

1. The total equipment requested is as follows:

Recommended Improvement Packages	920
Total	<u>\$ 920</u>

Revenue

8. The payment from Dubuque Initiatives for processing of payments has increased from \$27,400 in FY 2020 to \$29,094 in FY 2021.
9. Farmland Rent increased from \$49,708 in FY 2020 to \$74,475 in FY 2021 based on FY 2019 actual of \$74,475. This line item represents rent of farmland in Dubuque Industrial Center West that has been acquired but not developed.



*City of
Dubuque
Operational
Support*

IMPACTING YOUTH. **STRENGTHENING FAMILIES. BUILDING COMMUNITY.**



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IMPACTING YOUTH. STRENGTHENING FAMILIES. BUILDING COMMUNITY.

Dream Center Operational Budget Fundraising Strategies

73%

Private Donors

19%

Grants

8%

other

The DC raises 73% of our operational budget through fundraising from generous private donors from the community of Dubuque to support low income and working families who need affordable care for their children. 19% Grants. 8% other.

Dream Center Sustainable Income Plan for Operations

In order to progress towards **sustainable income** to continue to provide **quality and affordable care** to the children of working families, the DC is seeking to **become a Licensed Child Care Facility** and generate funding support from the State of Iowa **by 2021**.



Transitional Income Support Need and Updated Operational Request from City of Dubuque

The DC seeks to become a Licensed Child Care Facility in order to generate income to serve low income and working families who need our support, but struggle to afford quality after school and summer care.

City Funding will Support

88

Low Income Students

The Dream Center Currently serves

190

Students K-12th Grade

As a City Top Priority, the Dubuque Dream Center is asking the City of Dubuque for 33% of its' operational budget, \$264,000.00 for 1-2 years beginning in 2020. This transitional funding will support 88 low income working families with students ranging from early childhood to elementary school ages. The Dream Center's goal is to become Licensed Child Care Site by 2021.

IMPACTING YOUTH. STRENGTHENING FAMILIES. BUILDING COMMUNITY.

Who is Served and Impacted by City support?

These 88 low income students are children K-5th grade who were most recently added from our waiting list with the help of one-time gifts from generous donors. Presently there are 90 K-5th grade students on our waiting list. The Dream Center is in need of temporary support to serve these students and their families as we seek to become a Licensed Child Care Site and receive income from the State of Iowa.

The Dream Center becoming a licensed childcare facility means access to affordable childcare for working families. From the mid-1970s to 2012, workforce participation rates for mothers of young children rose from 40% to 65%. In Iowa, 3 out of 4 households with children under age 6 have all parents working yet childcare is inaccessible to many who need it.

Dream Center Program Cost per Student and Services Provided

The operational **expense per student for the Dream Center is \$3,000 per year** for year-round services that includes:



Healthy Meals



Transportation



Year-Round Activities and Summer Camps

School Day Curriculums,
Supplies and
Academic Support



Character Development
Curriculum



Administrative Overhead
and Registration Support

Original City Proposal

On September 10th, 2019 the Dream Center originally requested **52% of its' operational budget \$406,600** that would have supported and sustained 135 K-5th grade students and 10 students would have been enrolled from our waiting list. The Dream Center would still welcome and gratefully accept the original requested funds, however we would also be grateful for the **minimum request of \$264,000 to support 88 students for 2020 and an additional \$264,000 for 2021.**

IMPACTING YOUTH. **STRENGTHENING** FAMILIES. **BUILDING** COMMUNITY.

STUDENT SPONSORSHIPS

\$3,000.00

supports one student for a year of Dream Center programming.

\$1,500.00

supports one student through a 9-month school year session of Dream Center programming.

\$500.00

supports one student through a session of program meals each day.

\$150.00

supports one student's enrichment activities

ream Center programming.

\$50.00

supports one student's academic and character development curriculum through a year of Dream Center programming.

TEAM SPONSORSHIPS

\$30,000.00

supports a team of 10 students for a year of Dream Center programming.

\$20,000.00

supports six students for a year of Dream Center programming.

\$10,000.00

supports three students for a year of Dream Center programming.

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ECONOMIC DEVELOPMENT

Economic Development formulates and implements strategies which retain and create jobs, enhance the tax base, stabilize the local economic base and encourage economic self-sufficiency, working primarily in the areas of downtown, Historic Millwork District, riverfront and industrial park development – thus improving the community's overall quality of life.



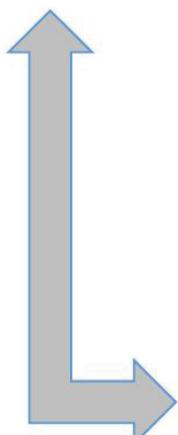
SUCCESS IS ABOUT PLANNING, PARTNERSHIPS AND PEOPLE LEADING TO OUTCOMES

PEOPLE

We work to attract and retain an appropriate mix of businesses for the purpose of increasing employment opportunities, attracting skilled workers and to provide the town with a stable economy. We focus efforts on creating healthy, diverse neighborhoods in the community.

PLANNING

We facilitate projects related to the preparation and administration of City plans and work with businesses and consultants to plan and develop areas such as the Historic Millwork District, the Downtown, the Port of Dubuque, Urban Renewal Districts and the Industrial and Technology parks to generate income and employment opportunities along with a strong tax base.

