

**Let's Go!**

# Engagement Results

## Overview

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In 2026, the Gay Park playground will be replaced to continue to serve as a social and recreational focal point for the neighborhood, providing opportunities to connect with nature and each other.

The goals for the engagement process were to:

- Determine preferred equipment activities, styles and color schemes
- Utilize symbol/visual-based engagement and multiple platforms (mailing, online).

Neighborhood residents and the broader community were invited to participate in the planning process by mail or online with the survey closing on October 30, 2025. Postcards were sent directly to local residents, while the wider community was encouraged to engage through a press release and social media announcements. 79% of the 193 responses received were from residents of the neighborhood.

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## Engagement Summary

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As part of the online survey, participants noted the street where their home is located to help understand whether responses were coming from the neighborhood or the broader community.

The majority of the survey results were from neighborhood residents with 21% coming from the broader community.

### Survey Participation

91 Total Households

153 Neighborhood Residents

40 Community Members

The survey data were analyzed both as a whole (including non-neighborhood residents) and as neighborhood-only to ensure that where there was disagreement

on a playground element between the broader community and the Gay Park neighborhood residents, the neighborhood input was given priority.

## **Play Equipment Preferences**

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### **Play Activity Options**

Gay Park is a neighborhood park located at 2833 Burlington Street. The existing equipment includes multiple slides and climbing options on a wood mulch play surface. The park also includes a half basketball court and baseball/softball field.

The planned improvements to the park include installation of new rubber surfacing and replacement of play equipment. The half basketball court and baseball/softball field will remain and the play site and equipment will be a similar size to the existing site and equipment. The location of the play area may be moved for improved public access.

Residents were asked which types of activities they would like to see accommodated in the playground equipment. They were also provided with the option of having no opinion on the topic. The results are below in the order of preference.

1. Slides
2. Climbing Structures
3. Track Ride/Zip Line
4. Bridges and a Spinner





40% of residents prefer nature-based or natural style.

### Play Equipment Style Preference

Residents were asked how they would like the playground equipment to look. They were also provided with the option of having no opinion on the topic. Both neighborhood residents and the larger community were in strong agreement that the equipment style should be **nature-based, using boulders and logs as play items.**



40% of residents prefer natural or natural-look materials

### Play Equipment Color Scheme Preference

Residents were asked to select their preferred play equipment color scheme. They were also provided with the option of having no opinion on the topic. Both neighborhood residents and the larger community remained in strong agreement that the equipment style should be **nature-based, using natural materials.**



Community and Neighborhood Communication and Engagement provided by LovelyCity, LLC.