



## Branding & Communications Working Group of the Arts & Culture Master Plan Tentative Agenda

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**DATE:** Wednesday, April 7, 2021  
**TIME:** 3:30 p.m.  
**LOCATION:** Via GoToMeeting (see *login information* below)

### Regular Meeting

1. Call to order and assurance of Iowa Open Meeting compliance.
2. Roll Call
3. Review of Working Group [Description and Priorities](#)
4. Recap and reactions to 3.18.21 inaugural meeting of Arts & Culture Communications Campaign Committee
5. Prep for 4.15.21 meeting of Arts & Culture Communications Campaign Committee
6. Adjourn

**NEXT MEETING(s):** Wednesday, May 5 at 3:30 PM

### GoToMeeting LOGIN INFORMATION:

Please join the meeting from your computer, tablet or smartphone:  
<https://global.gotomeeting.com/join/813710125>

You can also dial in using your phone:  
United States: [+1 \(571\) 317-3122](tel:+15713173122) Access Code: 813-710-125