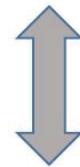


**INCLUSIVE
INCLUSIVE
INCLUSIVE
dubuque**

Connecting People • Strengthening Community

PARTNERSHIPS

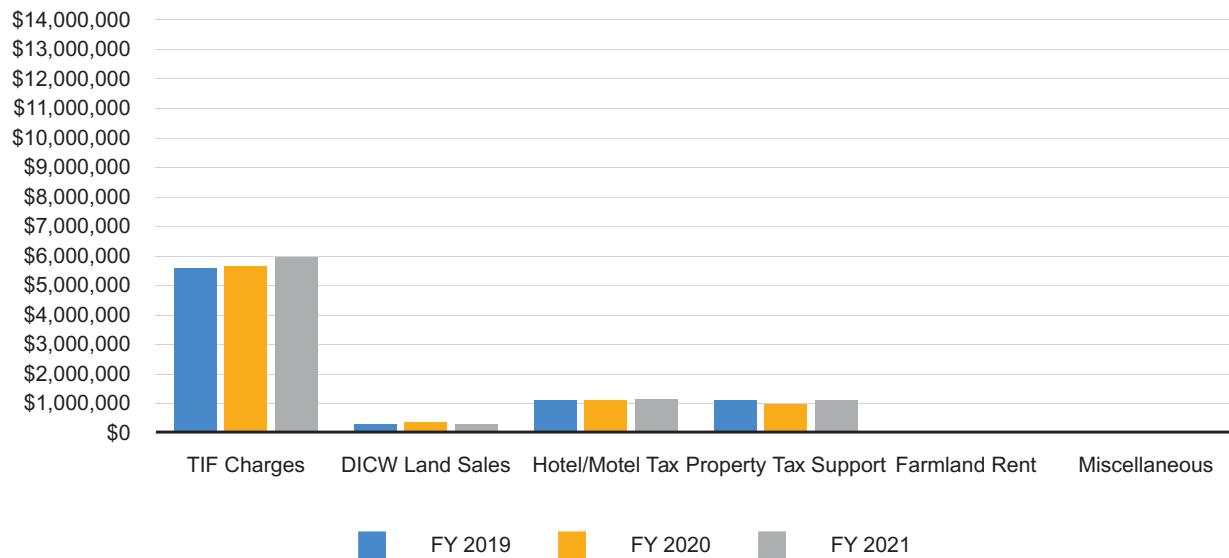
We support partnerships among business, communities and nonprofit organizations that strengthen the economic health and quality of life for the city of Dubuque. We promote economic development assistance to area businesses in cooperation with federal, state and local agencies.



ECONOMIC DEVELOPMENT

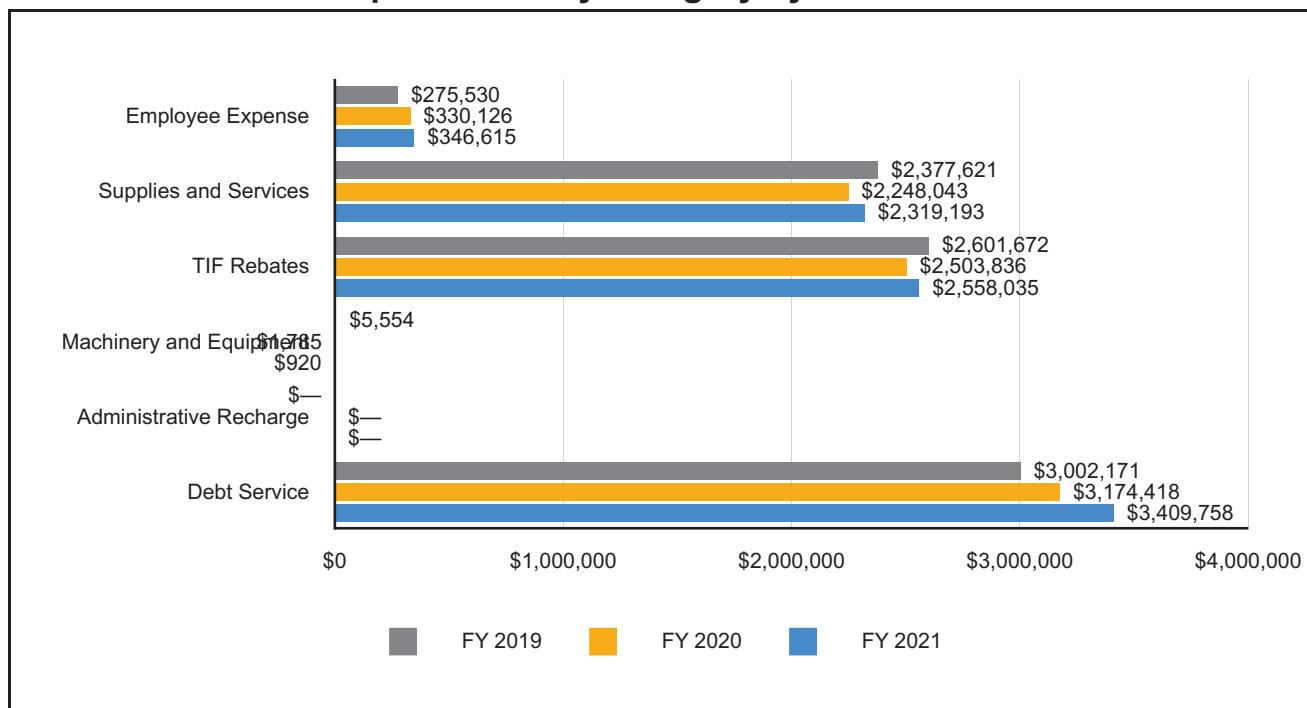
	FY 2019	FY 2020	FY 2021
Full-Time Equivalent	3.50	3.75	3.75

Resources and Property Tax Support



The Economic Development Department is supported by 3.75 full-time equivalent employees.

