



Branding & Communications Working Group/Arts & Cultural Master Plan Task Force Agenda

DATE: Wednesday, May 6, 2020
TIME: 3:30 p.m.
LOCATION: **Via GoToMeeting** (*see login information below*)

Regular Meeting

Call to order and assurance of Iowa Open Meeting compliance.

1. Introductions (if needed)
2. Update on Old Business
 - a. Perceptions of Arts Survey
 - b. Master Plan Communications Platform
3. Revisit Goals and Roles of Branding & Communications Working Group to continue refreshing Work Plan
4. Meeting Logistics
 - a. Designation of Chairperson
 - b. Next Meeting: Wednesday, June 3 @ 3:30pm
 - c. Location: Physical location TBD, or via GoToMeeting
5. Adjourn

NEXT MEETING(s): Wednesday, June 3 at 3:30 PM (typically 1st Wed of each month)

GoToMeeting LOGIN INFORMATION:

Please join the meeting from your computer, tablet or smartphone:

<https://global.gotomeeting.com/join/881779261>

Or dial in using your phone at: [+1 \(786\) 535-3211](tel:+17865353211) (Access Code: 881-779-261)