Over the course of three sessions in August, City Council members affirmed the 15-year vision statement and mission statement and identified eight five-year goals for the city. They also identified top and high priorities for a 2022-2024 policy agenda as well as in-progress projects and capital projects for 2022-2024.

**Five-Year Goals**

**2022-2027**

- **Robust Local Economy:**
  Diverse Businesses and Jobs with Economic Prosperity

- **Vibrant Community:**
  Healthy & Safe

- **Livable Neighborhoods and Housing:**
  Great Place to Live

- **Financially Responsible, High-Performance City Organization:**
  Sustainable, Equitable, and Effective Service Delivery

- **Sustainable Environment:**
  Preserving and Enhancing Natural Resources

- **Partnership for a Better Dubuque:**
  Building Our Community that is Viable, Livable, and Equitable

- **Diverse Arts, Culture, Parks, and Recreation Experiences and Activities**

- **Connected Community:**
  Equitable Transportation, Technology Infrastructure, and Mobility
2036 Vision Statement
Dubuque 2036 is a sustainable and resilient city, an inclusive and equitable community where ALL are welcome. Dubuque 2036 has preserved our Masterpiece on the Mississippi, has a strong, diverse economy and expanding connectivity. Our residents experience healthy living and active lifestyles; have choices of quality, affordable, livable neighborhoods; have an abundance of diverse, fun things to do; and are successfully and actively engaged in the community.

Mission Statement
Dubuque city government is progressive and financially sound with residents receiving value for their tax dollars and achieving goals through partnerships. Dubuque city government’s mission is to deliver excellent municipal services that support urban living; contribute to an equitable, sustainable city; plan for the community’s future; and facilitate access to critical human services.
Policy Agenda

Policy agenda items are issues that need direction or a policy decision by the City Council, or need a major funding decision by the City Council, or issues that need City Council leadership in the community or with other governmental bodies. The policy agenda is divided into top priorities and high priorities.

2022 – 2024 Top Priorities
(in alphabetical order):

- Air Service Future Strategy and Action Plan
- Chaplain Schmitt Island Master Plan Implementation
- City Workforce Retention and Attraction: Direction and Funding
- Climate Action Plan Implementation
- Comprehensive Fire Stations Locations: Study, Report, Direction, and Funding
- Street Program: Direction and Funding

2022 – 2024 High Priorities
(in alphabetical order):

- Catfish Creek Sanitary Sewer Project: Debt Policy Direction, Phasing, and Funding
- Central Avenue Revitalization Plan: Adoption, Direction, and City Actions
- Five Flags: Options, Funding Mechanism, Direction, and Next Steps
- Housing Incentive Policy: Review and Direction
- Poverty Prevention and Reduction Plan Implementation
- Sutton Pool Staffing and Operational Needs: Future Direction and Funding

Under each City Council goal are items listed as MANAGEMENT IN PROGRESS and MAJOR PROJECTS. Each goal contains management in progress items and some City Council goals also have major projects associated.

Management in progress are items that are underway and budgeted. Staff is implementing and providing updates to City Council.

Major projects are projects that are underway and budgeted. Staff is implementing and providing updates to City Council.

Robust Local Economy

Management in Progress

- Field of Dreams Stadium: Next Steps for City
- Industrial Park Development
  a. West McFadden/Graf Site Infrastructure
  b. Crossroads Industrial Park Infrastructure
- Minority-, Women-, Disabled-, and LGBT-Owned Business Enterprises (MWDBE) Business Support (including diverse suppliers)
- MWDBE Procurement Policy, Process Revision and Recruitment
- River Cruise Infrastructure and Initial Cruise

(Continued on page 4)
**Vibrant Community**

*Management in Progress*
- 911 Center Accreditation
- Comprehensive Police Transparency Annual Report
- Emergency Communication Transfer to Dubuque County: Policy Direction and City Actions
- Traffic and Security Cameras Deployment
- Equitable Fines and Fees Reform
- Fire Department Culture Action Plan
- Fire Department Recruitment and Staffing
- National Incident Management System (NIMS) Development and Training: Mayor/City Council and Management Team Implementation
- Police Department Recruitment and Staffing

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**Livable Neighborhoods & Housing**

*Management in Progress*
- Emerald Ash Borer Damage: Update Report & Funding
- Historic Millwork District: Next Steps
- Multicultural Family Center Youth Programs Expansion
- Neighborhood Associations Process/Guidelines: Development
- Unified Development Code Update

*Major Projects*
- Hendrick’s Feed Site Parking Ramp

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**Financially-Responsible, High-Performance City Organization**

*Management in Progress*
- Americans with Disabilities Act (ADA) Compliance Transition Report
- Cartegraph Operations Management Software System Asset Management System
- City Facilities Security Short-Term Action Plan: Access Codes
- City Legislative Lobbying/Advocacy Agenda 2022
- City Plan and Performance Tracking Software and Reporting Tool
- Digital Signatures Policy
- Downtown City Facilities/Workspace Analysis and Plan
- Enterprise Resource Planning (ERP) Software Implementation
- Human Resources Modernization: Two Positions
- Organizational Culture Continuous Improvement
  a. Performance Reviews
  b. Exit Interviews
  c. Consultant Services & Support

*Major Projects*
- Engine House Remodel Project

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**Sustainable Environment**

*Management in Progress*
- Bee Branch Greenway Operations and Maintenance
- Bee Branch Basin Pump Replacement
- Lead and Copper Pipe Rule Compliance Water Sampling and Testing
- Pollinator Habitat in Park System
- Sewer System Infrastructure Asset Master Plan
- Water and Resource Recovery Center: Nutrient Trading
- Water Plant and Distribution Systems Condition Assessment/Master Plan

*Major Projects*
- Water Department Supervisory Control and Data Acquisition (SCADA) System Overhaul
- Water Lines Extension – Southwest Arterial

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**Partnership for a Better Dubuque**

*Management in Progress*
- AmeriCorps Support of Grade-Level Reading Initiative
- Boards/Commissions Recruitment Plan
- City Life Program Offered in Spanish
- Homeless Shelter for Men with Children: Construction Completion

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**Diverse Arts, Culture, Parks, and Recreation Experiences and Activities**

*Management in Progress*
- Arts and Culture Master Plan Implementation
- Arts Operating Grants Update Report
- Comprehensive Parks Master Plan
- Dubuque Renaissance BIPOC Arts Initiative
- Grand River Center Management Agreement

*Major Projects*
- Comiskey Park Upgrade Project: Phase 1 Construction
- Eagle Valley Subdivision Park: Construction
- English Ridge Subdivision Park: Construction
- Five Flags Short-Term Improvements: Roof and HVAC Stabilization
- Jackson Park Restrooms: Completion

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**Connected Community**

*Management in Progress*
- Community Broadband Project: Fiber-to-the-Home
- New Buses: Delivery
- Traffic Signal Synchronization/STREETS Program

*Major Projects*
- East/West Corridor Capacity Improvements
  a. University/Pennsylvania Roundabout: Design
  b. University/Asbury Roundabout: Design
  c. University/Loras Roundabout: Design
- JFK Road Sidewalks Project: Construction
- Julien Dubuque Bridge Fiber Duct Installation
- Northwest Arterial Upgrade (IDOT Partnership) Phase 2: Construction
- Southwest Arterial Intelligent Transportation System (ITS) Project
- US 151/Wisconsin Bridge Fiber Installation

For City Council contact information, visit www.cityofdubuque.org/citycouncil or call 563.589.4100.