Expenditures by Category by Fiscal Year



ECONOMIC DEVELOPMENT

Administration

Mission & Services

Economic Development provides the [tools and resources](#) for existing and prospective businesses to connect with the workforce and infrastructure of Dubuque. By developing [incentive programs](#), Dubuque can guide residents and business leaders to exciting development opportunities within the city.

Administration Funding Summary			
	FY 2019 Actual	FY 2020 Budget	FY 2021 Requested
Expenditures	7,960,164	7,909,256	8,239,536
Resources	7,129,728	7,258,492	7,524,029

Administration Position Summary	
	FY 2021
Economic Development Director	1.00
Assistant Economic Development Director	1.00
Confidential Account Clerk	0.50
Intern	0.25
Total FT Equivalent Employees	2.75

Performance Measures

Performance Measure (KPI)	Target	FY18 Actual	FY19 Actual	FY20 Estimate	Performance Indicator
City Council Goal: Robust Local Economy: Diverse Businesses and Jobs with Economic Prosperity					
1 Department Objective: Expand equitable job opportunities, including the number of residents with living wage jobs, through workforce development and equitable business training.					
Jobs Created through Incentives	80	240	137	45	
# of Businesses Applying for High Quality Jobs Program	6	2	4	4	
# of Participants graduating from Workforce Development Programming	100	58	83	90	
2 Department Objective: Attract and retain residents who want to live in Dubuque by offering a lively arts and culture scene and attractive and interesting housing options and businesses.					
# of Applications for Housing/Rehab Programs	12	8	9	10	
3 Department Objective: Increase revenue by expanding the economic tax base, leveraging private investment, and increasing property values.					
Private Sector Investments Related to Incentives	\$55 M	\$37.4 M	\$51.45 M	\$30.9 M	
Tax Increment Financing Valuation	\$365 M	\$388 M	\$338 M	\$353 M	

ECONOMIC DEVELOPMENT

Arts & Cultural Affairs

Mission & Services

The Office of Arts & Cultural Affairs, with oversight from the Arts and Cultural Affairs Advisory Commission, aims to strengthen access to diverse and equitable arts and cultural programming throughout the community while fostering sustainability and collaboration throughout the non-profit and for-profit arts and culture sector. This work improves the quality of life for residents of Dubuque, helps to attract and retain a talented workforce, and provides a fertile ground for the growth of creative entrepreneurship. Specifically, the Office of Arts & Cultural Affairs manages the annual Art on the River public art program, administers two City grant programs awarded to local arts and cultural organizations, hosts educational and networking events that create connection between the arts and business sectors, and oversees the implementation of the City's [Arts and Culture Master Plan](#).

Arts & Cultural Affairs Funding Summary			
	FY 2019 Actual	FY 2020 Budget	FY 2021 Requested
Expenditures	\$ 302,384	\$ 348,952	\$ 394,985
Resources	\$ 3,450	\$ 4,175	\$ 3,900

Arts and Cultural Affairs Position Summary	
	FY 2021
Arts & Cultural Affairs Coordinator	1.00
Total FT Equivalent	1.00

Performance Measures

City Council Goal: Diverse Arts, Culture, Parks & Recreation

Performance Measure (KPI)	Target	FY18 Actual	FY19 Actual	FY20 Estimate	Performance Indicator
1 Activity Objective: Cultivate diverse, equitable, and accessible arts and culture experiences for the residents of Dubuque through administration of City Arts Grants.					
# of grant applications submitted annually	26	22	24	24	
Additional investment leveraged	\$35,000	\$99,477	\$148,594	\$76,954	
2 Activity Objective: Expand impact of annual Art on the River (AOTR) public art program as a tool for attracting creative workers, drawing tourists, and providing an accessible and interactive arts experience for residents of Dubuque.					
# of artists applying to exhibit in AOTR	60	56	14	36	

City Council Goal: Partnership for a Better Dubuque

1 Activity Objective: Continue implementation of Arts and Culture Master Plan with support from Task Force and Working Groups comprised of volunteer from public and private sectors
of attendees at Arts & Business Academy (business skills for creative workers) event(s)

