

Let's Go!

Engagement Results

Overview

The Rustic Point Neighborhood park will be developed to serve as a social and recreational focal point for the neighborhood, providing opportunities to connect with nature and each other.

The goals for the engagement process were to:

- Understand preferred high-level uses for the site
- Determine and prioritize key site elements
- Determine preferred equipment styles and landscaping aesthetics
- Utilize symbol and activity-based engagement and multiple platforms (in-person, online).

Neighborhood residents and the broader community were invited to participate in the planning process online, by mail and/or in-person with the in-person event held on Saturday March 29, 2025. Postcards were sent directly to local residents, while the wider community was encouraged to engage through a press release and social media announcements. Most attendees at the in-person event were from the neighborhood and 85% walked to the event.

Result: A natural space for neighborhood connection

The overarching consensus from the survey and event was a desire for tree-shaded spaces and gathering areas for adults and a small play area for children.



Engagement Summary

At the in-person event, participants were encouraged to find and mark their house on the neighborhood map. In the online survey, participants noted which street they live on to help understand whether responses were coming from the neighborhood or the broader community.

The majority of the survey results were from community members, not neighborhood residents. However, residents from all streets in the Rustic Point Neighborhood were represented through either the online survey or in-person event.

In-Person Event

12 Total Households

18 Neighborhood Residents

2 Community Members

Online Survey

56 Total Households

41 Neighborhood Residents

54 Community Members

The survey and in-person data were analyzed both as a whole (including non-neighborhood residents) and as neighborhood-only to ensure that where there was disagreement on a park element between the broader community and the Rustic Point Neighborhood, the neighborhood input was given priority.

Space Usage and Equipment Needs

Residents were asked to imagine their ideal day at this new park. Would they have a picnic? Fly a kite? Toss a ball or frisbee? Climb on equipment? Play tag? Meet up with friends?

Once they had a clear picture of their ideal day's activities, they were asked to select up to three images that depicted what type of space or equipment they needed to achieve their ideal day at the park. The results are below in the order of preference.

1. Shade Trees
2. Seating
3. Park Shelter
4. Playground Equipment

Playground equipment was a lower priority for the neighborhood residents than for the larger community. Residents were also given the ability to type in an idea that was not listed. There were no ideas with more than one entry, however there were conflicting opinions on whether dogs should be allowed.

Play Equipment Preferences

Play Activity Options

While playground equipment was not the highest priority for the neighborhood residents, it was second only to shade trees for the larger community. Residents were asked which types of activities they would like to see accommodated in the playground equipment. They were also provided with the option of having no opinion on the topic. The results are below in the order of preference.

1. Climbing Structures
2. Slides



Play Equipment Style Preference

Residents were asked how they would like the playground equipment to look. They were also provided with the option of having no opinion on the topic. Both neighborhood residents and the larger community were in strong agreement that the equipment style should be **nature-based, using boulders and logs as play items.**



Play Equipment Color Scheme Preference

Residents were asked to select their preferred play equipment color scheme. They were also provided with the option of having no opinion on the topic. Both neighborhood residents and the larger community remained in strong agreement that the equipment style should be **nature-based, using natural materials.**

Park Shelter and Amenity Preferences

Residents were provided with three shelter styles, four shelter color palettes, and two amenity styles (bench, bike rack, waste receptacles) and were asked to select their preference for each. They were also provided with the option of having no opinion on the topic.



Park Shelter: Hip-end structure (four sided roof)

The hip-end park shelter style was supported by both the neighborhood and community respondents.

Roof Color



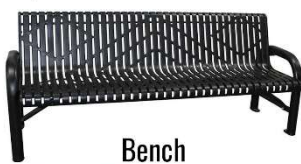
Post Color



Park Shelter Color Scheme: Sandstone Roof, Beige Posts

The park shelter color scheme of a sandstone roof with beige posts was supported by both the neighborhood and community respondents.

Option 1



Bench



Trash Receptacle



Bike Rack



Picnic Table

Amenity Options: Option One

The amenity style option one was the clear winner with the neighborhood while the community respondents preferred option two.

Landscaping Preferences

Residents were asked to select up to two preferred landscaping themes. They were also provided with the option of having no opinion on the topic. The results are below in the order of preference. Edible landscaping and a microforest were equally supported by the neighborhood.

1. Edible Landscaping
2. Pocket or Microforest (a small, dense forest of native trees, bushes, and other plants that grows quickly in urban and rural areas).
3. Bird Habitat or Pollinator Plantings

Edible Landscaping and a pocket or microforest, and bird habitat and/or pollinator planting were the most popular with the neighborhood, while the larger community ranked turf as high as the options preferred by the neighborhood.



In Summary

Rustic Point Neighborhood residents expressed a desire for their neighborhood park to serve as a quiet space that accommodates a variety of uses and provides safe accessible space for all residents. They envision a park filled with trees where they can add some steps to their daily walking route, drink coffee with a friend under shade trees, or watch birds while children run and play in a nature-based play space.