

Let's Go!

Engagement Results

Overview

In 2026, the Madison Park playground will be replaced to continue to serve as a social and recreational focal point for the neighborhood, providing opportunities to connect with nature and each other.

The goals for the engagement process were to:

- Determine preferred equipment activities, styles and color schemes
- Utilize symbol/visual-based engagement and multiple platforms (mailing, online).

Neighborhood residents and the broader community were invited to participate in the planning process by mail or online with the survey closing on October 30, 2025. Postcards were sent directly to local residents, while the wider community was encouraged to engage through a press release and social media announcements. An in-person workshop was also held at Prescott Elementary School, which serves neighborhood children.



Students at Prescott Elementary school select their preferred activities, equipment style and color scheme.

Engagement Summary

As part of the online survey, participants noted the street where their home is located to help understand whether responses were coming from the neighborhood or the broader community.

The majority of the survey results were from neighborhood residents with 36% coming from the broader community. When combined with the in-person event at Prescott Elementary school, neighborhood input increased to 90% of all participation.

In-Person	Online Survey
256 Neighborhood Students in Kindergarten-5 th Grade	44 Total Households 61 Neighborhood Residents 34 Community Members

The survey and in-person data were analyzed both as a whole (including non-neighborhood residents) and as neighborhood-only to ensure that where there was disagreement on a park element between the broader community and the Madison Park neighborhood, the neighborhood input was given priority.

Play Equipment Preferences

Play Activity Options

Madison Park is a neighborhood park located at 1824 N. Main Street. The existing equipment includes slides and climbing options on a wood mulch play surface. The park also includes a large open-sided pavilion and overlook area.



The planned improvements to the park include installation of new rubber surfacing and replacement of play equipment. The play site and equipment will be a similar size to the existing site and equipment. The location of the play area may be moved for improved public access.

Residents were asked which types of activities they would like to see accommodated in the playground equipment. They were also provided with the option of having no opinion on the topic. The results are below in the order of preference.

1. Track Ride/Zip Line
2. Spinner
3. Climbing Structures
4. Slides



Play Equipment Style Preference



Residents were asked how they would like the playground equipment to look. They were also provided with the option of having no opinion on the topic. Neighborhood residents and the broader community were strongly aligned in their preference for **nature-based equipment using natural materials** (39%).

39% of residents prefer nature-based equipment.

Play Equipment Color Scheme Preference

Residents were asked to select their preferred play equipment color scheme. They were also provided with the option of having no opinion on the topic. Neighborhood residents were split between **Blue Monochrome** (25%) and **Nature-based, natural materials** (22%) color schemes. When combined with **wood-look, nature-style**

materials, a nature-based, natural materials color scheme leads with 34%. The community preference for color scheme was bold bright colors including red, lime green, orange, and teal.



Recommendation

Some of the activity elements selected by residents (spinner) would be difficult to produce using natural materials. Given the divided nature of the survey results, a natural style including the blue monochrome, ropes, natural and wood-like materials could be used to meet the neighborhood's preferences.



Community and Neighborhood Communication and Engagement provided by LovelyCity, LLC.