Recommended Operating Revenue Budget - Department Total

60 - ECONOMIC DEVELOPMENT

Fund	Account	Account Title	FY18 Actual Revenue	FY19 Actual Revenue	FY20 Adopted Budget	FY21 Recomm'd Budget
210	41205	TAX INCREMENT RECEIPTS	3,700,885	1,974,393	2,447,820	2,195,536
215	41205	TAX INCREMENT RECEIPTS	143,328	662,396	926,705	1,120,497
216	41205	TAX INCREMENT RECEIPTS	201,253	366,259	386,549	477,600
217	41205	TAX INCREMENT RECEIPTS	0	0	33,044	113,478
218	41205	TAX INCREMENT RECEIPTS	0	0	12,685	17,322
225	41205	TAX INCREMENT RECEIPTS	521,854	40,656	40,301	42,741
231	41205	TAX INCREMENT RECEIPTS	19,607	15,963	22,767	25,844
240	41205	TAX INCREMENT RECEIPTS	7,439,723	6,808,300	6,868,237	8,019,902
41	TAXES	- Total	12,026,650	9,867,968	10,738,108	12,012,920
241	43105	INTEREST, LOANS	42,984	39,968	42,000	39,968
400	43105	INTEREST, LOANS	0	0	0	98,974
210	43110	INVESTMENT EARNINGS	46,744	89,337	43,892	80,404
215	43110	INVESTMENT EARNINGS	2,050	5,017	1,841	4,515
216	43110	INVESTMENT EARNINGS	1,117	5,731	928	5,158
225	43110	INVESTMENT EARNINGS	2,372	2,462	2,201	2,216
231	43110	INVESTMENT EARNINGS	99	342	81	0
240	43110	INVESTMENT EARNINGS	131,828	148,570	130,556	133,713
241	43110	INVESTMENT EARNINGS	18,945	36,276	40,000	32,649
100	43242	RENT, FARM LAND	49,708	74,475	49,708	74,475
241	43405	PRINCIPAL, LOANS	196,398	104,481	102,000	104,481
400	43405	PRINCIPAL, LOANS	0	0	0	201,870
43	USE OF MONEY AND PROPERTY - Total		492,244	506,659	413,207	778,423
210	45787	I & C PROPERTY TAX REPLAC	377,437	181,780	255,675	181,780
225	45787	I & C PROPERTY TAX REPLAC	55,403	4,077	0	4,077
240	45787	I & C PROPERTY TAX REPLAC	274,166	231,629	205,302	231,629
45	STATE GRANTS	- Total	707,005	417,487	460,977	417,486
100	51919	DBQ INITIATIVES PAYMENT	24,400	24,400	27,400	29,094
100	51965	EVENTS REVENUE	4,175	3,450	4,175	3,900
51	CHARGES FOR SERVICES	- Total	28,575	27,850	31,575	32,994
240	53102	PRIVATE PARTICIPANT	0	123,289	0	0
100	53201	REFUNDS	0	1,001	0	0
100	53620	REIMBURSEMENTS-GENERAL	1,095	679	1,095	0
240	53620	REIMBURSEMENTS-GENERAL	0	16,520	0	0
53	MISCELLANEOUS	- Total	1,095	141,489	1,095	0
210	54105	LAND SALES	2,731,201	300,000	0	0
400	54210	GO BOND PROCEEDS	239,491	3,072	0	0
400	54220	BOND DISCOUNT	1,536	139	0	0
54	OTHER FINANCING SOURCES	- Total	2,972,228	303,211	0	0
400	59100	FR GENERAL	647,608	135,500	217,922	0
100	59210	FR DICW TIF	278,508	280,516	275,868	275,868
400	59210	FR DICW TIF	1,854,927	1,239,943	1,247,858	1,254,627
905	59210	FR DICW TIF	0	665,839	0	0
100	59215	TRANSFER FROM N CASCADE	8	0	0	0

Recommended Operating Revenue Budget - Department Total
60 - ECONOMIC DEVELOPMENT

Fund	Account	Account Title	FY18 Actual Revenue	FY19 Actual Revenue	FY20 Adopted Budget	FY21 Recomm'd Budget
100	59217	FR S POINTE TIF	1,544	0	0	0
100	59218	TSF FROM RUSTIC POINT TIF	2,419	0	0	0
100	59225	FR TECH PARK SOUTH	301	0	0	0
400	59225	FR TECH PARK SOUTH	278,960	0	0	0
100	59240	FR DOWNTOWN TIF	112,400	15,421	110,307	35,307
400	59240	FR DOWNTOWN TIF	1,573,735	1,627,228	1,708,638	1,854,287
59	TRANSFER IN AND INTERNAL - Total		4,750,411	3,964,447	3,560,593	3,420,089
	ECONOMIC DEVELOPMENT - Total		20,978,209	15,229,111	15,205,555	16,661,912

Recommended Operating Expenditure Budget - Department Total
60 - ECONOMIC DEVELOPMENT

