

UPCOMING EVENTS AT FIVE FLAGS MAKING MEMORIES FOR 40 YEARS

SEPTEMBER:

6 - WYNONNA & THE BIG NOISE
19-22 - DISNEY ON ICE: "WORLDS OF ENCHANTMENT"
20-22, 27-28 - FLY BY NIGHT PRODUCTIONS:
THE REVOLUTIONISTS
28 - DUBUQUE QUAD CON COMIC AND TOY SHOW

OCTOBER:

5-6 - DUBUQUE SYMPHONY ORCHESTRA: RHAPSODY
11 - CODY JOHNSON
17 - CITY EXPO
18 - CHARLEY PRIDE
19 - TRILOGY: THE ULTIMATE TRIBUTE SHOW
22-26 - DOCK DOGS WORLD CHAMPIONSHIP

NOVEMBER:

1-3 - RUMBLE ON THE RIVER WRESTLING TOURNAMENT
2-3 - DUBUQUE SYMPHONY ORCHESTRA: MOZART TO MENDELSSOHN
5 - MYSTERY SCIENCE THEATER 3000 LIVE
9 - MUSIC MEN OF DUBUQUE
15 - LITTLE RIVER BAND
19-20 - PAW PATROL LIVE! THE GREAT PIRATE ADVENTURE

DECEMBER:

7-8 - DUBUQUE SYMPHONY ORCHESTRA HOLIDAY CONCERTS
10 - A MOTOWN CHRISTMAS
12 - A MAGICAL CIRQUE CHRISTMAS
15 - JIM MCDONOUGH'S HOLIDAY GRANDE
19 - THE OAK RIDGE BOYS: DOWN HOME CHRISTMAS

JANUARY:

6 - RETRO REWIND



WWW.FIVEFLAGSCENTER.COM



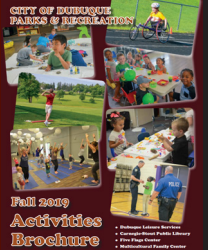
PURCHASE TICKETS:
FIVE FLAGS BOX OFFICE | 800.745.3000
WWW.TICKETMASTER.COM



THE CITY OF
DUBUQUE
LEISURE SERVICES

Activities Brochure

2020 ADVERTISING RATES



Want all of Dubuque to know about your business? If your answer is yes, advertising in the Parks & Recreation Activities Brochure is your best bet.

Our Parks & Recreation Activities Brochure is the leading source for recreational and cultural program opportunities in the City of Dubuque. Each season, the Leisure Services Department offers over a hundred recreational activities, programs, and athletic leagues for all ages within the community.

On that note, the Activities Brochure is published three times per year (summer, fall, and winter/spring), and over 9,000 printed copies are distributed at various locations throughout Dubuque. This includes the Leisure Services Department, Carnegie-Stout Public Library, City Hall, the Multicultural Family Center, the Port of Dubuque Marina, and individuals' homes through the Dubuque Community School District. In addition, the online version garners an average of 10,000 impressions per issue.

Furthermore, advertising in our Activities Brochure provides an unparalleled opportunity to promote your business or organization to the greater Dubuque community, demonstrating your commitment to a healthy, active, and equitable Dubuque, Iowa.

OUR *MISSION*

To offer quality services to the entire community through diverse recreational programs for all ages, and an integrated, efficient, and safe system of parks, trails, and recreational facilities. It is our goal to provide this community with equitable, high quality, and valuable recreational opportunities that will create lifelong memories.

Want to know more?
Contact: Whitnee Hale
Communications Assistant
whale@cityofdubuque.org | 563-589-4385

THE CITY OF
DUBUQUE
Municipality of the Mississippi
LEISURE SERVICES DEPARTMENT
2200 BUNKER HILL RD.
DUBUQUE, IA 52001-3010

PSR91 STD
U.S. POSTAGE
PAID
DUBUQUE,
IOWA
PERMIT NO. 136

Lunch with Santa!



Make your plans now to join us for holiday cheer and celebration as Santa makes his way to the Bunker Hill Golf Course to visit children for a special lunch. During the lunch, visitors are encouraged to visit our holiday craft stations to decorate your own cookie or create an ornament. This is a family event so all are welcome, but everyone in attendance must register in advance! The cost is \$5 per person. Hot Dogs, chips and drink are on the menu! Only those pre-registered will be allowed into the event as space is limited.

LUNCH WITH SANTA - 2500.450 - \$5.00
All Ages
Saturday, December 14 11-1:00 p.m.

Ad Rates

Position	Rate
Back Cover	\$1500
Inside Front Cover	\$1400
1/2 Page	\$800
1/4 Page	\$500

File Requirements

1. Color photos and artwork should be in CMYK format.
2. Resolution for photos and artwork should be a minimum of 200 dpi.
3. Photos, artwork, and type that is meant to print in black ink only should be provided that way. 4-color black photos and type are hard to register and may look muddy on the page.
4. PDF files are the preferred file format. Use PDF/X-1a settings to create your pdf.