Fund	Account	Account Title	FY18 Actual Expense	FY19 Actual Expense	FY20 Adopted Budget	FY 21 Recomm'd Budget
100	61010	FULL-TIME EMPLOYEES	226,893	166,911	224,865	234,743
100	61020	PART-TIME EMPLOYEES	16,788	20,134	20,635	21,919
100	61030	SEASONAL EMPLOYEES	—	3,420	6,786	6,859
100	61050	OVERTIME PAY	60	4,534	—	—
100	61092	VACATION PAYOFF	—	3,837	—	—
100	61310	IPERS	21,813	18,085	23,816	24,876
100	61320	SOCIAL SECURITY	17,690	14,435	19,299	20,160
100	61410	HEALTH INSURANCE	47,700	42,930	33,673	36,888
100	61415	WORKMENS' COMPENSATION	1,011	984	869	853
100	61416	LIFE INSURANCE	184	127	183	183
100	61660	EMPLOYEE PHYSICALS	—	134	—	134
61 - WAGES AND BENEFITS			332,139	275,530	330,126	346,615
100	62010	OFFICE SUPPLIES	774	640	774	1,240
100	62030	POSTAGE AND SHIPPING	201	69	207	76
100	62061	DP EQUIP. MAINT CONTRACTS	19,222	19,180	19,053	20,009
100	62090	PRINTING & BINDING	243	1,557	1,183	2,166
100	62110	COPYING/REPRODUCTION	1,112	927	1,190	927
100	62130	LEGAL NOTICES & ADS	1,764	1,105	202	1,105
100	62140	PROMOTION	—	300	500	500
100	62170	SUBSCRIPTIONS-BOOKS-MAPS	—	—	1,575	—
100	62190	DUES & MEMBERSHIPS	650	600	1,150	1,479
100	62204	REFUNDS	—	24,880	—	—
100	62206	PROPERTY INSURANCE	6,798	7,599	8,615	7,979
100	62208	GENERAL LIABILITY INSURAN	917	1,499	1,597	1,574
100	62211	PROPERTY TAX	8	—	—	—
100	62230	COURT COSTS & RECORD FEES	926	251	623	803
100	62310	TRAVEL-CONFERENCES	5,151	11,369	17,248	21,500
100	62320	TRAVEL-CITY BUSINESS	33,930	31,122	35,370	34,635
100	62340	MILEAGE/LOCAL TRANSP	190	775	207	802
100	62360	EDUCATION & TRAINING	—	138	715	1,715
100	62415	UTILITY EXPENSE STORMWATR	310	194	307	221
100	62421	TELEPHONE	2,120	1,901	2,120	1,901
100	62436	RENTAL OF SPACE	754	482	528	482
100	62645	SPECIAL EVENTS	3,598	2,010	3,598	3,598
100	62663	SOFTWARE LICENSE EXP	47	39	50	41
100	62667	DATA SERVICES	—	319	120	445
100	62669	PROGRAMMING	—	540	18,600	18,879
100	62710	CONTRACTOR SERVICES	—	—	1,800	1,800
100	62713	LEGAL SERVICES	27,176	22,347	15,000	15,000
400	62713	LEGAL SERVICES	2,191	—	—	—
100	62716	CONSULTANT SERVICES	1,200	16,546	—	—
400	62721	FINANCIAL CONSULTANT	3,017	—	—	—
100	62731	MISCELLANEOUS SERVICES	36	215	—	—

Recommended Operating Expenditure Budget - Department Total 60 - ECONOMIC DEVELOPMENT

Fund	Account	Account Title	FY18 Actual Expense	FY19 Actual Expense	FY20 Adopted Budget	FY 21 Recomm'd Budget
400	62731	MISCELLANEOUS SERVICES	1,006	1,483	—	—
100	62736	CATERING SERVICES	—	500	—	—
100	62737	CONTRACT ADM SERVICE	1,794,505	1,985,544	1,868,956	1,893,561
100	62756	EMPLOYEE RECOGNITION	1,213	168	1,500	1,500
100	62761	PAY TO OTHER AGENCY	40,000	26,000	35,000	35,000
210	62761	PAY TO OTHER AGENCY	1,697,467	1,057,944	1,081,427	1,114,380
215	62761	PAY TO OTHER AGENCY	11,147	85,385	144,669	—
216	62761	PAY TO OTHER AGENCY	—	59,313	60,345	73,909
217	62761	PAY TO OTHER AGENCY	—	—	5,159	17,561
218	62761	PAY TO OTHER AGENCY	—	—	2,356	2,681
225	62761	PAY TO OTHER AGENCY	267,592	101,204	37,566	38,352
231	62761	PAY TO OTHER AGENCY	13,913	15,324	16,938	25,844
240	62761	PAY TO OTHER AGENCY	1,735,865	1,282,500	1,155,376	1,285,308
100	62765	GRANTS	203,253	217,322	210,000	250,000
240	62765	GRANTS	500,000	—	—	—
100	62781	LAWN CARE SERVICES	255	—	255	255
62 - SUPPLIES AND SERVICES			6,378,553	4,979,292	4,751,879	4,877,228
400	62724	BOND PAYING AGENT FEE	420	—	—	—
627 - CONTRACTUAL SERVICES			420	—	—	—
100	71120	PERIPHERALS, COMPUTER	—	—	950	920
100	71124	COMPUTER	—	915	—	—
100	71211	DESKS/CHAIRS	495	4,607	—	—
100	71227	SIGNAGE	—	—	430	—
100	72418	TELEPHONE RELATED	—	32	405	—
71 - EQUIPMENT			495	5,554	1,785	920
100	73211	CONST.CONTR-NOT BLDG	—	—	900	—
73 - CIP EXPENDITURES			—	—	900	—
400	74111	PRINCIPAL PAYMENT	3,535,975	2,098,415	2,244,729	2,480,087
400	74112	INTEREST PAYMENT	1,024,809	903,756	929,689	929,671
74 - DEBT SERVICE			4,560,784	3,002,171	3,174,418	3,409,758
210	91100	TO GENERAL	278,508	280,516	275,868	275,868
215	91100	TO GENERAL	8	—	—	93,951
217	91100	TO GENERAL	1,544	—	—	—
218	91100	TO GENERAL	2,419	—	—	—
225	91100	TO GENERAL	301	—	—	—
240	91100	TO GENERAL	247,104	150,125	245,011	170,011
400	91210	TO DICW	(23,317)	—	—	—
240	91241	TO DOWNTOWN LOAN POOL	180,000	30,000	100,000	70,000
240	91268	TO HOUSING TRUST	38,000	50,000	50,000	50,000
210	91360	TO GENERAL CONSTRUCTION	318,991	666,070	310,000	2,415,000
215	91360	TO GENERAL CONSTRUCTION	83,111	206,251	311,247	433,685
216	91360	TO GENERAL CONSTRUCTION	—	147,544	147,506	172,836
217	91360	TO GENERAL CONSTRUCTION	—	—	10,672	96,911
218	91360	TO GENERAL CONSTRUCTION	—	—	4,813	5,053
240	91360	TO GENERAL CONSTRUCTION	572,811	510,425	909,000	2,248,876

Recommended Operating Expenditure Budget - Department Total
60 - ECONOMIC DEVELOPMENT

Fund	Account	Account Title	FY18 Actual Expense	FY19 Actual Expense	FY20 Adopted Budget	FY 21 Recomm'd Budget
210	91400	TO DEBT SERVICE	1,878,244	1,239,943	1,247,858	1,254,627
225	91400	TO DEBT SERVICE	278,960	—	—	—
240	91400	TO DEBT SERVICE	4,431,464	4,489,665	4,563,725	4,708,774
240	91630	TO PARKING OPERATIONS	280,000	280,000	280,000	280,000
215	91710	TO SANITARY SEWER CONST	302,030	—	—	—
215	91720	TO STORM SEWER CONST	—	—	50,000	—
215	91740	TO WATER CONSTRUCTION	—	251,069	748,537	803,505
216	91740	TO WATER CONSTRUCTION	—	—	180,961	242,708
217	91740	TO WATER CONSTRUCTION	—	—	13,093	118,891
210	91905	TSF TO FLEXSTEEL ESCROW	—	665,839	—	—
91 - TRANSFER TO			8,870,178	8,967,447	9,448,291	13,440,696
60 - ECONOMIC DEVELOPMENT TOTAL			20,142,569	17,229,995	17,707,399	22,075,217

Recommended Expenditure Budget Report by Activity & Funding Source

60 - ECONOMIC DEVELOPMENT

GDTIF ECON DEV EXPENSES - 60200

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	16,010	10,307	10,369
GDTIF ECON DEV EXPENSES	16,010	10,307	10,369
TIF -DBQ INDUST CTR WEST - 60210			

FUNDING SOURCE: TIF-METRIX/NORDSTROM

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	1,057,944	1,081,427	1,114,380
TRANSFER TO	2,852,368	1,833,726	3,945,495
TIF -DBQ INDUST CTR WEST	3,910,312	2,915,153	5,059,875
N CASCADE HOUSING TIF - 60215			

FUNDING SOURCE: N CASCADE HOUSING TIF

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	85,385	144,669	—
TRANSFER TO	457,320	1,109,784	1,331,141
N CASCADE HOUSING TIF	542,705	1,254,453	1,331,141
ENGLISH RIDGE HOUSING TIF- 60216			

FUNDING SOURCE: ENGLISH RIDGE HOUSING TIF

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	59,313	60,345	73,909
TRANSFER TO	147,544	328,467	415,544
ENGLISH RIDGE HOUSING TIF	206,857	388,812	489,453
S POINT HOUSING TIF - 60217			

FUNDING SOURCE: SOUTH POINTE TIF

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	0	5,159	17,561
TRANSFER TO	0	23,765	215,802
S POINT HOUSING TIF	0	28,924	233,363
RUSTIC POINT (DERBY) - 60218			

FUNDING SOURCE: RUSTIC POINT (DERBY)

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	0	2,356	2,681

Recommended Expenditure Budget Report by Activity & Funding Source

60 - ECONOMIC DEVELOPMENT

TRANSFER TO	0	4,813	5,053
RUSTIC POINT (DERBY)	0	7,169	7,734
TIF - TECH PARK SOUTH - 60225			

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	101,204	37,566	38,352
TRANSFER TO	—	—	—
TIF - TECH PARK SOUTH	101,204	37,566	38,352
LAKE RIDGE TIF	- 60231		

FUNDING SOURCE: TIF - LAKE RIDGE

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	15,324	16,938	25,844
LAKE RIDGE TIF	15,324	16,938	25,844
TIF -GREATER DOWNTOWN	- 60240		

FUNDING SOURCE: TIF-DOWNTOWN

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	1,282,500	1,155,376	1,285,308
TRANSFER TO	5,510,215	6,147,736	7,527,661
TIF -GREATER DOWNTOWN	6,792,716	7,303,112	8,812,969
ECONOMIC DEVELOPMENT	- 60400		

FUNDING SOURCE: DEBT SERVICE

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
DEBT SERVICE	135,000	217,922	300,844
ECONOMIC DEVELOPMENT	135,000	217,922	300,844
SOUTH POINTE	- 60540		

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	—	—	—
SOUTH POINTE	—	—	—
N CASCADE HOUSING TIF	- 60550		

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	782	—	—

Recommended Expenditure Budget Report by Activity & Funding Source

60 - ECONOMIC DEVELOPMENT

N CASCADE HOUSING TIF	782	—	—
DERBY GRANGE TIF	- 60560	—	—

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	0	0	0
DERBY GRANGE TIF	—	—	—