Publishing Information

Summer 2020

Ad Deadline: March 18th
Publish Date: March 27th

Fall 2020

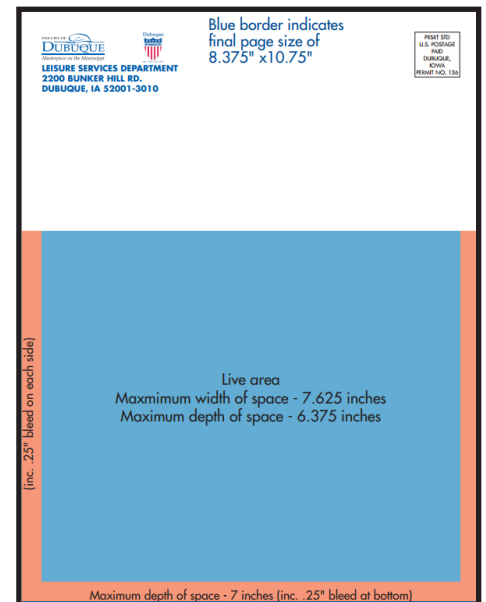
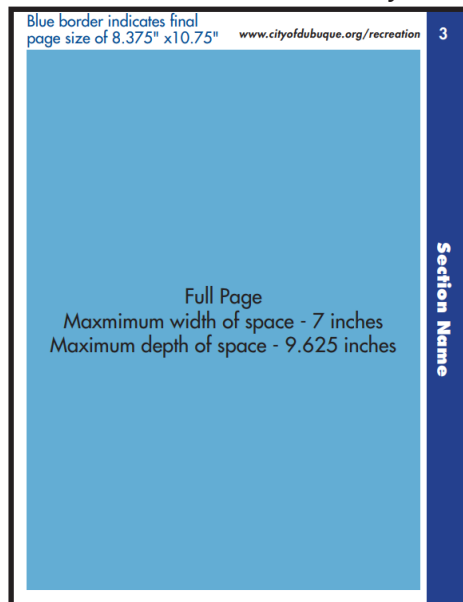
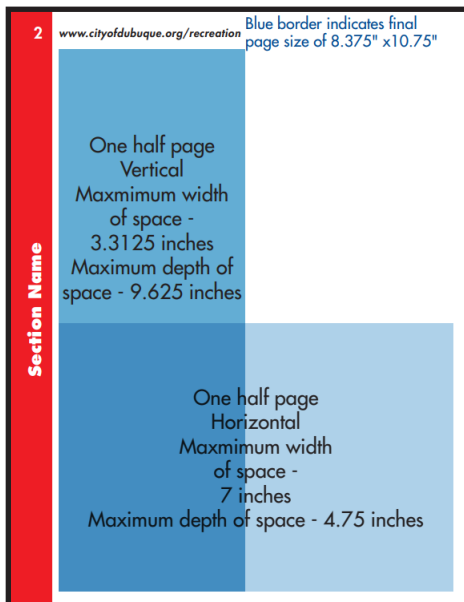
Ad Deadline: August 1st
Publish Date: August 21st

Winter/Spring 2020-2021

Ad Deadline: December 1st
Publish Date: December 21st

Specifications

Inside Front Cover Only



*1/4 Page has a Maximum width of 3.3125 inches and a Maximum depth of 4.75 inches

Don't miss out on this opportunity; secure your ad today!
Contact Whitnee Hale | whale@cityofdubuque.org | 563-513-8139

2020 Advertising Agreement

Ad Size	Issue (summer, fall, or winter/spring)	Cost
<input type="checkbox"/> Back Cover	_____	\$ _____
<input type="checkbox"/> Inside Front Cover	_____	\$ _____
<input type="checkbox"/> 1/2 Page	_____	\$ _____
<input type="checkbox"/> 1/4 Page	_____	\$ _____

Total Ad Cost: \$ _____

Note: We are offering two 1/2-page spaces and four 1/4-page spaces, in addition to the inside front cover and back cover slots. This means there are only 8 advertising slots available in each Activities Brochure, and will be secured on a first-come, first-serve basis.

Advertiser Information

Business/Organization _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone _____ Email _____

Payment

Enclosed is my check in the amount of \$_____.

If you would like to pay by credit card, please call the Leisure Services Department at 563-589-4263.

Disclaimer: This advertising space in the Parks & Recreation Activities Brochure generates revenue and enhances the experiences of the community by reducing the costs of recreational program offerings. This advertising opportunity does NOT promote partnership with or sponsorship of any outside business or organization. Entities advertising in the Activities Brochure are not sponsored or endorsed by the Leisure Services Department.

Please return this form to:
City of Dubuque Leisure Services Department, Attn: Whitnee Hale
2200 Bunker Hill Road
Dubuque, IA 52001
whale@cityofdubuque.org | 563-589-4385