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	3,536	0	0
PERU ROAD HOUSING TIF	3,536	—	—

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
SUPPLIES AND SERVICES	9,903	5,255	5,475
DICW ECON DEV EXPENSES	9,903	5,255	5,475

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
EQUIPMENT	5,522	1,355	—
SUPPLIES AND SERVICES	2,091,108	1,954,593	1,983,982
WAGES AND BENEFITS	227,977	260,392	271,917
ECONOMIC DEVELOPMENT	2,324,607	2,216,340	2,255,899
GDTIF DEBT SERVICE	- 60910	—	—

FUNDING SOURCE: DEBT SERVICE

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
DEBT SERVICE	1,627,228	1,708,638	1,854,287
GDTIF DEBT SERVICE	1,627,228	1,708,638	1,854,287
TECH PARK DEBT SERVICE	- 60920	—	—

FUNDING SOURCE: DEBT SERVICE

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
DEBT SERVICE	—	—	—
TECH PARK DEBT SERVICE	—	—	—
DICW DEBT SERVICE	- 60930	—	—

FUNDING SOURCE: DEBT SERVICE

Recommended Expenditure Budget Report by Activity & Funding Source

60 - ECONOMIC DEVELOPMENT

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
CONTRACTUAL SERVICES	—	—	—
DEBT SERVICE	1,239,943	1,247,858	1,254,627
SUPPLIES AND SERVICES	1,483	—	—
TRANSFER TO	—	—	—
DICW DEBT SERVICE	1,241,426	1,247,858	1,254,627
ARTS AND CULTURAL AFFAIRS- 72500			

FUNDING SOURCE: GENERAL

Account	FY19 Actual Expense	FY20 Adopted Budget	FY21 Recomm'd Budget
CIP EXPENDITURES	—	900	—
EQUIPMENT	32	430	920
SUPPLIES AND SERVICES	254,799	277,888	319,367
WAGES AND BENEFITS	47,554	69,734	74,698
ARTS AND CULTURAL AFFAIRS	302,384	348,952	394,985
ECONOMIC DEVELOPMENT TOTAL	\$17,229,995	\$17,707,399	\$22,075,217

CITY OF DUBUQUE, IOWA
DEPARTMENT DETAIL - PERSONNEL COMPLEMENT

60 ECONOMIC DEVEL DEPT

FD	JC	WP-GR	JOB CLASS	FY 2019		FY 2020		FY 2021	
				FTE	BUDGET	FTE	BUDGET	FTE	BUDGET
61010 Full Time Employee Expense									
100	5900	GE-43	ECONOMIC DEVELOP DIRECTOR	1.00	\$ 124,322	1.00	\$ 102,599	1.00	\$ 109,215
			ASST ECONOMIC DEVELOP DIRECTOR	0.00	\$ —	1.00	\$ 72,464	1.00	\$ 72,394
100	5900	GE-36	ARTS & CULTURAL AFFAIRS COORD	1.00	\$ 52,790	1.00	\$ 49,802	1.00	\$ 53,134
100	1210	GE-30	ECONOMIC DEVELOP COORDINATOR	1.00	\$ 57,033	0.00	\$ —	0.00	\$ —
			TOTAL FULL TIME EMPLOYEES	3.00	\$ 234,145	3.00	\$ 224,865	3.00	\$ 234,743
61020 Part Time Employee Expense									
100	225	GE-25	CONFIDENTIAL ACCOUNT CLERK	0.50	\$ 20,100	0.50	\$ 20,635	0.50	\$ 21,919
			TOTAL PART TIME EMPLOYEES	0.50	\$ 20,100	0.50	\$ 20,635	0.50	\$ 21,919
61030 Seasonal Employee Expense									
100	225	NA-38	ECONOMIC DEVELOP INTERN	0.00	\$ —	0.25	\$ 6,786	0.25	\$ 6,859
			TOTAL SEASONAL EMPLOYEES	0.00	\$ —	0.25	\$ 6,786	0.25	\$ 6,859
			TOTAL ECONOMIC DEVEL DEPT	3.50	\$ 254,245	3.75	\$ 252,286	3.75	\$ 263,521

CITY OF DUBUQUE, IOWA
ACTIVITY PERSONNEL COMPLEMENT SUMMARY

ACCT	FD	JC	WP-GR	POSITION CLASS	FY 2019		FY 2020		FY 2021			
					FTE	BUDGET	FTE	BUDGET	FTE	BUDGET		
Economic Development-FT General Fund												
10060700	61010	100	5900	GE-43	ECONOMIC DEVELOP DIRECTOR	1.00	\$ 124,322	1.00	\$ 102,599	1.00	\$ 109,215	
10060700	61010	100		GE-30	PROJECT COORDINATOR	1.00	\$ 57,033	0.00	\$ —	0.00	\$ —	
10060700	61010	100		GE-36	ASST ECONOMIC DEVELOP DIRECTOR			1.00	\$ 72,464	1.00	\$ 72,394	
				Total			2.00	\$ 181,355	2.00	\$ 175,063	2.00	\$ 181,609
Economic Development-PT General Fund												
10060700	61020	100	225	GE-25	ACCOUNT CLERK CONFIDENT	0.50	\$ 20,100	0.50	\$ 20,635	0.50	\$ 21,919	
				Total			0.50	\$ 20,100	0.50	\$ 20,635	0.50	\$ 21,919
Economic Development-Seasonal General Fund												
10060700	61030	100		NA-38	ECONOMIC DEVELOP INTERN	0.00	\$ —	0.25	\$ 6,786	0.25	\$ 6,859	
				Total			0.00	\$ —	0.25	\$ 6,786	0.25	\$ 6,859
Arts and Cultural Affairs - FT General Fund												
10072500	61010	100	1210	GE-30	ARTS & CULTURAL AFFAIRS COORD.	1.00	\$ 52,790	1.00	\$ 49,802	1.00	\$ 53,134	
				Total			1.00	\$ 52,790	1.00	\$ 49,802	1.00	\$ 53,134
TOTAL ECONOMIC DEV. DEPT												
							3.50	\$ 254,245	3.75	\$ 252,286	3.75	\$ 263,521

Capital Improvement Projects by Department/Division

ECONOMIC DEVELOPMENT					
CIP Number	Capital Improvement Project Title	FY 18 Actual Expense	FY 19 Actual Expense	FY 20 Adopted Budget	FY 21 Recomm'd Budget
1001111	BROWNFIELDS GRANT	62,666	—	—	—
1002279	IFA DT HOUSING LOAN POOL	367,500	—	217,922	—
1002567	DT BROWNFIELDS ASSESSMENT	7,042	—	—	—
1002567H	DT BROWNFIELDS ASSESSMENT	13,966	—	—	—
1022859	KERPER BLVD REVITE	—	—	—	50,000
2411033	LOAN POOL, DOWNTOWN TIF	—	—	300,000	—
2411942	DOWNTOWN REHAB GRANT PROG	68,356	53,463	100,000	70,000
2602636	MICROENTERPRISE ASSIST	69,685	35,315	—	—
2651246	JOB CREATION	—	—	—	—
2651247	HISTORIC PRES. REV. LOAN	—	15,250	9,270	9,270
2651796	AIRPORT REVENUE GUARANTEE	—	—	—	—
3502680	ECON DEV SOFTWARE	—	—	—	—
3601056	DICW	—	157,547	—	—
3601842	WORKFORCE DEVELOPMENT	310,000	311,055	310,000	310,000
3602081	MILLWORK MASTER PLANNING	—	—	50,000	—
3602267	DOWNTOWN HOUSING INCENT	0	0	0	0
3602436	WASH NEIGH BUSINESS INCEN	22,447	4,634	50,000	120,000
3602437	FUTURE IND ACQUISITIONS	6,500	0	0	0
3602438	WASH NEIGH DT INCENT	180,000	35,250	237,100	392,900
3602561	CENTRAL STREETSCAPE PLAN	0	29,477	100,000	0
3602679	CENTRAL AVE COORIDOR INIT	0	-1,411	0	50,000
7001853	ART IN PORT OF DUBUQUE	13,579	19,874	0	0
ECONOMIC DEVELOPMENT TOTAL		1,121,742	660,453	1,374,292	1,002,170

PRGRM/ DEPT	PROJECT DESCRIPTION	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	TOTAL	PAGE
ECONOMIC DEVELOPMENT								
Community and Economic Development								
Greater Downtown Urban Renewal District Incentive & Rehab Program		\$ 392,900	\$ 350,000	\$ 390,000	\$ 400,000	\$ 350,000	\$ 1,882,900	282
Kerper Boulevard Revitalization		\$ 50,000	\$ —	\$ —	\$ —	\$ —	\$ 50,000	283
Workforce Development		\$ 310,000	\$ —	\$ —	\$ —	\$ —	\$ 310,000	284
Washington Neighborhood Façade Program		\$ 120,000	\$ 70,000	\$ 60,000	\$ 200,000	\$ 100,000	\$ 550,000	285
Downtown Rehab Grant Program		\$ 70,000	\$ 70,000	\$ 60,000	\$ 50,000	\$ 50,000	\$ 300,000	286
Historic Preservation Revolving Loan		\$ 9,270	\$ 9,270	\$ 9,270	\$ 9,270	\$ 9,270	\$ 46,350	287
Develop McFadden Property		\$ —	\$ —	\$ 4,928,082	\$ 4,707,351	\$ —	\$ 9,635,433	288
Downtown Rehabilitation Loan Program		\$ —	\$ —	\$ —	\$ 300,000	\$ —	\$ 300,000	289
Central Ave Corridor Initiative		\$ 50,000	\$ 50,000	\$ 50,000	\$ —	\$ —	\$ 150,000	290
Central Avenue Streetscape Master Plan Implementation		\$ —	\$ 120,000	\$ 20,000	\$ —	\$ —	\$ 140,000	291
Dubuque Industrial Center South Signs		\$ —	\$ —	\$ 80,465	\$ —	\$ —	\$ 80,465	292
Dubuque Industrial Center Signs		\$ —	\$ —	\$ 50,000	\$ —	\$ —	\$ 50,000	293
South Port Master Plan Implementation		\$ —	\$ —	\$ 215,000	\$ —	\$ —	\$ 215,000	294
TOTAL		\$1,002,170	\$669,270	\$5,862,817	\$5,666,621	\$509,270	\$13,710,148	

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